only given 'm not sayfive men those odds ne, some some thought

in for one icy cold night. You really can't force it (believe me, I've d). Unfortunately, there are two ashingto gton Pheromones can really be a pain But, as always, there's an upside.

orncer, in the year anead, webber will be called upon to spearhead lministration's adaptatio

hope to see Webber place continued

a top priority, we

Life, Carron will play perhaps ule most major role in Wash. U. students' lives during the year. As we ap-

administration will also be making

ability to communicate effectively between construction companies and proach the depths of the recession, Wash, U. students. need to find a way to cut

keeping costs down,

ne right aspects of

Future Dean of Arts & Sciences Though Washington University has

fills this position will undeniably have

HYES ICLY HEAVILY ON ACACIMANII S

tainability of the food produ on campus, provide an onlir dering system for students, hours for certain eateries an the variety of food options. stumbling blocks to these p student living while keeping the shower to more new Gean for the School Figure sing food prices on bo dent experience in 2010 oct 100 sting nc Guiden & Figure in the pressing accommodate special diet

The Student Life newspaper at Washington University has begun planning for the 2010 Housing Fair that will be held at Washington University for undergraduates, graduates, faculty and staff looking for housing options in the Saint Louis area.

The Housing Guide comes out the day before the Housing Fair and will act as the event's program as well as a resource for any of the campus community looking for a housing solution. You do not have to participate in the Housing Fair event to advertise in the Housing Guide.

DISTRIBUTION

The guide will appear in the 5,000 copies of Student Life printed that day and distributed all over campus as well as select areas that students frequent off-campus and will be handed out at the Housing Fair event.

OUTREACH

95% of Washington University students read Student Life. This gives you the opportunity to reach many interested students looking for housing possibilities with an ad promoting your rental property and amenities or your presence at the Housing Fair.

HOUSING GUIDE PUBLICATION DATE:

Wednesday, February 3, 2010

HOUSING GUIDE AD DEADLINE:

Wednesday, January 27, 2010

HOUSING FAIR EVENT SIGN UP DEADLINE:

Friday, January 22, 2010 Limited space! First come, first served!

HOUSING FAIR EVENT DETAILS:

Thursday, February 4, 2010 10 a.m. - 4 p.m.

- Includes table & 2 chairs
- Lunch provided
- Free Parking
- Free Property Profile in Housing Guide
- Logo & mention in ads promoting the event

RATES & MECHANICS

Event Only Rate: \$495

Ad Size	Size (WxH)	Ad Only Rate	Ad & Event Rate
Full page	10.25" x 9.75"	\$975	\$1175
	10.25" x 4.875". 5.0265" x 9.75"		
Quarter page5.0265" x 4.875"\$300\$550			

Full Color: \$50 E-Mail PDF ads to: advertising@studlife.com

CONTACT INFORMATION

ph: (314) 935–6713 fax: (314) 935-5938 Online: www.readallover.com E-Mail: advertising@studlife.com

Student Life Washington University Student Media, Inc. One Brookings Drive, Box 1039 330 Danforth University Center Saint Louis, MO 63130-4899

