

# Washington University

LIVES ALL OVER

## 2010 Housing Guide & Fair

The *Student Life* newspaper at Washington University has begun planning for the 2010 Housing Fair that will be held at Washington University for undergraduates, graduates, faculty and staff looking for housing options in the Saint Louis area.

The Housing Guide comes out the day before the Housing Fair and will act as the event's program as well as a resource for any of the campus community looking for a housing solution. You do not have to participate in the Housing Fair event to advertise in the Housing Guide.

### DISTRIBUTION

The guide will appear in the 5,000 copies of *Student Life* printed that day and distributed all over campus as well as select areas that students frequent off-campus and will be handed out at the Housing Fair event.

### OUTREACH

95% of Washington University students read *Student Life*. This gives you the opportunity to reach many interested students looking for housing possibilities with an ad promoting your rental property and amenities or your presence at the Housing Fair.

### HOUSING GUIDE PUBLICATION DATE:

Wednesday, February 3, 2010

### HOUSING GUIDE AD DEADLINE:

Wednesday, January 27, 2010

### HOUSING FAIR EVENT SIGN UP DEADLINE:

Friday, January 22, 2010

**Limited space! First come, first served!**

### HOUSING FAIR EVENT DETAILS:

**Thursday, February 4, 2010**  
**10 a.m. - 4 p.m.**

- Includes table & 2 chairs
- Lunch provided
- Free Parking
- Free Property Profile in Housing Guide
- Logo & mention in ads promoting the event

### RATES & MECHANICS

Event Only Rate: \$495

Ad Size	Size (WxH)	Ad Only Rate	Ad & Event Rate
Full page.....	10.25" x 9.75"	\$975.....	\$1175
Half page			
Horizontal.....	10.25" x 4.875"	\$550.....	\$775
Vertical.....	5.0265" x 9.75"	\$550.....	\$775
Quarter page.....	5.0265" x 4.875"	\$300.....	\$550

Full Color: \$50

E-Mail PDF ads to: [advertising@studlife.com](mailto:advertising@studlife.com)

### CONTACT INFORMATION

ph: (314) 935-6713

fax: (314) 935-5938

Online: [www.readallover.com](http://www.readallover.com)

E-Mail: [advertising@studlife.com](mailto:advertising@studlife.com)

Student Life

Washington University Student Media, Inc.

One Brookings Drive, Box 1039

330 Danforth University Center

Saint Louis, MO 63130-4899

**STUDENT LIFE**  
**READ ALL OVER**