Student Life

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ATTENDANCE Ideas to attract

more supporters for Bear athletics (Sports, pg 9)



MERRISA ROBINSON

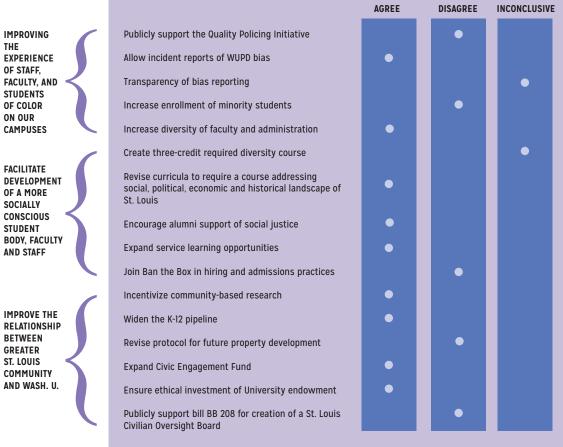
The student favorite leaves for a new job at General Motors (Scene, pg 6)





GRAMMYS TOP MOMENTS (Cadenza, pg 4)

WU admins respond to demands | Flyers of racist Yik Yak for increased campus diversity



MEGAN MAGRAY | STUDENT LIFE

EMILY SCHIENVAR SENIOR NEWS EDITOR

Students from Washington University's chapter of the STL Students in Solidarity group met with administrators on Monday for a second time to discuss their demands of the school.

Early this semester, the group marched to Brookings Hall to present the chancellor with a

list of several demands regarding diversity and inclusion at the University. On Monday, Chancellor Mark Wrighton, Provost Holden Thorp and Associate Vice Chancellor for Students Rob Wild gave the negotiators a document with their responses before discussing their ideas and recommendations.

Though the administrators

agreed to the majority of the students' demands, they remained adamant about not taking a public stance on any political issues, which included not taking a position on a civilian review board for city police.

"I think many of [the demands] are aspirational in that they're going to take us a

SEE **NEGOTIATE**, PAGE 2

posts appear on campus

JUNE JENNINGS CONTRIBUTING REPORTER

A series of racist comments African-Americans and other minority groups surfaced on Yik Yak, an anonymous social media app, following the final performance of "Black Anthology Presents: The Six" on Saturday night. Comments made on the app included references to Ebola, gun violence, affirmative action and other racially charged topics.

"Shout out to affirmative action!" one of the less violent comments read. "Without it. BA would be non-existent!"

This year's production of Black Anthology, which focused on race relations on college campuses, was praised by students and faculty alike. Some viewers, however, were offended by the portrayal of white people in the production and used "Wash U Confessions" and Yik Yak to criticize the show anonymously and in some cases make racist remarks.

On Monday morning, a series of flyers featuring screenshots of Yik Yak posts were found in several locations on the Danforth campus, including the Danforth University Center, Brookings Quadrangle and Etta's Cafe. The flyers also featured phrases such as "'Our' WashU?" and "#ClaimYourBigotry."

Senior Diane-Jo Bart-Plange tweeted a photo of a flyer after seeing it in a bathroom stall in

the DUC. The flyer featured a screenshot of a Yik Yak comment that said black students should be used as target practice for cops. The words "'Our' WashU?" were printed over the screenshot. Bart-Plange called the flyer "shocking" and said that the entire campaign was "poorly executed."

"I know [the campaign] was for a reason, but I don't want to be subjected to it," Bart-Plange said. "I don't think they were really thinking about how it would affect the people of color that go here and would have to see that on the bathroom stall. You have to think about the community you are trying to protect. This could have been done a different way."

Freshman Kiara Sample sympathetic to was more those responsible for the flyer campaign.

"The intentions were very good," Sample said. "I know that they're just trying to raise awareness; it's just that the comments were so horrible and offensive that they were very triggering."

In a statement to Student Life, the students behind the #ClaimYourBigotry Campaign sought to clarify the intent of their actions.

"We acknowledge the Yaks we spread around were triggering," campus #ClaimYourBigotry members

SEE YIK YAK, PAGE 3

Alpha Delt hosts panel on feminism on campus



CLAIRE KOMYATI | STUDENT LIFE

Mark Smith, associate vice chancellor, speaks as part of the "She Did What?" panel on feminism on Wednesday night. The panel discussed topics including stigmas against feminism in the media and sexual harassment on campus.

ALEX SIEGMAN CONTRIBUTING REPORTER

Alpha Delta Phi, in conjunction with The Representation Project and other campus groups, hosted a panel titled "She Did What?: Feminism in the Media and on Campus" on Wednesday night.

Over 100 students and University community members were in attendance at the panel, which featured Associate Vice Chancellor Mark Smith; Women, Gender and Sexuality Studies Senior Lecturer Jami Ake; Coordinator of Student Involvement for Diversity and Inclusion Ashley L. Gray; and sophomore Shivani Desai, community outreach coordinator for The Representation Project, as the panelists.

Questions asked of the panelists focused on the perception of feminism on campus, how mainstream societal expectations influence and limit the actions of women, and the difficult discussions surrounding sexual attraction and exoticism.

Sophomore panel moderator Ben Zeno, the literary chair for Alpha Delt, opened the panel by talking about the fraternity's interest in intellectual curiosity and promoting discussion within the Washington University community.

The panel featured four prepared questions as well as an opportunity for audience members to ask questions and live-tweet them using either @EliotAlphaDelt or #SheDidWhat.

SEE **PANEL**, PAGE 2

MKTO announced for WUStock

KATIE MARCUS **NEWS EDITOR**

Just after midnight on Tuesday, Congress of the South 40 revealed MKTO as the artist chosen to perform at this year's WUStock concert despite students' less-thanenthusiastic reactions to the group.

The annual concert series hosted by CS40 on the Swamp has in recent years featured bands such as Walk the Moon, Macklemore & Ryan Lewis, Gym Class Heroes,

Matt and Kim, and Augustana.

Musical duo MKTO is most well-known for its 2013 single "Classic," which was nominated for a Radio Disney Music Award in the Catchiest New Song category. The group released its first album, titled "MKTO," last year.

Last semester, CS40 sent a survey to the student body asking people to vote on their top choices for the concert, which included Hoodie Allen, Waka Flocka Flame, Portugal. The Man and The Kooks.

Students voted between seven names on the survey, which garnered over 2,000 responses.

According to CS40 Swamp Chair and sophomore David Gumins, MKTO was chosen because of its lively stage presence, but other criteria considered included price range, availability, advisor feedback and the CS40's vision for the show.

"At the end of the day it's not just about getting a big name artist; it's

SEE **WUSTOCK**, PAGE 2

A REFRESHING OPPORTUNITY



STEPHEN HUBER | STUDENT LIFE

Students enjoy refreshments at the Summer Opportunities Fair on Wednesday in College Hall. The fair, which was supported by over 20 departments, provided information about summer courses, study-abroad programs, jobs and internships.

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SUNDAY 15 MOSTLY SUNNY

EVENT CALENDAR

THURSDAY 12

Health Services administration.

Sexual Assault and Your Rights Danforth University Center, Thach Commons, 5 p.m. The Graduate Student Center presents a lively discussion regarding self-defense and sexual assault awareness. Interactive presentation and dialogue will be led by Sergeant Bob Wayne. Other speakers will include members of the Student

Jazz at Holmes

Ridgley Hall, Holmes Lounge, 8 p.m. Modern Jazz. Guitarist Tim Fischer and his group.

FRIDAY 13

Department of Music - Lecture Music Classroom Building, Room 102 4 p.m. "Championing Proletarian Music in the United States: Hanns Eisler's Creative Contributions to the American Music and Political Scenes in the Mid-1930s." Caleb Boyd, PhD, candidate in musicology.

Alumni & Development - 2014-15 **Travel Lecture Series** Laboratory Sciences, 4 p.m. Treasures of Taiwan. Filmmaker Buddy Hatton.

SATURDAY 14

University College – Master of Liberal Arts (MLA) Saturday Lecture Series: "From Athens to Ferguson."

January Hall, Room 100, 11 a.m. "Designing a Sustainable Future in a Divided City: Johannesburg and St. Louis." John Hoal, Master of Urban Design Program.

"Happily Ever Laughter: A Valentine's Party" with Liz Callaway and Jason Graae 560 Music Center, 8 p.m.

Celebrate valentine's day with Liz Callaway and Jason Graae as they return to St. Louis for a romantic but platonic evening of love songs, high belting, and hilarity! With more than 11 Broadway shows, 60 recording/cast albums, and 35 movies and tv shows between them, these Broadway buddies will have you head over heels for their sweet styling's.

POLICE

Assault—3rd Bon Appetit employee threatened a co-worker in the Village House. Disposition: Cleared

QUOTE OF THE DAY

"The position is basically assembly-line working...so I'm basically putting together car seats, which is dope 'cause we get paid really well." - Merrisa Robinson, Paws

SEE STORY ON PG 6

& Go student favorite

WUSTOCK FROM PAGE 1





STEPHEN HUBER | STUDENT LIFE

TOP: Students dance at last year's WUStock concert, which featured popular band Walk The Moon. Walk the Moon returned to St. Louis after performing at a previous LouFest festival. BOTTOM: Junior Meghan Zecchini has her face painted at last year's WUStock. This year, Congress of the South 40 will be bringing duo MKTO to campus for the yearly spring concert.

about getting someone that you know will put on a good show and make students happy and have a really good time," Gumins said.

Gumins believes MKTO's energetic performance style and quality music will make for a memorable WUStock.

"I spent many hours on YouTube looking at MKTO, and they are really good live. They put on an incredible performance, they're high energy, they seem really chill, they seem like they'll put on a good show," Gumins said. "I know that they have the musical backing and the performance ability to really energize the crowd because WUStock is more than just a concert. It really is an experience."

Some students, however, weren't as enthused with the selection.

"I really like that song ['Classic'], but I don't know what their music is like as a whole," freshman Carly Alterman said. "I'm kind of neutral about it considering I don't really know what to be excited for."

Freshman Carson

Platnick noted that she wished Waka Flocka Flame had been chosen instead of MKTO.

"It's pretty disappoint-

ing honestly. That would've been so cool," Platnick said.

She is, however, still looking forward to the event.

"I'm excited though," Platnick said. "It will be fun anyway."

PANEL FROM PAGE 1

When the panel opened to audience and online questions, the conversation's focus turned specifically toward Washington University. One question submitted via Twitter asked about sexual harassment on campus.

"The catcall video hit the [I] nternet mainstream, obviously that dynamic will play off differently on college campuses compared to the streets of New York, so what form does sexual harassment take on our campus?" the attendee asked.

"Why [do] we think there's a difference?" Gray asked in response to the question.

"There's

conversations that can be had about what's best for your sex lives and not imposing that on other folks; there's a lot of conversations we can have about transparency in getting tested [and] there's conversations we can be having in perpetuation of patriarchy,"

Gray added later in the panel. Desai hoped that panel attendees would take away a better understanding of feminism's goals.

"Feminism stands for equality, but in order to get there, there needs to be advocation for certain groups, and that's not something that has to do with man-hating or

hating a certain group," she

Ake summarized the discussion by suggesting that all attendees had a responsibility to take steps individually to stop gender inequality.

"It's not a question of fraternities are bad, or all men are bad, or all women are bad-it's the sort of sense that we have the ability to do things as a community that... we are tacitly allowing to continue and not doing anything to stop it," she said.

Brooke Sophomore Layendecker, a leader of the Representation Project, was very pleased with the event's

"I thought the panel went extremely well. We were thrilled about the number of people that attended, and we were so lucky to have the panelists we did," she told Student Life. "We thought this panel was incredibly pertinent because while people may idly acknowledge or dismiss feminism, we felt it was important for people to start to understand what that approval or dismissal actually means. It was a great opportunity for us to kick-start campus dialogue about different feminist issues, and I think we certainly succeeded in that endeavor."

NEGOTIATE FROM PAGE 1

while to do, but none of them were things we absolutely wouldn't do," Thorp said. "The only thing we really flat out said no to was taking a position on the civilian oversight board for St. Louis... We're not going to take a position on that, but on most of the other ones we either agreed to what they asked or we agreed it was a worthwhile thing to do and started setting up some plans on how we can get there."

Senior Reuben Riggs, one of the four Students in Solidarity negotiators, expressed his feelings about the results of the discussion as "cautious optimism."

"[The administrators] basically made sure the doors are open for things to start changing, and

now we have to do the work of making sure that things follow through and that this conversation isn't over," Riggs said.

The group also requested that University implement committees for overseeing the ethical use of the school's endowment funds. Riggs described the success of the ethical endowment demand as the group's "biggest gain" from the conversation.

"The provost and the chancellor don't have the power to make that decision [to implement oversight committees] themselves, but they did say they would advocate for it to the board of trustees. We thought that would be much harder to get to happen," he said.

The group was most

disappointed, conversely, with the administrators' response to the demand for increased diversity within the student body, according to Riggs. As part of the demand, the University would have been required to ensure that the student body included at least 10 percent of both black and Latino students.

"We knew that there are legal reasons you can't set percentages in terms of you want in your student body," Riggs said. "We knew that going in, but we wanted to make a statement about what we were thinking...but their response on that one was basically 'trust us, this is our goal, too,' but there wasn't a whole lot of accountability around it. We've been hearing that

they want to increase diversity in the student body forever, so them saying, 'We'll increase diversity of the study body,' it just sounded kind of the same."

Senior Jonathan Karp, another one of the four student negotiators, was disappointed the University's vague responses to some of the demands.

"In general there were a lot of promises to consider things, to talk to other people, so they weren't outright saying no to our demands, but they also weren't promising results, and I think it's going to be hard to hold them accountable for some of these things, which is a general disap-

pointment," Karp said. The STL Students in Solidarity and administrators plan to meet a month from now for further clarifications and again in the fall for a check on

In general, Thorp was pleased with the group's demands and participation in the discussion.

"My approach to this is always to get what seems like the most important thing done and then figure out what the next thing is, and the students did a great job of helping us to understand what those next things are," he

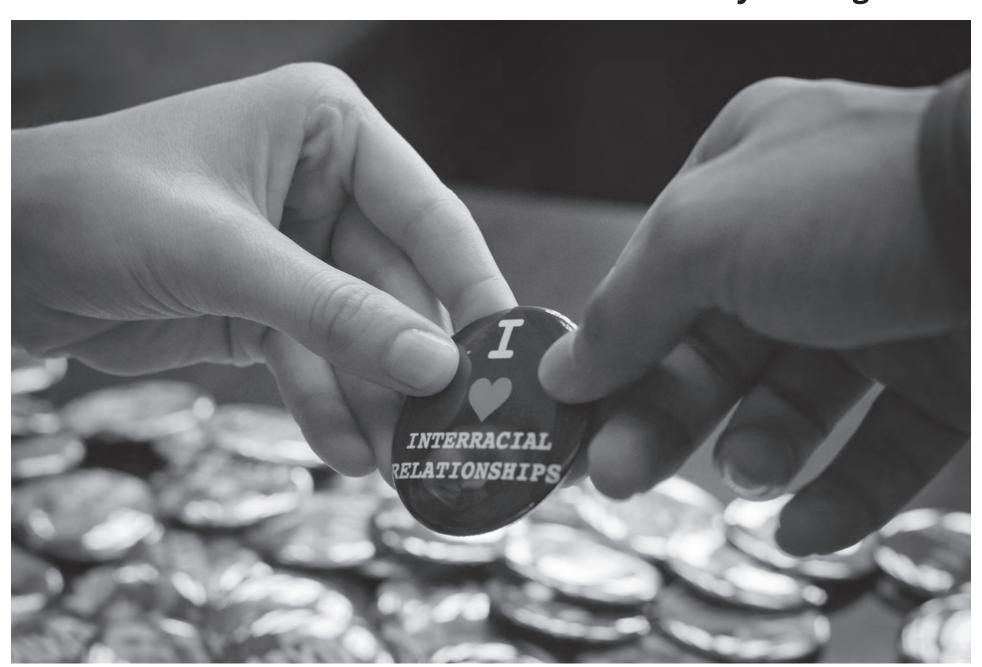
The day of the negotiation also fell on the six-month anniversary of Michael Brown's death in Ferguson, Mo. To commemorate the anniversary, members of the Students in Solidarity

group staged a demonstration earlier in the day. They performed the final scene of this year's Black Anthology play in the Danforth University Center, in which they recited a list of black deaths caused by police brutality or racist actions.

The group also staged a partial "die-in" demonstration, with black students lying to symbolize the black deaths as they were read

"We wanted to mark the six-month anniversary of Michael Brown's death. It was very intentional to have it at that time in that place somewhat separate from our meeting," Karp said. "We didn't want to distract from the importance and the weight of that anniversary."

Association of Mixed Students hosts celebratory 'Loving Week'



MARY RICHARDSON | STUDENT LIFE

Two students hold a button promoting interracial relationships as part of this year's Loving Week hosted by the Association of Mixed Students. Events throughout the week included free cupcakes and buttons with "mixed" puns, a panel discussion, a "Jeopardy"-style game, a speed-dating event in Ursa's and a dance co-hosted by Ashoka and the Association of Latin-American Students.

NOA YADIDI STAFF REPORTER

Featuring speed dating, free cupcakes and a co-programmed dance, this year's Loving Week, hosted by the Association of Mixed Students, kicked off Monday in commemoration of the landmark 1967 Supreme Court case Loving v. Virginia.

The group organized a week's worth of activities to celebrate the case, which invalidated laws prohibiting interracial marriage. Mixed decided to hold the event in proximity to Valentine's Day because it fit in well with the themes of love and acceptance.

In continuing the weeklong celebration, students can participate in a speeddating event at Ursa's Stageside Thursday night and a dance on Friday

Students in Mixed feel that it is especially important to celebrate the individuality and uniqueness of mixed-race students at Washington University.

"One of things that I think is really unique about Mixed is that everyone coming to the table has a unique experience, and our shared experience is the fact that we all have unique cussed from a mono-racial experiences," junior and standpoint. Attendees

Mixed President Kellie Wilson said.

On Monday, the club gave out free cupcakes and buttons in the Danforth University Center with "mixed" puns and statements, such as the slogan "friendship is mixed" and pictures of sporks.

On Tuesday, the group held a discussion titled, "The Black and White Divide: Where 'Mixed' Fit?" At the event, the group discussed how mixed identities fit into racial justice questions and considered whether racial issues are often disalso discussed the Black Anthology performance from last week, which included a character of mixed racial identity, but overall, the event was not well attended.

On Wednesday, the group played a "Jeopardy"style game that dealt with mixed-race representation in television, film and

Friday's event will finish the week off with a dance co-hosted by Ashoka and the Association of Latin American Students in the Mallinckrodt Multipurpose

cultural groups," junior and Mixed Vice President Natalie Kirchhoff said of the dance. "I feel like it's a good opportunity for us to co-program with them because when people think of the cultural groups on campus I don't think Mixed is something that necessarily is one of the first groups that they would think of."

After it was a success last year, Kirchhoff said that the group decided to host the dance again. Thursday's "mixer" will also include dinner and dessert.

"It also is a really good "It gives us a chance opportunity for us to let the to reach out to the other rest of campus know we

are available as a group and we're here to have these conversations," Kirchhoff said. "Our events in gen-[include] people with very different backgrounds coming together, but there is something to being mixed that people like having other people to talk to about it. Because a lot of time people feel like their situations are unique, which [they are], or they don't have someone to relate to, so even being a group of people with very different backgrounds but shar[ing] that mixed factor really helps people work through their own identit[ies]."

YIK YAK FROM PAGE 1

wrote. "Although we do not wish anxiety on anyone, we do believe this way of thinking needed to be exposed. These are our peers. These are the people that sit next to us in class. These are the people we could be working with in the future. If these are their honest feelings, they need to be addressed."

The campaign leaders also said in their statement that screenshots on the flyers were created from racially offensive and threatening Yik Yaks from the past six months, not just from Saturday night.

Yik Yak has been a source of controversy since it became popucampus last on Chancellor Mark Wrighton condemned the app in a campus-wide email at the end of last semester, saying it is often used to "spew bigoted sentiments" behind the "veil of anonymity."

Jill Friedman, vice chancellor of public affairs, spoke for the administration in echoing the chancellor's statements after the most recent Yik Yak controversy. "We are horribly offended by this kind of activity," Friedman said. "It's cowardly, it's

Dean Jen Smith of the College of Arts & Sciences took to Facebook and Yik Yak to voice her views on the original Yik Yak posts.

hurtful and it's wrong."

"Why I have avoided [Yik Yak]: anonymity allows for hateful [and] racist messages with no consequences to the poster and significant ones to the community," Smith wrote. "It's cowardice, and I'll own my words... I'm horrified, saddened [and] perhaps naively shocked by what community members have said—and I'll own that too. Thanks to all

who downvote hatred." LaTanya Buck, director

the Diversity and Inclusion Center, said that no disciplinary action has been taken toward the students responsible for the flyer campaign. A single Bias Report and Support System report was filed regarding the discriminatory nature of the original Yik Yak posts.

Association of Black Students issued a statement to its general body on Monday night in an effort to console students affected by the Yik Yak comments and flyer campaign. The chief organizers of Black Anthology could not be reached for comment.



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Zach Kram Editor-in-Chief editor@studlife.com

Derek Shyr Associate Editor editor@studlife.com

John Schmidt **Emily Sybrant Managing Editors**

Emily Schienvar Senior News Editor news@studlife.com

Alex Leichenger John Schmidt Senior Forum Editors forum@studlife.com

Nick Kauzlarich Senior Sports Editor sports@studlife.com

Noah Jodice Senior Scene Editor scene@studlife.com

Kayla Hollenbaugh Senior Cadenza Editor cadenza@studlife.com Stephen Huber Senior Photo Editor photo@studlife.com

Maddie Wilson Design Chief design@studlife.com

Sarah Hands Copy Chief copy@studlife.com

Becca Christman Art Director cartoonists@studlife.com **Megan Magray Graphics Editor** design@studlife.com

Katie Marcus News Editor

Aaron Brezel Sports Editor

Kimberly Henrickson Mark Matousek Cadenza Editors

Rima Parikh **Lindsay Tracy** Sam Weien **Copy Editors**

Lindsay Tracy Online Assistant

Ray Bush General Manager rbush@studlife.com

Claire Martin Advertising Manager advertising@studlife.com

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Cadenza picks the top moments from the Grammys

Sunday night's Grammy Awards show was one for the books, although this can't really be credited to the show's performances. Although the three-hour bonanza was jam-packed with over 20 performances, few stood out. Most artists opted for their slower tracks, preferring vocal prowess and emotional showmanship to crafting any real excitement or energy.

However, that doesn't mean that there weren't some standout performances or awards among the snooze-inducing stretches. Here are our staff's top three most-remembered moments from the 57th Grammy Awards. - Cadenza staff



The Grammys are a farce, an interminable ode to the ultra-conservative tastes of its clueless voters. Kanve West is the opposite of the Grammys: always moving, always striving, always seething. No matter how many records he sells, plaudits he receives or artists he inspires, he'll always have a chip on his shoulder; some perceived slight gnawing at his enormous sense of self-worth.

But there's a reason we take his megalomania seriously. He puts in the work, constantly fixing what ain't broke. Reinventing himself once more, he's moving from "Yeezus" scorched-earth screeds to the soft-edged contentment of fatherhood.

That much was clear

during his performance of "Only One." Illuminated by a single beam of light, West created a visually striking visual complement to the song's plaintive minimalism. There is no obfuscation, no interplay between person and persona. The song lives and breathes love through each of its pores. Likewise, Kanye stripped his performance of typical Grammy flourishes—no backup singers or orchestras or semi-logical collaborators. Just him and his light, his only one.

His night of emphatic understatement continued with "FourFiveSeconds." Though he played second fiddle to a magnetic Rihanna, his tightly contained fury captivated all

the same. He also provided the ceremony's most overlooked highlight by asking Paul McCartney, without a hint of irony, to pay his bail in the event of his imprisonment because sometimes dreams do come true.

The apex, of course, came with his brief, tension-fraught stage crash following Beck's surprise Album of the Year victory. He returned to his seat without taking the mic, averting another PR massacre, and would later voice his frustrations with Beyonce's loss in no uncertain terms. But at that moment, nothing needed to be said. He'd already won the Grammys without taking home a single award.

- Mark Matousek

Last year's Grammy's were a bit of a debacle for Kendrick Lamar. After dominating his performance with Imagine Dragons and completely overshadowing the altrock group, Kendrick was shut out from all seven awards for which he was nominated, including Best Rap Album, where he was bested by Macklemore.

The white rapper's follow-up apology leaked via his own Instagram to Kendrick only made the slight so much worse. Whether race was a factor or not, Kendrick deserved the award and everyone in the room knew it.

This year, things went a little bit differently. Kendrick laid low for most of 2014, only releasing one single—"i"—but that was enough to win Best Rap Song and Best Rap Performance. All had seemingly been corrected in Grammy-land, and the race issues of 2013 corrected.

Except in a year where racial prejudices have been on the forefront and rappers across all spectrums have released responses, a win for

2. KENDRICK AND 'THE BLACKER THE BERRY'

Kendrick's upbeat, uncontroversial single meant nothing. Until the next morning.

The biggest win of the Grammy's wasn't Beck or "i" or anything else on the stage; it was Kendrick's new single, "The Blacker the Berry," released the morning after. With lyrics that clarify positions he's taken earlier and an ominous tone, "The Blacker the Berry" is Kendrick at his best. This song is the return of ferocious

Kendrick, holding nothing back, calling himself out by the end "So why did I weep when Trayvon Martin was in the street / when gang banging make me kill a n---- blacker than me / Hypocrite!"

This song was Kendrick's Grammy statement. "i" was there to prove that yes, he can win awards; "The Blacker the Berry" was there to prove that he doesn't need to win awards to be the best. - Wesley Jenkins



Actress Kristen Wiig and dancer Maddie Ziegler perform onstage during Sia's performance of "Chanedlier" during The 57th Annual Grammy Awards on Feb. 8, 2015 in Los Angeles.

You probably weren't expecting to see Kristen Wiig doing a completely serious, gut-wrenching interpretive dance on the Grammys—but she did, and it was great. Sia, who has struggled with depression and bipolar disorder, no longer shows her face in public in a sort of anti-fame move, instead letting uber-talented 12-year-old Maddie Ziegler represent her as a dancing alter ego.

Together, Ziegler and Wiig held the spotlight while Sia sang "Chandelier" facing the back of the stage, tucked into a corner of their onstage set. While Wiig certainly doesn't have the ballet background Ziegler boasts, the emotional power of their duo was killer, playing out the interior monologue of a woman at war with herself.

Wiig might have made some funny faces, but she was remarkably unflinching—there was little hint of the goofiness of her many "Saturday Night Live" characters, instead just leaving an impressively versatile actress, and the end result was just as powerful as Sia's raw, gutsy vocals. It ended up being one of the standout performances of the night, despite the fact that artist herself never showed her face. - Jessie McNiel

Where's Waka Flocka? Cadenza reacts to MKTO at WUStock

KAYLA HOLLENBAUGH SENIOR CADENZA EDITOR

So, now that the flames from the WUStock reveal have died down, it's time to consider what we have left in the ashes. Our artist is MKTO, and if you (like a large part of the student body) are scratching your head in confusion, then just pull up YouTube and search the group's most famous single, "Classic." If you're going to know anything by the pop/ hip-hop duo of Malcolm Kelley and Tony Oller, that song is the one.

With such lyrical gems as "I wanna thrill you like Michael / I wanna kiss you like Prince / Let's get it on like Marvin Gaye," MKTO certainly isn't busting at any musical barriers with its work, but the song is catchy enough. Top 40 radio seemed to think so last summer—"Classic"

bombarded listeners at least once every hour for a span of about three months.

The pair has been trying to regain its relevance in the past year with some mildly pleasing offerings, the most notable of which is the single "American Dream." Again it seems like MKTO doesn't have much to sing besides other people's songs, as Oller reminds listeners, "This ain't the same summer song that you used to know / 'Cause Jack left Diane 30 years ago." If MKTO has staked its name on rephrasing other people's lyrics and cultural borrowing, at least it has done it unashamedly.

To get a little idea of MKTO's background and main demographic, Kelley and Oller got their start in acting—you might recognize Kelley as the face behind Walt in the legendary TV show "Lost." The pair met while

filming the Nickelodeon series "Gigantic," when the pair played a dynamic duo of best friends. The chemistry seemingly worked, and they formed MKTO, the name very originally derived from the pair's initials.

The band's crossover raplite/pop brand is most likely aimed at this Nickelodeon demographic, but one can't be sure how successfully: it failed to win the Radio Disney Music Award for Catchiest New Song for "Classic." Ultimately, that award deservedly went to Ylvis for its already iconic and timeless track "The Fox (What Does the Fox Say?)" Make of that what you will.

All things considered, there's simply no way that the majority of the student body voted for this onehit wonder Teen Disney demographic band, and it's certainly no Waka Flocka

Flame. Whether it was due to scheduling or contract issues, or perhaps CS40 just deciding that it knows what's best for us, all may not be lost with MKTO. Its high-spirited live shows and catchy (if slightly grating) blend of pop and rap

will be fitting enough for a sunny day on the Swamp.

Odds are it doesn't come close to the kind of atmosphere that Walk the Moon managed to whip up last year, but if we're lucky, this year's show might come close. In

the meantime, it might be worth typing MKTO into Spotify and checking out its top songs so you can get a quick crash course in the lyrics to sing along to. Just make sure you turn on your private session.





MARK MATOUSEK MUSIC EDITOR

There's a bit at the end of "Oh My God," Louis C.K.'s previous standup special, in which he takes a series of clear-cut, morally sound practices—protecting children with nut allergies, mourning the deaths of fallen soldiers, abolishing slavery—and, for a moment, plays devil's advocate.

"Of course, children who have nut allergies need to be protected," he begins. "We have to segregate their food from nuts, have their medication available at all times, and anybody who manufactures or serves food needs to be aware of deadly nut allergies. Of course!"

So far, so good.
"But maybe," he continues, "maybe, if touching a nut kills you, you're supposed to die." He quickly recants—"Of course not, of course not," he assures—but the insidious

seeds of doubt remain.
I'm sure a number
of audience members
squirmed with disgust
when faced with this
premise; Louis wouldn't
have it any other way.
On some level, you're

supposed to be outraged that an entertainer of C.K.'s stature would argue for, even if in jest, the merits of ruthless Darwinism. But just before you think you're off the hook, he ends with a scathing indictment of both himself and his audience.

"How do we have this amazing micro-technology?" he asks, pulling an iPhone from his pocket. "Because the factory where they're making these, they jump off the f---ing roof cause it's a nightmare in there."

"You really have a choice," he continues.
"You can have candles and horses and be a little kinder to each other, or let someone suffer immeasurably far away, just so you can leave a mean comment on YouTube while you're taking a s---."

Game. Set. Match.
This is the brilliance
of Louis C.K. He infuses
crass shock humor with
the ugly truths of human
psychology. Burrows deep
into the vaults of our
primal impulses. We all
have sickening, morally
reprehensible thoughts.

Do they make us "bad"

people? Louis doesn't

have an answer—no one does. But he never stops asking.

On "Live at the Comedy Store," C.K.'s most recent release, there's less of that incendiary spark. His singular comic voice—versatile in method, specific in interpretation—still rings clear, and the special's joke-to-laugh ratio does nothing to tarnish his primacy as comedy's reigning king, but his edge has dulled no less.

There are moments, to be sure, when he excavates the narrow biases that can inform our thought process—such as when he takes a businessman's frustrations with a crying baby on an airplane to its pitch-black conclusion—but they're few and far between.

Not that there's anything wrong with that. A comedian's first duty is to be funny, and C.K.'s jokes

still have plenty of bite.

It begins with his delivery, which couches a supreme confidence in an unassuming demeanor. A sizable majority of standup comics can't contain the desperation that accompanies live comedy's real-time evaluation,

all too often leaning on outsized physicality or shrill vocal affectations.

while C.K.'s not entirely immune to these crutches, he understands that less can be more, letting the strength of his material often speak for itself. A master of the slight gesture and facial contortion, C.K. inverts the duality that informs the traditional standup set, delivering even his best material with an understated grace.

Though his scope has narrowed in recent years, C.K. can still navigate the curvature of the human thought process in all its idiosyncratic quirks and half-formed ideas. He's at his best here when expanding upon the details of his inane personal observations, creating an intimacy fueled by whiffs of recognition.

One such sequence involves an encounter with two copulating rats on a subway platform. Oriented around his desire to witness the male rat's climax, what begins as observation veers into sordid speculation, picking up bits of social commentary along the way. In doing so, C.K. connects

without straining, infusing common psychological processes with hints of the surreal.

Modesty is the name of the game here, serving as both a strength and weakness. In one sense, "Live at the Comedy Store" is the comic equivalent of a "return to roots" album, reveling in the simple pleasures of a wellexecuted joke. Sometimes, you wish Louis would dig further into the marrow of human behavior, but more often than not, his ear for verbal and visual detail suffices.

Who else could twist an offhand observation of a particularly outsized line reading in the "Wizard of Oz" into a miniature portrait of creative compromise? Even when he doesn't have much to say beyond a striking image or absurd non sequitur, C.K.'s mastery of the joke, in its many permutations, conquers all.

That being said, C.K. does fall prey to tired comedic tropes from time to time. His remarks on aging and gender relations lack the invention necessary to justify another trek down these beaten paths; he's attacked both

with more vigor in years past, making it all the more frustrating to watch him coast. And he can't quite shake his occasional impulse to milk the broad verbal and physical gestures that are the bane of many a comedian's set. But these are minor quibbles, mere dents in the armor of a living legend.

Through his standup specials and genre-defying FX vehicle, Louis C.K. has created an evolving, multi-dimensional portrait of the human experience. The specials are funnier, the television show more poignant, but together, they explore the ways in which we fit grand themes into the narrow confines of our perception. Great social criticism takes root in internal subjectivity, and modest character studies need traces of external pressures to soar. Louis C.K. is the rare artist who's mastered both.

"Live at the Comedy Store" isn't his finest hour, but it needn't be. We're just lucky to bear witness to this master craftsman, making us understand ourselves a little more with each guffaw.















Merrisa Robinson says goodbye to Paws & Go, hello to new opportunity

STEPHEN HUBER | STUDENT LIFE

Student favorite Merissa Robinson poses in Paws & Go on the South 40. She will be leaving the on-campus grocery store at the end of this week for a new job at General Motors.

NOAH JODICE SENIOR SCENE EDITOR

Paws & Go will be losing one of its longtime cashiers this weekend when Merrisa Robinson finishes her last shift. More than that, however, many students will be saying goodbye to a friend, confidant and vibrant personality. Robinson has big dreams in mind for the future, including a possible music career, but for the moment she will be trading in her three years in Washington University Dining Services for a job at the local General Motors facility.

"The position is basically assembly-line working...so I'm basically putting together car seats, which is dope 'cause we get paid really well,"

Robinson said.

The now 22-year-old Robinson began working at Wash. U. as a cook but soon transferred to the checkout.

"That [first year] was crazy because I met a lot of different students. At first I was quiet, but then I became adapted to the students because it was just like, 'Oh, you guys are crazy, so I'm crazy, too.' I was basically getting to know them at first."

Although she is excited for her new position, Robinson knows she will miss the students she met

"I didn't expect all the things that happened to me here...I didn't even know what I was getting myself into," she said. "Good moments were times when

students wouldn't even come in for food. They would come in to literally talk to me. They would sit on the desk, they would, you know, try to do my job or try to like cheer me up at times when I was sad."

Sophomore Shannon Levin is one of many who appreciate Robinson's personality.

"Whenever Merrisa [Robinson] was at checkout, I'd expect to have some fun," Levin said. In one instance, Robinson and a group of students at the Paws & Go checkout played a game of truth or dare.

"My dare was to grab a thing of cereal and loudly pronounce to all of Paws & Go, 'I freaking love cereal!" Levin remembered.

It is memories like these, shared by students and co-workers across campus, that will ensure Robinson is missed.

"I wish her the best of luck. You have to do what you have to do. We'll miss her," co-worker and fellow cashier Dorothy Chandler

Alongside her new job at General Motors, Robinson will also be pursuing her burgeoning music career. She is currently studying at the Ex'treme Institute by Nelly, a St. Louis-area school founded by hip-hop star Nelly, which offers associates degrees and courses in the business and production of music.

Robinson is currently working on her debut album, under the pseudonym "Kray-Ola."

"It means a box full of life," Robinson said of the moniker. "I want to release [the album] on my birthday. June 7 is my

birthday." Robinson writes all of her songs, and she is working with collaborators at both Washington University and the Ex'treme Institute to create an album that is "more realistic than fantasy," with nods toward older rhythmand-blues, pop and jazz styles instead of purely modern sounds.

Her musical inspirations range from Musiq Soulchild and Jasmine Sullivan to Michael Jackson and Ne-Yo. But it is Justin Timberlake, Robinson said, who often inspires her most. Referring to Timberlake's unique blend of classic and modern sounds, Robinson said, "I like musicians that can take something and make it very powerful."

Music has always been a large part of Robinson's life. She has been singing since she was 10 and began playing violin in the fourth grade.

"I was always in my room. I never was the girl to go outside. I just stayed in my room and I always worked with music," Robinson said.

Robinson said her original goal was to become a ghostwriter—someone who writes music but does not receive an explicit songwriting credit—for musical artists. But now Robinson is focused more on developing as a singer and artist in her own right. She wants to ensure that all of her songs will be copy-written, in order to maintain artistic control.

While musical success will always be a goal, Robinson is also looking for more direct ways to engage her love of music and ability to connect with

"I've always wanted to be a teacher, even when I was little, so, like, that's still a dream. But maybe like I can combine both and be a music teacher," she said.

Although she's leaving campus for now, Robinson promised, "I will always come back when I'm a big star, and I will always give you guys the front-row tickets."

ON THE STREET

Students speak on the New Wash. U. Campus Snapstory

STAFF REPORTER

With the newest update of the social media app Snapchat, best friends have disappeared from common view, news sites and companies can post video news and articles, and the new "Wash U Campus Story" is available for all users on campus with location access.

While most of the Campus Story is inside jokes, many people post about events occurring around campus or weather updates as they happen. Although not all submissions make it to the Campus Story, some students worry about its privacy, since somebody could theoretically post a video or picture without the consent of all the people it depicts even if it is goodnatured. The nature of the Campus Story, much like other campus sharing sources like Yik Yak, has generated a wide variety of opinions.



Will Luer, Sophomore

"[My friends and I] kind of just wanted to be on the Campus Story, so we were thinking of things that would get approved. As we were walking back to campus, [an] idea came up, and we did it. It wasn't anything too planned. We wanted to rap something really quickly. Somebody started beat boxing, and we came up with it."

"You kind of see what everyone's doing. There are different events going on around campus, like some people did the Black Anthology and they Snapchatted that, or people doing different labs and their reactions, or people just messing around, having fun, singing. I guess it does show stuff about the campus."



Hannah Maria, Freshman

"I don't get it. I don't understand. I don't want the whole school seeing my Snapchat story. I just don't think they care...I'm indifferent. It's cool; it's nice to see what everyone's up to... I think it's a small little thing on an app, and I think we already have so many Facebook pages that it's just kind of there...I think I'm just clicking through it to



Will Ralls, Senior

"I feel like I'm kind of in technology overload. I want to spend less time on Facebook, less time on Snapchat. I feel like it's just really overwhelming to keep track of everyone, and I just want to spend more time interacting with people in real life... There's something really impersonal about Snapchat. I know you can have a conversation with someone, but it symbolizes this layer of fakeness that exists in college... Most of the ones I saw are pretty good-natured and funny. I think it's pretty cool to see your friends on it. The Campus Story seems like a cool feature. I think it's a savvy move by Snapchat to add it...It seems like anything that would be of a privacy concern wouldn't make it to the Snap Story."







get out of the wash u bubble



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STAFF EDITORIAL

Relationship deal breakers: Our Valentine's don'ts

ove is in the air for Valentine's Day, but it's difficult to find the perfect match. Occasionally, there are ways to know from the start that a supposedly special someone won't make the cut. Here are the editorial board's relationship deal breakers:

ZACH KRAM

- 1. You only use copies of Student Life as kindling with which to start fires or doormats after walking through the rain.
- 2. You think the AP Stylebook is a fashion magazine.

DEREK SHYR

1. Tom Brady fans. Seriously. I don't care how good-looking he is or that he's a great quarterback. It's unacceptable because, let's be real, Peyton

Manning is the best.

2. Overzealous photographers. The last thing I need is a tripod everywhere and to hear a bunch of clicking.

Just take a mental picture and move on.

JOHN SCHMIDT

- 1. You don't think a comma splice is scarier than 2009's "Splice." Misplaced punctuation gives an entirely new meaning to horror.

 2. You didn't shed an errant
- tear upon learning the
 California Turkey Club had
 been dropped from Cherry
 Tree Cafe's regular sandwich
 lineup.

EMILY SYBRANT

- 1. Gross feet. I don't like any kind of feet, but having feet isn't a deal breaker. Having gross feet is, though.
- 2. You put both of your carry-ons in the overhead bin.

You only get to put one thing up there—don't be a greedy bin-hogger.

SARAH HANDS

1. Being a Cardinals fan. I understand that this cuts my potential romantic partners at this school significantly. I don't care. Your team is annoying. Related: being a White Sox fan. I dated a White Sox fan once. I'm not dating him anymore. 2. All your exes are crazy. That means either you're the crazy one, you made your exes crazy or you're only attracted to crazy girls, which means I might be crazy, and if I'm crazy I'd rather not know. I want my insanity to slowly seep out bit by bit as I tilt every picture frame in your house .5 degrees to the left and devour your pet goldfish alive on the fire escape.

KAYLA HOLLENBAUGH

- 1. If you're not a sarcasm kind of person. I'd estimate about 75 percent of my humor is based in sarcasm and mockery, so if you can't take me insulting you constantly and repeatedly, it's probably not going to work
- 2. New Balance. Although this doesn't tend to be a problem among the generally well-dressed population of Wash. U., I've still seen guys who live like they were never taught how to take their New Balance sneakers off. The occasional glimpse of that iconic logo isn't going to send me into a tailspin, but when your daily look consists of whatever jeans you found on your floor and your crusty sneakers, that's a red flag.
- NOAH JODICE

1. If you are dead: I am not a necrophiliac, buddy. I only like girls who are alive, like heart-beating, expellingcarbon-dioxide alive. If

- Cleopatra came up to me like, "Hey, let's bone," I would go, "Thanks but no thanks, Miss Queen of the Nile. Call me when I'm in the ghost world."
- 2. Your life is based on the comedy of Ray Romano: I don't know if you're aware, but somebody already has a life based on the comedy of Ray Romano. It's me. If you wanna be in my life, that's fine, but don't go around talking about your brother Brad Garrett and your wife Debra.

NICK KAUZLARICH

That's my deal.

1. If you are a cheesehead, literally or figuratively. As a die-hard Bears fan, it has been excruciating to watch the Packers' recent success, while I've had to endure six years of Jay Cutler doing Jay Cutler things.

2. You aren't a fan of "The Office." I've only recently started binge-watching this once-popular TV show, but I have developed a love that runs deep.

ALEX LEICHENGER

1. Disdain for sports. I can understand not liking the NFL, but if you can't tell me the starting lineup for the Los Angeles Lakers, it's all over. Wait, I can't tell you this year's starting lineup for the Los Angeles Lakers.

2. A strange affinity for bats. They creep me out. They've creeped me out since the first time I watched "The Goonies." They also have rabies, so let's get a dog or fish

as a pet instead.

OP-ED SUBMISSION

We're no different: Sexual assault on the Wash. U. campus

SEXUAL ASSAULT AND RAPE ANONYMOUS HOTLINE (S.A.R.A.H.)

Trigger Warning

t's often the case that, as Washington University students, we look at various issues that happen at other schools and dismiss them. We say, "That doesn't happen at Wash. U." Maybe it's because we think that Wash. U. students are a different breed of college student—we're studious, we're hardworking and we're oh-so-nice!—that we think that sexual assault isn't an issue. Because of this, it might be shocking to hear

that according to an anonymous survey conducted by Director of Sexual Assault and Community Health Services Kim Webb and a team of researchers in 2012, Wash. U.'s statistics on sexual assault mirror the national statistics. We are no different than our peer institutions. This translates into 20 percent of women and 6.1 percent of men as victims of sexual assault during their four years as Wash. U. students.

As S.A.R.A.H. counselors, we are members of the anonymous group of students on our campus that handles the sexual assault helpline. We also organize S.A.R.A.H. Safes—presentations given

to many student groups that discuss rape culture, sexual assault prevention and different ways to support survivors. We have reached out to many groups in hopes of spreading the awareness and information that all students need. Through our experiences, both with callers and S.A.R.A.H. Safes, we have been granted great insight into sexual assault on Wash. U.'s campus, and we have found that for many, there's a giant gray area when it comes to sex. This gray area leaves room for miscommunication and misunderstandingwhich leads to less consensual

activities.

In order to combat this gray

area, its implications, and the prevalence of sexual assault on our campus, here are some tips for everyone that will lead to safe, consensual sex:

Always check for consent. Verbal consent is most direct, as body language can lead to that gray area. Know that alcohol impairs judgment, and if an individual is under the influence, consent is compromised.

Communication is key. Make sure you and your partner are on the same page by talking about boundaries—or desires. On the flip side, really listen to your partner. As the saying goes, "The more you talk about it, the greater it is."

Keep your friends safe. Check in with friends often, and make sure they don't exceed their comfort zones or someone else's comfort zone. If needed, stage an intervention.

Open the conversation. Begin and share in discourse about sexuality and the problem of sexual assault on our campus. Attend the many events that different groups hold surrounding the issue.

Ask for help. If you or a friend has gone through an uncomfortable situation, don't be afraid to reach out to resources such as S.A.R.A.H. or Webb.

If you are interested in

having S.A.R.A.H. Safes come to your student group to talk about raising awareness, Wash. U. resources or prevention and reactionary measures, please contact: sarahsafe. wustl@gmail.com

Together, we can make our campus a safer place—more than that, it's our responsibility as peers to raise awareness in order to prevent sexual assault at the University. Wash. U. has many great resources for those in need: S.A.R.A.H. is a 24/7 helpline, and the number is: 314-935-8080. Another great resource is Webb. We are lucky to have such resources—but wouldn't it be better if we didn't have to use them?

OP-ED SUBMISSION

The writing is on the walls: A response from those responsible

GUEST CONTRIBUTORS

#ClaimYourBigotry campaign earlier this week was in response to the influx of racist Yik Yaks that we have compiled over the past six months. These Yaks contained violent and threatening slurs, insensitive references to the death of Michael Brown and a five-way "us versus them" racial and ethnic division between whites, blacks, Latinos, Asian-Americans and Pacific Islanders—all of which have resulted in feelings of alienation and otherness among members of the black community. The Yik Yak flyering was not in any way associated with the Association of Black Students, Black Anthology, Washington University Students in Solidarity or Lock and Chain. It involved a group of students, ourselves included, that attend Washington University,

who are tired of the constant bigotry and blatant racism that goes overlooked or swept under the rug. At this time, we must clarify that we are not and cannot speak on behalf of the entire black community. We are but one section of it, and we have something to say.

The reason why we flyered the main campus, admissions and the South 40 was to get the entire community here involved in an important, though uncomfortable, topic: race on campus. We felt that panel discussions and student group meetings only draw out the students who already, on some level, agree that we do not live in a postracial society, and thus those measures do not extend our intended reach or impact. So far, many members of the Wash. U. community have remained unconvinced that prejudice occurs on this campus. After seeing what was said by students

about their peers printed in plain ink, we doubt people can still deny the reality in which we live. This was not a rash response inspired by pure emotion. This was a calculated reaction to the way black students are being treated on our own campus. The goal of this campaign was simply to bring the hurtful and bigoted statements that were posted on Yik Yak to the attention of the administration and student body.

Indeed, we noticed many students and faculty reading the posts were shocked and disgusted by what they saw. Many students and multiple faculty members expressed that even though reading the comments sickened them, they felt better off being made aware; that way, the issue could be addressed. We understand that not everyone felt this way. These flyers caused feelings of discomfort, anger and pain to

many members of this community, to whom we are sympathetic. By no means did your feelings go unconsidered. We anticipated that people would be offended and hurt by these posts, as they should be, but we do want to acknowledge the full range of effects in which our actions have resulted. It was not our intention to cause those people harm.

The purpose of this and other similar actions that have happened, both across campus and across the country, is to cause discomfort and open people's eyes. Our goal by distributing these flyers was to spark a conversation about the types of things people feel comfortable saying behind the veil of anonymity, yet fail to voice out loud. The bottom line is: We cannot let such offensive and hateful words go unnoticed.

To clarify, this is not an attack on anonymous

forums. Anonymity is not the issue. Abusing anonymity to promote bigotry and threaten students is the issue. This is also not an attack on people with opposing opinions. Differences can lead to dialogue, but only if all parties express themselves in a productive and respectful manner. What was posted on Yik Yak was not productive. What was posted on Yik Yak was hate speech. The point of anonymous forums is to create a safe space for people to exchange ideas and honest opinions. Just like other spaces on Wash. U.'s campus, Yik Yak is no longer a safe space for black students.

We acknowledge that the Yaks we spread around campus were triggering. Although we do not wish anxiety on anyone, we do believe this way of thinking needed to be exposed. These are our peers. These are the

people that sit next to us in class. These are the people we could be working with in the future. If these are their honest feelings, they need to be addressed. If their bigotry goes unchallenged now, we only encourage the proliferation of these thoughts. It's true, students, black students included, can choose whether or not to participate in Yik Yak, but blissful unawareness will not alleviate racial tensions. Knowledge and awareness is the first step. We never intended to make students feel unsafe. We just want awareness. We just want change.

Contributors: Erin Borders Brianna Anderson Candice Love Brianna Tobias Ciara Hackman Jerusha Simmons Jaszmine Parks Imani Paul

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With attendance lagging, Bears could use a few new ideas

ZACH KRAM EDITOR-IN-CHIEF

About a month ago, I showed up to a Friday-night Washington University men's basketball game about 30 seconds after tipoff. Despite my tardiness, I wasn't worried about finding a seat because, after all, it's Wash. U., so I strolled into the Field House as normal.

Little did I expect to find the lower-level bleachers nearly full or to have to squeeze myself onto the edge of a row in the student section to watch the game from up close. But 1,245 fans packed into the Field House that night for the battle of top-six teams, and it seemed like all 1,245 were there to stomp and cheer as the No. 6 Bears dominated visiting No. 5 Emory University, 80-67.

It was the most excited I had ever seen students at a Wash. U. game, but unfortunately, it was quite the anomaly.

At the beginning of the school year, new Athletic Director Josh Whitman explained that boosting student attendance at games was one of his top priorities in taking the Wash. U. job.

"It doesn't concern me. I think it's an opportunity and a challenge," Whitman said in September about the school's low attendance rates in years past.

Unfortunately Whitman thus far in his Wash. U. tenure, that challenge has persisted. Besides men's basketball, the other ball sports in 2014-15 have posted attendance numbers similar to or below recent

The volleyball team had its lowest average attendance for any year since at least 2006, which is as far back as Bear Sports' archives go. The men's soccer team in a down season had fewer fans than any year since 2004. And while its male counterpart is flourishing with fans, the women's basketball teamdespite ranking in the top 10 in the country with a 19-1 record—has drawn only 446 fans per game, which over a full season would be its lowest total since at least 2000.

Without ticket sales, those numbers are estimates rather than precise tallies, but they still function as reasonable stand-ins for attendance, making that downward trend worrisome.

Now, for a Division III school, even that many fans is still relatively unusual. Relatively comprehensive attendance data on the NCAA website is only available for football and men's and women's basketball, but the numbers are still plenty revealing. In the most recent

year collated on the site, the average Division III football team drew just more than 2,000 fans per game, a significant portion more than Wash. U.'s 1,218 that year for comparison's sake, the average Division I team that year had more than 45,000 fans per game.

But football is an outlier for Wash. U. and is generally one of our weaker teams. We've performed better in basketball, where we rank well above the average Division III team in both men's (393 people per game) and women's (230).

So, the good news: we're outperforming most of our D-III peers in this regard. But one needs only look at the attendance at student performances over the last few weeks-Black Anthology sold out and the Lunar New Year Festival drew a big crowd—to see that there's room for improvement.

It isn't inconceivable to think that many students on the Danforth campus are here specifically because they are the type who would rather attend a cultural show or theatrical performance than a basketball game. Such is the reality of a Division non-state research institution.

And that's not a problem. But for those in charge of

Average attendance by year

•			<i>y y</i>			
	Team	`12-'13	`13-'14	`14-'15		
Football		1,335	1,218	1,300		
Volleyball		198	209	180		
Men's Soccer		196	284	192		
Women's Soccer		192	224	217		
Men's Basketball		760	554	<u>815</u>		
Women's Basketball		462	<u>486</u>	446		

boosting athletic attendance, it's worth considering why students are at Edison rather than Francis.

There are two reasons that immediately spring to mind: first, that the attendees are supporting their friends, which carries over to sporting events—on my freshman floor alone lived athletes on four separate varsity teams. Second, and more importantly for Whitman and others moving forward, is that the cultural and theater shows provide entertainment, and that's where Wash. U. sporting events are lacking.

That's not because the players themselves aren't entertaining-Wash. U. athletes are incredibly skilled and dedicated to their craftbut rather because for the average student who doesn't know a three-second violation from a three-point field goal, the game per se isn't entertaining enough to warrant a two-hour stay at the Athletic Complex. Here's where I come in, and here are a list of five ideas on how to attract more Bear supporters to games.

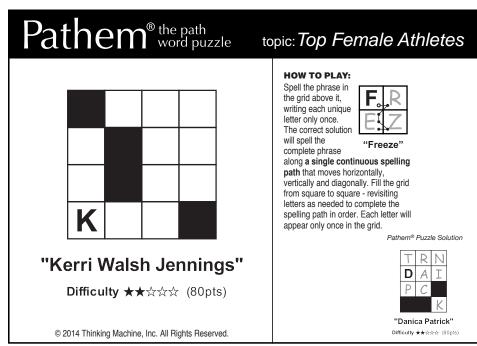
- Expand tailgating opportunities. Before one football game in September, more than a hundred students attended a Red Alert tailgate at Francis Field, for which the small price of five meal points bought attendees a main course, two sides and a drink. The attendance that day: 1,652, or nearly 450 more than the average of the other Wash. U. home football games this year.

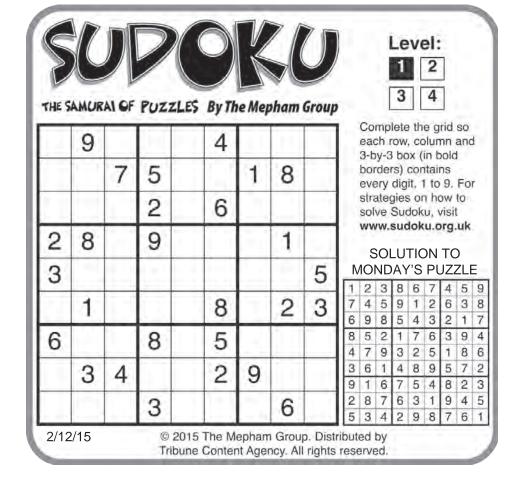
The tailgate brought in students who had never attended an athletic event before, and reaching out in this manner—particularly to Greek organizations, who primarily show up to men's basketball games as part of the Phi Delta Theta Bomb Squad—could be a great source of new fans.

-Add in-game fan contests. There's no better way

SEE **ATTEND**, PAGE 10







FOR RELEASE FEBRUARY 12, 2015

Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis **ACROSS**

1 Netherlands export 5 "500" initials on Wall Street 10 Important time periods 14 Outfielder Crisp nicknamed for a cereal box character 15 Acting award 16 Night in Nantes 17 Modest abode 19 Armory supply 20 Galena or hematite 21 Currier's partner 22 One in a

- congregation 24 Winnebago owner, briefly 25 Defendant in a defamation case 26 More orderly 29 Weak 30 Grads
- 31 Tusked porcine animals 32 Spot for rest and
- relaxation 35 Gimlet fruit 36 Urge forward
- 37 Help to withdraw 38 Neighbor of Isr. 39 Attorney general under Reagan
- 40 Map out 41 Seize, as a chance
- 43 Grab greedily 44 __ City: Oz
- locale 46 Tiny energy source 47 Title for Bovary
- and Butterfly 48 Landed
- 49 ROTC school near D.C. 52 Good buds
- 53 Windblown desert plant 56 To be, to Bizet
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- 18 Exists 23 Recedes to the sea 24 Hoarfrost
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Monday's Puzzle Solved

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Preview of the Bears at UAA Swimming Championships

NICK KAUZI ARICH SENIOR SPORTS EDITOR

Looking for their first conference championships in school history, the Washington University men's and women's swimming and diving teams is currently in Atlanta to compete in the University Athletic Association Championships.

Last year, the women's team finished only behind Emory University to capture second place, its best finish since 2008. On the men's side, the Bears seized third place to earn their best conference result since 2009, placing behind

the University of Chicago No. 5 NYU but ahead of and Emory. Here's a preview of what to expect from the Red and Green when they jump into the pool this weekend.

This season:

If results follow according to the national rankings, both the men's and women's teams are slated to finish in third place, though the Red and Green are up against stiff competition this season. The No. 9 men's team is joined by No. 3 Emory, No. 8 New York University and No. 10 UChicago in the top 10, and the No. 7 women's team are ranked behind No. 1 Emory and

No. 10 UChicago.

The tough field of swimmers at the UAA Championships be much of a shock to the Bears, as both teams have consistently gone up against NCAA Division I opponents such as the University of Missouri and Saint Louis University, with the women's team even topping the University of Arkansas-Little Rock this season. The Red and Green have also faced off against UChicago, as the women's team defeated the Maroons by a score of 179-120, while the men's team edged UChicago, 154-145,

at home in November. Swimmers to watch: Michael Lagieski

Last season, Lagieski broke two UAA records en route to winning the 100-yard breaststroke and 200 breaststroke, which resulted in the now-sophomore garnering UAA Swimmer Rookie of the Year honors. On the national level, Lagieski became just the fourth men's swimmer in school history to win an NCAA Division III National Champion when he triumphed in the 100 breaststroke in Division III meet record-time (54.10). This season, Lagieski was

selected as the UAA Men's Swimming Athlete of the Week three separate times. Justin Morrell

Morrell, a sophomore, has had personal success at the UAA Championships, posting personal bests in the 50 freestyle, 100 freestyle and 100 backstroke at last year's conference meet.

Niamh O'Grady

The freshman burst onto the scene this season with three UAA Athlete of the Week honors. O'Grady raced to first in the 100 butterfly and the 100 freestyle against UChicago in November, and she also won the 100

backstroke against Saint Louis University. Look for O'Grady to make quite a splash in her first UAA Championships meet. MariMac Collins

As a slightly more experienced female swimmer, Collins, the sophomore, has already had success at the UAA Championships, particularly in the relays. Collins nabbed all-UAA honors by placing second and third in the 800-free and 400-free relays, respectively. She also earned All-America honors at nationals thanks to a seventh-place finish as a member of the 800-free relay team.

ATTEND FROM PAGE 9

to get fans excited about a blowout or invested in an average Friday-night game than to have fans cheer for a fellow student attempting a half-court shot for a prize or watch their peers sprint around Francis Field as part of a between-quarters relay

There aren't TV timeouts or commercial breaks in D-III sports—which is an advantage!—so some of these opportunities might be curtailed. But when even NBA teams are relying on entertainment beyond the athletic sphere, it's time for Wash. U. to take the hint and adopt some of these fan favorites for itself.

-Host a competitive highschool tournament. This one can work across sports, and the message should translate easily: grow a local base and make the Athletic Complex seem as special to young St. Louisans as The Big House is to those from Ann Arbor or Cameron Indoor is to those from the Research Triangle.

-Involve more student groups. From the announced creation of a new athletic band to the still-awaited, full-fledged return of Red Alert—last seen at the fall football tailgate—getting students to come out in force to games could be as simple as recruiting clubs.

-Create a fun, crazy

tradition. Here, Wash. U. can borrow from the playbook of Taylor University, a small Christian school in Upland, Ind. Every winter before finals, Taylor hosts "Silent Night," a basketball tradition in which the entire crowd remains silent until the home team reaches 10 points, at which point the student section explodes into a massive roar and rushes the court in costumes.

Videos of this night go viral every year, but the bigger benefit comes in the box score. Taylor has fewer than 2,000 undergraduate students yet drew 2,658 fans to its Silent Night game this year; for comparison, Taylor's other home games have averaged just 372 fans.

Silent Night is a young celebration and grew into a campus-wide favorite quickly. Let's make our own Bear tradition and let it grow until the Field House is full on that one special night each season.

Overall, the game against Emory is the standard toward which Whitman should strive; the atmosphere was truly electric. As senior point guard David Fatoki dropped pull-up threepointers through the net, the students around me reacted as if they were part of a veritable D-I state-school crowd.

The recipe will be hard to duplicate; that lively crowd



STEPHEN HUBER | STUDENT LIFE

The student section at the Washington University volleyball team's NCAA third-round contest against Emory University cheers after a Bears point. The game had 582 spectators, many of them students, around 400 more than the average home volleyball game from the 2014 season.

required Wash. U.'s biggest rival, a battle of top-six teams, a free Friday night and a popular senior shooting like he had caught fire in

"NBA Jam."

But I refuse to believe that those nights are unattainable across a variety of different sports on a consistent basis.

under-construction Sumers Recreation Center could be a boon to the overall atmosphere of athleticism on campus, and until then,

it's up to Josh Whitman to experiment with a variety of ways to attract fans and make his lasting mark on Bear athletics.

UAA Standings

OAA Stallalligs										
	Women's Basketball			Men's Basketball						
	School	Conf. Record	Overall Record		School	Conf. Record	Overall Record			
T1	Washington University	8-1	19-1	1	University of Chicago	6-3	14-6			
	University of Chicago	8-1	14-6	T	Washington University	5-4	16-4			
3	New York University	7-2	18-2		Emory University	5-4	15-5			
4	University of Rochester	4-5	12-8		Case Western Reserve University	5-4	14-6			
T!	Brandeis University	3-6	11-9		New York University	5-4	14-6			
	Emory University	3-6	11-9		University of Rochester	5-4	9-11			
7	Carnegie Mellon University	2-7	11-9	7	Carnegie Mellon University	3-6	12-8			
8	Case Western Reserve University	1-8	7-13	8	Brandeis University	2-7	7-13			