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STAFF EDITORIAL: WHERE YOUR VOTE COUNTS AND WHERE YOU HAVE NO CHOICE (FORUM, PG 4)

ANNE HATHAWAY

Five reasons to love the Oscar-winning actress (Cadenza, pg 8)



CUPCAKES GALORE

Scene sits down with the owners of The Sweet Divine (Scene, pg 7)

REACTIONS TO SAE Students respond to the fallout from last week (Forum, pgs 4-5)

Basketball teams move forward in tournament



Junior Alan Aboona drives past a Spalding University defender to break the Golden Eagles' press. Aboona struggled with his shot after hitting his first two three-pointers of the game and finished with eight points.

Men defeat Spalding in first round

SAHIL PATEL MANAGING EDITOR

Even if the official celebration was last week, Saturday might as well have been the Washington University men's basketball team's Senior Day.

Seniors Rob Burnett and Ben Hoener carried the No. 17 Bears to a 70-61 victory over Spalding University in the first round of the NCAA Division III national championship tournament. The win advances Wash. U. to the second round, where it will face rival Illinois Wesleyan University next Saturday.

It was the seniors who carried the Bears down the stretch as Hoener and Burnett scored 23 of the Red and Green's final

SEE MEN'S B-BALL, PAGE 6

MythBusters hosts talk limited training for explosive jobs



Grant Imahara was one of two MythBusters to speak in Graham Chapel Saturday in the final event for EnWeek. At the discussion, Imahara and fellow host Tory Belleci spoke about their experiences on the show.

MICHAEL TABB EDITOR-IN-CHIEF

working in production and getting a job in model-making at Industrial Light and Magic, the visual effects company founded by George Lucas and owned by Lucasfilm. Imahara, who graduated from the University of Southern California with a degree in electrical engineering, worked for the same studio before joining MythBusters in the show's third season.

Women move on to NCAA Sweet 16

ZACH KRAM SPORTS REPORTER

An old adage about basketball states that while depth is crucial in the regular season to offset injuries and keep players fresh, it loses its importance in the postseason as playing rotations shorten and stars play more minutes. In the opening round of the NCAA Division III national championship tournament, Washington University's women's basketball team countered

this maxim, relying on its deep corps of reserves for scoring and defense in eking out a pair of wins last weekend.

On Friday, senior Kristin Anda came off the bench to lead the Bears with 16 points and nine rebounds in a 45-40 first-round victory over the University of Texas at Dallas. The next night, a balanced attack and a 50-25 rebounding advantage paved the way for the Red and Green to defeat host Rhodes College, 78-75

Points were at a premium against UT-Dallas: both teams shot worse than 35 percent from the field, and there was only one made three-pointer in the game. The Bears led 26-23 at halftime but shot a mere 20.6 percent in the second half, and an 11-0 second-half run by the Comets turned the score in their favor.

A layup with 10:34 remaining gave UT-Dallas a 38-34 lead, but it was the last field goal that the

SEE WOMEN'S B-BALL, PAGE 6

Days before heading to New Mexico to try flipping a vehicle with a rocket-propelled grenade, two MythBusters closed Engineers Week by recounting their experiences with the show while offering minimal advice for special effects enthusiasts.

Hosts Tory Belleci and Grant Imahara, while not the original MythBusters, have been with the Discovery Channel show since its second and third seasons, respectively.

Their Saturday appearance before a nearly full Graham Chapel centered on anecdotes about on- and off-screen drama and explosions-fueled by 12 tons of assorted explosives-before audience members came to the front to ask questions.

Both said that little could have prepared them for the careers they currently have in response to a number of students who asked for how they could get more involved in the show or the industry.

"I don't think any formal education really prepared us for this crazy, crazy lifestyle," Imahara said.

Belleci, whose background is in effects, said his current career is an extension of lifelong interests.

"I didn't realize it at the time, but growing up I was training to be a MythBuster," Belleci said. "I was always super curious. I used to jump off my parents' house onto old mattresses, I almost set my parents' house on fire a few times, I was almost arrested for making pipe bombs. So it was like, I have been kind of blowing stuff up and doing crazy things ever since I was little."

"I joke about this pipe bomb, but I almost got arrested, and I see the chief of police from my town. Whenever I see him, he's like, 'Man, I'm so glad I didn't arrest you...you've found your calling," he added.

Belleci went to film school at San Francisco State University before

Before their stint at MythBusters, Belleci and Imahara worked on film enterprises including the second and third Matrix movies and the recent Star Wars trilogy.

"We worked on the bad ones, the ones that sucked," Belleci said.

Over their ten seasons with the show, they have tested everything from whether many exotic meats taste like chicken to whether hardened cement could be removed from a cement truck using explosives-Belleci's favorite experiment.

Imahara estimated that they are completely shocked by their results about 10 percent of the time.

The show's 2013 season begins April 7.

"We have so many crazy myths coming out. We just have been-this last week- testing zombie myths. Now I know a lot of you are like, 'That's not science,' but we did set some parameters...very scientific. But it's so cool," Belleci said.

They will also be retesting a myth from their seventh season, when they tested whether they could split a boat in half with a snowplow blade.

While many of the myths they test come from their producers, Imahara explained the search process as "kind of like Mad Libs...exploding noun of death."

Junior Chelsea Greenbaum, president of EnCouncil, asked the hosts what myths they would personally want to test if they could. Imahara said he would like to test the myth

SEE **MYTHBUSTERS**, PAGE 2



Students, alumni drive TEDxWUSTL



Chizom Okebugwu (center) and Jason Onugha (right) from Rhyme n Reason performed with Rhett Koonce (left) and Satcher Hsieh (not pictured) Saturday in the inaugural TEDxWUSTL conference.

ALEX LEICHENGER NEWS EDITOR

Seven speakers and one group of musicians told stories of identity, social issues and pursuing ambitions at the inaugural TEDxWUSTL conference.

The theme of this year's TEDxWUSTL conference, presented to a crowd capped at 200 people in Steinberg Auditorium Saturday, was

"Cultivate the Intellect."

TED, which stands for Technology, Entertainment and Design, began in 1984 as a conference to assemble great thinkers from those three fields to present their ideas. TED now hosts two annual conferences, and TEDTalks posted online have drawn millions of views. Independently planned TEDx conferences are among several of the other TED programs introduced

since the organization's founding. Sophomore Elliot Louthen brought TEDx to the University,

starting on the process last year.

"I looked into going to one of the main TED conferences and realized that they cost \$6,500 to go, and there's only two a year and you have to be invited, so I'm like, there's no way I'm doing that," Louthen said.

SEE **TEDX**, PAGE 2

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MONDAY 4

52/36

for the Art or Architecture School

Senate seats, leaving the positions for

Below is the list of all the candi-

Elections are online and happen on

dates campaigning as of Sunday.

write-in candidates.

Tuesday and Wednesday.

CHANCE OF RAIN

WEDNESDAY 6 PARTLY CLOUDY 39 / 25

the flipside

EVENT **CALENDAR**

MONDAY 4

Danforth Center on Religion & Politics Spring 2013 Lecture Series

Umrath Hall, Umrath Lounge, 4:30 p.m. "Why are U.S. Prisions So Religious? The Ascendance of Faith-Based Programs in an Age of Punitive Incarceration" by Tanya Erzen, Catherine Gould Chism Scholar in the Department of Religion, University of Puget Sound. The event is free and open to the public.

Chamber Music Series

Danforth University Center, Goldberg Formal Lounge, 7:30 p.m.

"Meet Me in Paris," featuring Seth Carlin, Valentina Takova, Bradon Christensen and Laura Reycraft. Co-sponsored by the Department of Music. The concert is free and open to the public.

TUESDAY 5

Tuesday Tea @ 3

Danforth University Center, Tisch Commons, 3 p.m.

Relax and gather with Wash. U. friends and colleagues over tea and cookies. This week is co-sponsored by Stressbusters.

Department of Music Student Recital 560 Music Center, Ballroom Theater, 8 p.m. Featuring various student and faculty pianists and violinists. This recital is free and open to the public.

WEDNESDAY 6

Assembly Series Lecture

Graham Chapel, 2 p.m. "The (Honest) Truth About Dishonesty: How We Lie to Everyone—Especially Ourselves" by Dan Ariely, behavioral economist. The lecture is free and open to the public.

Department of Music Lecture and Demonstration

Music Classroom Building, Room 102, 7:30 *p.m*.

Senior honors presentation by Jamie Perkins. This event is free and open to the public.

QUOTE **OF THE DAY**

"I was always a

hobbyist baker. When

Jenna started getting

busy with cakes, she

got to the point where she needed help...I was a bricklayer before I did this—and I found that I kind of had a knack for that [because] I was used to holding tools, trowels and stuff like that," –Jason Seibert, coowner of The Sweet

Two seats unclaimed in upcoming SU races

NEWS STAFF

Most races in this week's Student Union elections are uncontested, with only one class council and two Treasury seats contested.

Meanwhile, no one is on the ballot

EXECUTIVE OFFICERS

Progress Slate

President VP of Administration VP of Public Relations VP of Finance VP of Programming

Matthew Re Liz Hay Michael Land Nick Palermo William Waldron

SENIOR CLASS COUNCIL

Legacy Slate President

Secretary

Treasurer

Varun Mehrotra **Internal Vice President Daniel Raggs** External Vice President Connie Shao Asha Thomas Hilary Brownstead

Inspire Slate

Internal Vice President Secretary Treasurer

UNIOR CLASS COUNCIL

SOPHOMORE CLASS COUNCIL

Slate of the Art President Internal Vice President

External Vice President Secretary Treasure

TREASURY

9 seats available Paul Blachar Christopher Dijs Jordan Federbush Mehrmah Haider

SENATE

Scott Jacobs Sean Janda

Architecture, 1 seat available

TEDX FROM PAGE 1

TUESDAY 5

SNOW

41/25

He learned about TEDx conferences hosted by schools like Harvard, Stanford, USC and Northwestern.

"All these great schools have them, and they were having great members of their communities share ideas," Louthen said.

TEDx became a student group in the fall semester and earned Treasury funding, but the challenge for Louthen and the team of 16 fellow students he eventually assembled was convincing speakers to talk for free.

"You want a diversity of opinions and mindsets and talks, and given their backgrounds...they're all pretty unique-no one really touches on each other's fields, so that's the one big thing," Louthen said of the speakers.

Five of the seven speakers were members of the Washington University community. Two of them were seniors, environmental activist Maddy Salzman and slam poet Freeman Word; two alumni, slam poet Aaron Samuels and educational activist Michael Carter; and Associate Dean of Students Jill Stratton.

The other two speakers were former St. Louis alderman Kacie Starr Triplett and Hugh Scully, a Canadian surgeon who has worked in motorsports for years.

The rap duo of juniors Jason Onugha and Chizom Okebugwu, who together form Rhyme n Reason, performed with musicians Satcher Hsieh and Rhett Koonce.

Samuels, who founded WU-SLam in 2008 and graduated in 2011, led off the conference with a poem and afterward asked the audience members to think of the five identities they each brought with them to the performance.

Having grown up half-black and half-Jewish in Providence, R.I., Samuels takes issue with the motto "be yourself."

students to take the same heed of their inner voices when making life decisions.

Scully had his own inner reckoning in 1974, when Formula One driver and personal friend Helmuth Koinigg was decapitated in a horrific crash at the United States Grand Prix. After calling Koinigg's wife in Austria to break the news, Scully did some serious contemplation.

"You either have to stay in this and try to make a difference, or you have to leave," he recalled.

Scully decided to make a difference, and safety standards in Formula One, IndyCar and NASCAR racing have improved drastically since.

After Scully's talk and an intermission, Rhyme n Reason's four songs were followed by Stratton, whom Louthen introduced as the "single person in this room who loves her job the most."

Stratton tossed chocolate candies into the crowd before discussing positive psychology. She described studies showing that 50 percent of happiness comes from a set point such as genetic makeup, only 10 percent from circumstance and 40 percent from intentional acts like chasing dreams.

Carter, who graduated in 2010, is the founder of Strive for College, which seeks to help the roughly 400,000 American students who are eligible for college but do not enroll annually to realize the opportunity of a higher education.

Growing up in Silicon Valley, Calif., Carter did not realize the privilege of his own position until transferring from a private to a public high school. He was an Annika Rodriguez Scholar at the University but dealt with repeated rejections while seeking Strive for College funding until finally breaking through.

Like Carter, sophomore

Christine Lung Arivan Thillaikumaran Ashley Baros-Kabler Adam Cohen-Nowak David Gu

Will Ralls Hayley Gadol Liz Chen Nancy Landaverde Charlie Beard

Alex Williams Sarah Harary Jake Lichtenfeld

President Bailey Breems Taylor Docking **External Vice President**

Joanna Klitzke

Eric Neiman

Tianzan Pang

Sam Williams Erin Waddles

President **Internal Vice President External Vice President** Secretary Treasurer

Pu15e Slate

Divine cupcake shop



Art 1 seat available

Arts & Sciences, 6 seats available Nikolas Brozovich Leigha Empson

Ryan Halvorsen Ben Perlman Austin Vanbastelaer Wendelyn Oswald (write-in) Business, 1 seat available Avhar Pirani Engineering, 1 seat available

Vivek Biswas

*Olin Business Council not shown

EMILY SYBRANT | STUDENT LIFE

MYTHBUSTERS FROM PAGE 1

that the Formula One car, an openwheel racing vehicle, has enough downforce to drive upside down. But the cars happen to cost several million dollars each.

Belleci said he would like to have the hosts go down Niagara Falls by barrel-something a security guard at the Falls assured him will never happen.

When individuals try to barrel down the falls, the guard said, officials close the dams and stop water flowing down the falls. That makes the drop considerably more dangerous and the odds of fatality much greater, effectively discouraging people from taking the plunge.

As far as getting involved in special effects or opportunities like MythBusters, Belleci and Imahara had little advice for students in attendance.

While one student asked about internship opportunities at MythBusters, Belleci and Imahara said it has been a long time since they have had a mythtern and that, as far as they are aware, they aren't looking for any.

Senior Candace Ward said she watches MythBusters almost nightly and was excited by the opportunity to see two of the hosts in person.

"I was surprised that they were so much like they were on the show," Ward said. "It was awesome."



"I respectfully disagree with that statement...because we know that at any given time, we are a multiplicity of identities," Samuels said before closing with a second poem.

Salzman, an environmental policy major, followed by urging exposure, empathy and enterprise in environmental issues, arguing that hers is not a radical cause but a logical and necessary one. She mentioned Maldives, whose government officials held a conference underwater to highlight the possibility that rising sea levels may eventually submerge their nation.

Salzman also discussed chemical plants in East St. Louis that pollute the air with mercury, leading to an infant mortality rate double the national average. She said environmentalism should be integrated into all fields, whether government, investment banking or urban planning.

Triplett discussed her path from being the first black female to represent her district and one of the youngest elected officials in the history of St. Louis to stepping down and pursuing the cause of fighting homelessness.

Triplett dreamed of becoming St. Louis mayor and seemed on her way to accomplishing the goal after being elected at age 26 to represent the 6th Ward. But after five years serving in the position to which she believes God led her, Triplett said she felt another calling.

She resigned from office in November 2012 to work for the Behavior Health Network of Greater St. Louis, feeling that moving up the political ladder at the expense of her talents would be an affront to her faith. Triplett urged

Paolo Fornasini is part of the Rodriguez Scholars Program, and he is also on the executive board of Strive for College.

"It was really good to see the background of the organization and what was behind the whole movement to get that going," Fornasini said. "And after hearing him talk and hearing his motivations, it's really going to change the way I see the organization going forward and how I'm going to push for us to grow and develop."

Word closed the event with remarks on morality, asking students to "revile evil acts for the evil. not the individual" and reflect on what has caused past evils in the world.

Word said that even the heroes of history have "moral blind spots," citing Mahatma Gandhi's racism toward blacks in South Africa and that villains like Adolf Hitler were inspired by their own morality systems. Word said he believes that by extending our kinship circles wider rather than distancing ourselves from these supposed "villains," we can understand the roots of their horrific actions and prevent future atrocities.

"I really liked Freeman Word," freshman Alani Douglas said. "I just thought he's very compelling, he's definitely one that made you hang onto every word. I thought it was just very interesting that an undergraduate has such a broad worldview and a pretty good sense of self."

Louthen is already looking ahead to next year's TEDx event.

"We're stoked for TEDxWUSTL '14," Louthen said. "It's already going to be in the works two weeks from now."

Campus Mormons generally unfazed by satirical musical

ELLIE KINCAID CONTRIBUTING REPORTER

Washington University students lined up hours early in Bear's Den and the Danforth University Center for subsidized tickets to last weekend's performances of the Tony-award winning musical "The Book of Mormon" at The Fabulous Fox Theatre.

In September, Sophomore Class Council bought 250 tickets to the musical to sell to students at a drastically reduced cost. Emma Tyler, president of Sophomore Class Council, attended the musical with other class council members and said she found it both informative and hilarious.

"You go into it knowing it's satire, poking fun at something, so you don't take anything too seriously," Tyler said.

The musical from the creators of South Park dramatizes the struggles of young Mormons on a mission in Africa and contains material that has been considered offensive by some Mormons.

Opinions on the musical differ among members of the Church of Jesus Christ of Latter-day Saints (LDS) in the University community.

Overall, the church and its members are not concerned by the

musical's popularity. Rather, they hope that the musical will pique interest in the LDS church.

> "I hope [students] go to the show and decide to read the book," James Hendricks, director of Washington LDS University's Student Association, said. "It's nothing like the show."

Alexis Wood, a Mormon and first-year graduate student in English literature, saw "The Book of Mormon" in Denver with a group of friends as a student at Brigham Young University.

Wood and her friends found the musical funny, though parts of it made them a bit uncomfortable.

Wood said that many of the musical's portrayals of Mormon beliefs and practices are inaccurate. She cited the representation of movement founder Joseph Smith, the portraval of LDS missions and the idea that Mormons follow their religion blindly as examples.

Wood said the musical exhibited a generally negative attitude toward religious beliefs that cannot be proven through logic rather than an attack on the LDS church in particular. She is not concerned by mockery of her beliefs.

"If we were worried about being ridiculed, we wouldn't believe in our religion ... ridicule is going to happen to you," she said.

Virginia Maynes, a Mormon law student, has seen benefits from the musical s popularity. It has triggered questions and discussion among her acquaintances who have seen the musical and know she is Mormon

"[It's an] opportunity to share my beliefs in a way I didn't before," she said.

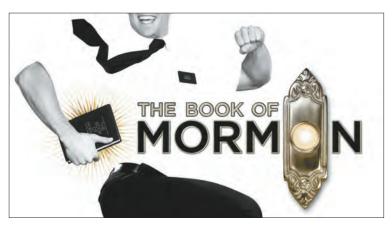
She sees "The Book of Mormon" as a satire and does not think people take its jokes about Mormons seriously. Maynes said she does not feel personally offended by the musical or its popularity, in part because she thinks it is not meant to be an accurate portrayal of Mormons.

On the other hand, Kevin Black, professor of psychiatry at the Washington University School of Medicine, said he is personally bothered by the musical and its popularity.

Black pointed out the inconsistency that a musical casting Mormons in a generally negative light is acceptable but such treatment of American Indians, Muslims or Australian Aborigines would be met with criticism.

"We can do better than that as a culture," he said, in regard to targeting religious beliefs.

Generally, members of the LDS



church expressed confidence that the musical will have little effect on their personal beliefs or the way they are viewed.

"It's really easy to get mad, but as far as I'm concerned, it makes no difference to what I believe to be true," Ryan Cooper, a Mormon doctoral candidate in the Olin Business School, said. "I don't worry about any damage done to my church or the gospel we preach. [The church] will withstand any opposition, insults or mockery."

Andy Lee, the member of Sophomore Class Council who suggested subsidizing tickets to the musical, hoped the play would stimulate discussion on campus about religion and how it affects views of public policies.

He thought the musical's satirical

treatment of religion actually cast a more positive light on religion in general.

"We all have stereotypes of religion and people who don't believe what you believe," Lee said. "[Religion] has negative effects, but at the same time it's necessary for many people."

Sophomore Jennifer Wittenberg thoroughly enjoyed the musical, though she acknowledged that much of its humor was inappropriate.

"I wouldn't recommend it to my parents, but it was perfect for a college audience," she said. Wittenberg said the musical did not affect her view of Mormons but sparked a discussion with her roommate about how the adaptation of religion can help a society.



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STAFF EDITORIAL

Where your vote counts and where you have no choice

This Student Union elections coming up on Tuesday and Wednesday of this week, members from the two Senior Class Council slates (Legacy and Inspire) and the Executive Slate (Progress) spoke with the Student Life editorial board this past weekend to give us a glimpse into their plans for next year. Below is a summary of these meetings as well as our take on what they had to say. Note that not every slate member was present at these meetings.

LEGACY (SENIOR CLASS COUNCIL)

Members: Varun Mehrotra (President), Daniel Raggs (Internal Vice President), Connie Shao (External Vice President), Asha Thomas (Secretary), Hilary Brownstead (Treasurer)

Our Take: The Legacy Slate seemed very optimistic in regard to its capabilities to galvanize the senior class through its three pillars: tradition, unity and innovation. It explained to us how those pillars are more than just positive-sounding words, giving examples of events that it felt backed up each idea. The "innovation" aspect seemed to strike us the most—one of the new senior gift ideas is a student-and-faculty dinner within each school, giving students a chance to thank their faculty. They were also ambitious with regards to multiple senior-year fixtures, saying they've already looked into possible locations other than Chicago for the senior trip and brainstorming ideas such as trying to set another world record during senior week. The candidate for president, Mehrotra, was president of his Freshman and Sophomore Class Councils, and his experiences there are no doubt a positive in evaluating the capabilities of this slate.

INSPIRE (SENIOR CLASS COUNCIL)

Members: Bailey Breems (President), Taylor Docking (Internal Vice President), Alex Williams (External Vice President), Sarah Harary (Secretary), Jake Lichtenfeld (Treasurer)

Our Take: The Inspire Slate seemed a bit more grounded and perhaps realistic in what it believed it could accomplish. Several of its members' ideas that appealed to us revolved around the need to reflect on their times here, including a literal "bucket list" passed out to seniors and a "last chance campaign" featuring activities in St. Louis in which seniors could take part during their final three months here. The slate has also looked into a more tangible item such as a bench or plaque for the senior gift-something that students can come back and look at after graduation. In terms of experience, the slate does

have two members (Docking and Breems) currently on SU Exec and another (Williams) who is currently the Junior Class Council president.

Outlook: Ultimately, both slates stressed the desire to give the class of 2014 the best possible senior year that they could, both offered specific plans regarding the senior trip and senior week and both mentioned the importance of getting input from their class members regarding their plans. While our staff, by a 5-2-2 vote, preferred the Inspire Slate due to its more pragmatic outlook and plans for implementation, we have a good deal of confidence in the ability of either slate to lead next year's senior class.

PROGRESS (SU EXECUTIVE OFFICERS)

Members: Matt Re (President), Liz Hay (Vice President of Administration), Michael Land (Vice President of Public Relations), Nick Palermo (Vice President of Finance), William Waldron (Vice President of Programming)

Our Take: The Progress Slate, barring an unforeseen and shockingly successful write-in campaign, will comprise the next set of SU executive officers as it is running unopposed. There were some positive takeaways in our meeting with the slate. Land's enthusiasm and poise greatly impressed us, and both Palermo and Waldron displayed

an excellent understanding of their positions. All three left us believing that their experiences within SU would serve them well in their respective positions. However, the two remaining candidates left us with some significant concerns. The position of VP of Administration demands a thorough understanding of Student Union's inner workings because the job centers on internal processes. That Hay, who has no prior experience with SU, was selected for this position instead of a qualified SU representative leaves us concerned. She spoke to us at length about her goal of improving communication, but while that's obviously an important aspect of SU Exec's job, VP of Administration requires significantly more than bolstering relationships between senators and members of Exec. While she does have prior leadership experience with the Women's Panhellenic Association, her lack of SU experience puts her at a distinct disadvantage in terms of carrying out the responsibilities of the office.

Finally, SU presidential candidate Matt Re has given us some reasons to be concerned. In our interview, he casually reminded us that his slate was the only choice we had, and that tone created a sense of complacency that we hope won't last as he takes over his position. Furthermore, SU has a recurring problem with recruiting representatives—despite a recent

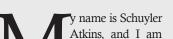
reduction in senate seats-and this situation has not improved under Re's tenure as VP of Administration. While we would have been open to ideas on how he planned to move forward in SU, he continued to look backward, stressing that his major focus would be to continue efforts started this year. Re also did not fill the position of Election Commissioner this semester until particularly late in the election process, leading us to question his ability to drum up interest in and enthusiasm toward next year's SU elections. This also raises questions about his leadership ability, given that one of his main responsibilities as VP of Administration was recruitment and retention of SU representatives. His choice to approach Hay to fill his current position raises questions about his vision for SU as a whole. While he certainly has extensive SU experience, his tenure as VP of Administration has done little to recommend him for a higher position.

We hope at the very least that yet another uncompetitive SU election will highlight the chronic problem of recruitment and retention of SU representatives. Hopefully the stronger portion of an Exec slate will be sufficient until Hay is able to gain a stronger sense of internal SU procedure and Re can give more honest thought toward what "Progress" the slate will achieve in the coming year.



LETTER TO THE EDITOR Comments more concerning than content

SCHUYLER ATKINS CLASS OF 2016



I firmly believe that the comments associated with this article can and will serve as a great deterrent for many prospective Washington University students. If I were a prospective student, and I read some of the comments on that article, I would never even consider attending Washington University, and many of my friends feel the same way. I firmly believe that difference in opinion and controversy can be starting blocks for productive discussion, but the majority of these comments are far from productive. They are inflammatory and hard to stomach, for both minority students and for students who believe in the value of diversity and a campus that engenders that diversity. I strongly suggest that you halt all possibility of commenting on this article in an anonymous, online forum, if for nothing else than the sake of the future of Washington University. These comments paint a picture of a student body that is unpleasant, hateful and bigoted. It may be impossible for you to erase these comments, but it would be wonderful if you could stop any new ones from being posted, at least for the time being, while emotions are high concerning the incident. This request comes from a concerned student who would like to see the university grow as a community year by year, and I worry that these comments could slow that growth. Thank you for reading this message, and I hope you take my worries (and the worries of many) into consideration.

a freshman here at Washington University. I am writing you concerning your recent article about the suspension of Sigma Alpha Epsilon activities involving racially charged action. My concern is not about the content of your article, but rather the comments that have been made on the article.

First of all, I believe that everyone, regardless of opinion, should be able to comment on the articles on this website. However, I also believe that the possibility of anonymity concerning the posters of these comments has allowed for offensive and hurtful comments to be made on this particular article. While my own feelings towards these comments may not be your concern, I believe that the feelings of prospective students should be both your concern and the concern of the university, in general. In a few weeks, students will receive their acceptance letters to Washington University. Some of those students will be attending finalist weekend for the Ervin, Rodriguez and Danforth Scholars Programs. Even more of those students will attend Celebration Weekend in April. Even students who attend neither of these weekends will undoubtedly peruse the Washington University Facebook group, and all of these students will eventually stumble upon this article (if they haven't already).

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CARMI CIONI | STUDENT LIFE

Wash. U.'s

witch hunt



MATT CURTIS FORUM EDITOR

y this point everyone who doesn't live under a rock without any WUFI-which, admittedly, may be several people-has heard of the racial episode involving Sigma Alpha Epsilon pledges last Tuesday night that rapidly exploded into the biggest campus-wide controversy that I, as a senior, have ever seen. It outweighs outrage at attempts to bring Bristol Palin to Wash. U. to speak about teen pregnancy on college campuses (ha!) or several black students being evicted from a food establishment in Chicago due to their race. Indeed, I wouldn't be surprised to learn that this is the most controversial episode at Wash. U. in over a decade, exposing as it did racial tensions where many of us believed they did not exist.

Far from dealing with the incident in a careful, intelligent manner, however, the administration reacted in a reactionary, flailing way that is perhaps indicative of larger issues it has with fraternities. Instead of doing anything to calm tensions or use this episode to teach the unwitting about the harmful effects words can have in certain contexts, the administration has instead reacted in a shameful, inappropriate manner that wrongfully portrayed the events on Tuesday night and serves as a prime example for why it is necessary to think before acting.

The administration is guilty of two egregious wrongs. Wash. U., by acting in under 24 hours,

refused to wait for all relevant information to be collected and thus adopted the attitude-perhaps because that is what it wanted to believe-that SAE was guilty of targeting black students with racist activities. As further information came to light not a day later, it appears that pledges, not "new members" of SAE as Vice Chancellor for Students Sharon Stahl's email erroneously claimed, were responsible for, at worst, unknowingly offending several black students by repeating a rap song with racially-charged words in a setting in which the black students could hear. It is worth noting that the scavenger hunt sheet provided to Student Life and the University says nothing of where the recital needed to take place, so it is entirely possible that the brothers of SAE are not even responsible for the public setting. However, neither at the time of the University's action in suspending SAE nor now does the administration acknowledge that there is absolutely no evidence-none, zero, null setthat anyone, pledge or brother, in SAE acted to offend, and the fraternity remains wrongfully suspended.

Even worse than unfairly targeting members of the Greek community, however, Wash. U. inflamed tensions even further at just the time when emotions needed to be calmed. When Stahl declared in her email that the University had received reports that "new members of... [SAE], engaged in racially offensive behavior directed toward a group of students of color" and

that SAE had subsequently been suspended, the administration endorsed an unsubstantiated narrative that could only serve to upset students at a time when even this publication had retracted accusatory language. Thus, the University bears a large part of the responsibility for the misinformation that was spread and the angry, hurt reactions that followed. To date, it has not apologized for doing so.

As more time passes and evidence suggesting that SAE is a hotbed of racism fails to materialize, it becomes increasingly and embarrassingly obvious that the University behaved in an unprofessional, discriminatory fashion and was overly eager to believe the worst of its students and punish them accordingly. As a first step toward repairing its credibility, the University must lift its suspension of SAE immediately and send another mass email apologizing both for unfairly shutting down the third fraternity of the year and for the critical role it played in informing every single member of the student body that SAE was involved in racist activities. Then, the University should lead the process of healing not by doling out punishments as if they were Mardi Gras beads but by promoting a campus-wide discourse on the importance of racial sensibility.

In my 3 1/2 years at Wash. U., I have experienced a broad spectrum of emotions for my school, ranging from annoyance to delight to exasperation. Never before have I had cause to be ashamed.

OP-ED SUBMISSION

An open letter: What is education for?

JASON PARK CLASS OF 2013

ear educators, students and leaders of Washington University, The past week's incident was brought to my attention in a seminar that comprises mostly black students. Some of my classmates were present at the time, and we shared feelings, discussed a wide range of implications of the incident and carried out an engaging, constructive conversation involving a variety of perspectives. Some of my classmates-who I deeply respect

and I want to make sure that you feel safe here. Please let me know if there's anything I can do for you?"

Why do we distance ourselves from what happened? I know that I am guilty for saying insensitive things, sometimes even engaging in acts of microaggression for cheap laughter. I've witnessed many students rapping along the same song, and I am willing to admit that this is a serious issue.

How can we say the incident was nothing serious, when our fellow students are in tears, when they fear the rest of the student body, when racist comments are thrown at them every

How can we say the incident was nothing serious, when our fellow students are in tears, when they fear the rest of the student body, when racist comments are thrown at them every day?

and love—were shaking in tears and frustration.

I have been trying to understand what has been going on with all the knowledge, skills and wisdom that came from you. My learning came from accomplished, remarkable professors who went beyond simply providing information. It often came from brilliant, compassionate fellow students who are capable of incredible things. This environment is well-kept, both administratively and aesthetically, by workers of all color who truly care about our community.

But looking at the Universitywide response to the incident, I wonder, can we call ourselves educated when we can carry on with so much ignorance, violence and detachment even with members of our own community?

Here are some observations and questions for you, who have taught me the values of intellectual thinking, social justice, citizenship, democracy, community, empathy and love. Why do we spend so much energy on accurate investigation and punishment? Can we sympathize with the freshman, who may not have been sensitized enough to act more wisely? But more importantly, we must find ways to apologize to students who were victimized and demonstrate that they are just as welcome as everybody else on campus. There are few efforts to console our friends, but insensitive criticisms are rampant online. The anonymity not only allows students to hide behind their insensitivity, but it also breeds fear on campus. Imagine walking through campus thinking

day? How can we tell those students who were affected by the incident how to feel before understanding their grievances and helping them feel better?

Other students prioritize homework and other professional obligations over being engaged in this issue. How can we be leaders of our society when individual work ethics trump the needs of our community? How can we have "global" aspirations when we can't care for students who we interact with on a daily basis?

This is not a black and white issue, nor a Greek Life issue. We all know that we have a separated community, and we fear real communication. This leads to cases of sexual assault, racial slurs and other forms of exclusion and violence which will continually haunt our community. This is a Wash. U. issue.

How are educators dealing with this issue? Apart from your intellectual expertise, you have been around on this campus for much longer than the student body, whose memory, grasp of the administrative power structure and experience are severely limited. You have the power, authority and wisdom to bring students' attention to the incident in class, and also to put an end to polarized, misguided and hurtful debates online that are dividing the student body. You must demonstrate how to react for justice. Lastly, the administration should not prioritize its marketing concerns for fundraising and admissions and minimize the seriousness of the incident. What has been happening fully demands prolonged commit-

Media sensationalism ruined the truth about SAE

WILL WILDER

events and scandals occur in order the article popped up on The Huffington Post, several other national and regional publications have put out pieces on the incident. The national press has put the Wash. U. administration in a pretty awkward situationthey have to act decisively or risk national backlash. The fact that a supposedly reputable national publication such as The Huffington Post would publish an article relying mostly on Facebook posts for information—reprinted from a blog that writes articles like "How DTF Are Girls When Visiting Other Colleges?" and "To Me, If It's Not Unprotected, It's Not Sex"-without actually speaking directly to anyone involved in the incident is absurd. The Huffington Post article has robbed the pledges and victims involved in the incident of the chance to tell their story to an unbiased audience and forced the administration to act quickly before learning all of the facts. I'm not trying to trivialize what happened-there should be no space at Wash. U. for racial harassment of any kind. I'm not qualified to write more on this incident because everything I know is from secondhand accounts and rumors. I don't know what happened because I wasn't there-but neither was Brandon Wenerd of BroBible or anyone from The Huffington Post.

STAFF COLUMNIST

veryone on this campus has heard of the Sigma Alpha Epsilon racial slur incident in Bear's Den Tuesday night by now. The scandal has dominated student conversations and Student Life headlines for the past week, and everyone on campus seems to have an opinion on what really happened and what should be done. Major news outlets such as The Huffington Post were quick to share their opinions with the world and turn an isolated incident into a national scandal. With all of the constant conversation and absurd rumors, it very well may be impossible for the University to ever determine the truth of what actually happened. Sensationalist journalism and poor fact checking have robbed the students involved and the Wash. U. community as a whole of the opportunity to tell the truth and have a constructive dialogue.

As a whole, the Internet has been great for journalism-it has brought people's access to information to unprecedented levels. However, the Internet has created two trends in media that can lead to stories being blown completely out of proportion. The increasing speed of information necessitates that journalists put out articles as quickly as possible when major

to remain relevant. This speed of publishing unfortunately sometimes comes at the expense of fact checking. The Internet has also led to an explosion in the volume of news media sources-instead of a paper in each city and a few national news networks, we have thousands of blogs and online journals. The sheer amount of articles about any given event drives journalists to sensationalize stories in order to compete. These two trends-rapid production of articles and sensationalist headlines-came together to turn the SAE racial slur incident into a complex monster that no one at Wash. U. was able to handle.

We at StudLife first put out an article on SAE at 1:45 p.m. on Wednesday. At 2:16 p.m., Sharon Stahl (vice chancellor for students) sent out an email to the student body to make everyone aware of the situation. Several hours later, BroBible, a popular website devoted to the college bro life style, published a piece on the incident that cited five sourcesthe original StudLife article, an anonymous tipster from Wash. U., Stahl's email, a thread in the Wash. U. Class of 2015 Facebook group and a thread on the Wash. U. Confessions Facebook page. Things started to get really out of hand when, at 4:38 p.m., The Huffington Post reprinted the BroBible article verbatim. Since

The administration should not prioritize its marketing concerns for fundraising and admissions and minimize the seriousness of the incident.

that any one of your fellow students can be racist, or cares very little about your suffering.

Is it really more important to spend hours arguing over how "big" this incident was, than to walk up to a student who was affected by the incident and say, "I am sorry for what happened. I just wanted to let you know that not everyone at Wash. U. is ignorant or racist,

ment for establishing safe platforms for constructive discussion, policy change and general improvement of Wash. U. culture.

I hope our community's response does justice to countless lives outside of our community whose well-being and democracy depend on our values, care and commitment. Thank you.



Thumbs up to the men's and women's basketball teams for some strong games to open the NCAA tournament.

Thumbs up to the MythBusters for visiting campus for EnWeek.

Thumbs up to Wash. U.'s first TEDx conference.



thumbs down

Thumbs down to SU elections that are mostly uncontested. Changing your profile picture doesn't signify a campaign.

Thumbs down to a shortage of students at the men's basketball playoff game.

Thumbs down to the sequester that may cause significant harm to the University.

Women's Tennis dominates Rhodes College in a 9-0 sweep



ERIC MARCUS | STUDENT LIFE Junior Betsy Edershile returns a serve with her backhand during the Lynn Imergoot Invitational on Sept. 16, 2012. Edershile won at No. 5 singles and No. 3 doubles as Washington University swept Rhodes College 9-0.

DEREK SHYR SPORTS EDITOR

After splitting the first two matches of its season, the No. 13 Washington University women's tennis team took care of business on Saturday and completely dominated Rhodes College with a 9-0 win in its first home match of the season.

Sweeping all three doubles matches and winning all six singles matches in straight sets, the Bears played one of their best matches against the Lynx for the second year in a row. Although the results show that the Lynx were no match for the Red and Green, head coach Kelly Stahlhuth felt that Rhodes presented some challenges that helped the Bears' players improve as a whole.

"Even though Rhodes is not as tricky as DePauw, we still needed to play well in order to win," Stahlhuth said. "We didn't change our mentality in preparation, and they were definitely stronger than last year. We had some competitive points, and we wanted it to be somewhat of a challenge...I'm happy with what our players got."

In doubles, none of the Bears allowed Rhodes to win more than three games. Juniors Theresa Petraskova and Corinne Rauck outplayed Rhodes' Maggie Donoghue and Emily Rizer, 8-3, sophomore Hanna Newstadt and freshman Jamie Silverberg won, 8-2, and freshman Aly Coran and junior Betsy Edershile won, 8-2.

"We showed some good team effort today on doubles that helped us succeed," Stahlhuth said. "We were trying to fine-tune particular shots throughout the week, and I think it paid off when we played."

Stahlhuth hoped to see some improvements on volleys and finishes in her team's singles matches. The Bears' week of hard work in practice paid off as they won all six singles flights in straight sets. Coran and junior Aarthi Kasilingam showed strong performances, both winning their matches 6-1, 6-2, while Silverberg finished 6-3, 6-1, to improve her singles record to 9-1 this academic year. Senior Paige Madara also finished with a win by a score of 6-2, 6-1.

"Our volleys were really working out, and it helped us out when we needed to finish," Stahlhuth said. "We couldn't be happier with the [singles'] results, and I'm proud of how we responded in situations where we needed to score."

In the first flight, Petraskova had a close first set against Rhodes' Donoghue, closing out with a 6-4 win. Her second set was much better as she outdueled Donoghue, 6-2, and improved her first-flight singles record to 3-0. In the fifth flight, Edershile shut out the Lynx's Elyse Smith in the first set. Even though Smith came close in the second set, Edershile responded well, beating Smith, 6-4, and helping Wash. U. record another straight-set win.

Although the Bears are pleased with their performance against Rhodes, they hope to continue building on their success as they match up against No. 12 Pomona-Pitzer Colleges next Saturday in Claremont, Calif. Stahlhuth knows that the match will be a challenge, but she believes that it's a test her team is ready to face.

"We've got some adjustments that we can make throughout this week," Stahlhuth said. "We're going to practice as hard as we can to prepare for them. We know it's going to be a good challenge for us, but I believe that we can deliver. It's going to be an interesting match for sure."

MEN'S B-BALL FROM PAGE 1

points. Burnett collected 10 rebounds to go with his 13 points for his third doubledouble of the season, and Hoener finished with 19 points on the night.

When the final horn sounded, Wash. U. had a 43-24 advantage in rebounds, including a +17 margin (26-9) in the second half.

"Every night is a battle for us down low, but we worked together and really focused on playing good defense. That generates points on the other end with easy buckets," Burnett said. "Me, [sophomore Matt Palucki and junior Chris Klimek] are all very hard workers around the basket, and we know that if one of us comes up with a tipped ball or blocked shot, it is going to result in another possession because we are all long and we can all go for the ball." "I think the big difference between the first half and the second half was the rebounding," head coach Mark Edwards added. "That is indicative of the intensity that we had during the second half." The game was physical from the beginning, and an ugly first half for both sides ended in a 29-29 tie. The Bears shot just 33.3 percent from the field and largely kept pace with some timely three-pointers.

we wanted to come out for the second half, and we did," head coach Mark Edwards joked. "We took a vote to see if we wanted to turn up the defense a little bit, and we thought we did."

Junior Alan Aboona led the way at the break with eight points and two early three-pointers, and Hoener chipped in seven points off the bench. Wash. U.'s offense was hindered in the first half by Klimek's two quick fouls, as he played just nine minutes and had two points and two rebounds.

Klimek came out of the break with a vengeance, scoring more points in the first three minutes than he had the entire first half with a fast break layup and a free throw. Spalding started the second half shooting 1-9 before making a fast break layup, cutting the Bears' lead to one at 34-33. At that point, head coach Mark Edwards went to a smaller lineup, substituting in the six-foot Hoener for six-foot-seven-inch Burnett. This spread out Spalding's and Palucki defense, responded with a big threepointer to push the lead to 39-33. "I think [coming off the bench] is a mindset that suits me a little. It lets the game get into a rhythm, and I have fun disrupting that rhythm," Hoener said. "If the other team thinks they

have figured us out, I like to think that I can come in and mess them up a little. It's fun for me. I have had many different roles on this team throughout the years, and I think Coach [Edwards] has finally found the right spot for me. It is fun for me to come in and provide a little energy, a spark off the bench, and help the team however I can."

After Spalding managed to keep it close, Hoener took over. With the lead down to four and the shot clock winding down, Hoener drove into the lane and was met by two much taller defenders. He leaped and wrapped a pass around a defender to a wideopen Burnett for an easy layup. a defender for yet another layup, prompting a Spalding timeout as the Field House roared. Hoener's six straight points pushed the Wash. U. lead to seven at 54-47.

"Sometimes the team gets into a lull, and it was really fun to get everybody fired up. I'm really proud of everybody and how hard we fought in the second half," Hoener said. "The ball bounced in our area a couple times. Rob got some easy baskets; I got a couple easy baskets."

From there, the Bears coasted to the finish. Although the lead shrunk to five with just under two minutes to play, back-to-back layups from Burnett quickly put the game out of reach.



Two possessions later, Hoener once again found the ball in his hands with the shot clock winding down. This time he drove, stopped and spun around to swish a fadeaway jumper.

Two possessions after that, Hoener stripped Spalding's Thomas Blakemore and beat two defenders for the fast break layup, screaming in motivation at the Wash. U. bench on his way back up the court.

Palucki swatted a layup from Spalding's Cody Curtsinger on the ensuing possession and fed Hoener once again on the fast break. Hoener drove hard into the lane and spun around "We knew they were a good team. We saw it on tape," Edwards said. "We knew they were talented. We knew they were well coached. Tonight, we saw two teams ready for the tournament and one of them win...There is no doubt that these kids believe in themselves and believe in themselves and believe in each other. Even on the nights when it didn't go well, they don't quit believing."

No. 10 Illinois Wesleyan, a team Wash. U. has never beaten in the NCAA tournament, is next up. The two met earlier this season on Dec. 1, in a game the Bears won 67-57 in the Field House. Defense was the key

ZOE KLINE | STUDENT LIFE

An official signals for a jump ball as senior Rob Burnett (top of pile) and sophomore Matt Palucki (middle) fight for a loose ball with a Spalding University player. The game was physical from the onset, but Washington University emerged with a +17 advantage in rebounding margin.

to the victory in that one as the Red and Green held the Titans to 33.3 percent shooting on the night.

"When you're playing in the tournament, you're going to play good teams. We have a great history of great competition between the two schools over the years, and it seems that it ends up in the NCAA tournament a number of times,"

Edwards said.

"We have played Illinois Wesleyan once, and we know the little things they do and the intricacies of their offense. I have the utmost confidence in our team," Burnett said. "The coaches will put in a game plan, and we will follow it. We'll work on honing our skills in preparation for Saturday's game."

WOMEN'S B-BALL FROM PAGE 1

Comets managed to score. Anda scored five straight points, and after UT-Dallas regained the lead with two free throws with 6:40 left, junior Jordan Rettig secured an offensive rebound and banked in a layup to give the Bears the lead for good. Later, Anda sank two free throws with 22.9 seconds left to make it a two-possession game and provide the final margin of victory.

"We took a vote to see if

Afterward, Anda recalled the words of head coach Nancy Fahey: "The first game is usually the hardest to win because we're so excited to be in the tournament, and then you get there and you a get a little too amped up."

"We're a young team," she added, "so I was happy to kind of be able to help my team and let them settle in before their next game." The Bears feasted on 20 Comet turnovers, which helped offset their poor shooting performance. For only the third time all season, Wash. U. was held without a three-pointer, going a paltry 0-12.

But the Red and Green their three-point and specialist, junior Lucy Montgomery, weren't concerned. "Friday was just a low-scoring, defensive battle," she said. "I wasn't really worried after Friday night because I knew we're all good shooters; we just had an off night. And we came back [Saturday] and were able to capitalize when they went into that zone by knocking down some open threes."

When Rhodes, at a severe height disadvantage against

the Bears' tall front line, attempted to counter Wash. U.'s post play by retreating into a 2-3 zone defense, Montgomery entered off the bench and punished the Lynx for their tactic.

She made three threepointers against the zone before Rhodes switched back to man defense, against which she sank two more. When the barrage was over, she had scored 15 points in only 12 minutes of action; what finally stopped her was a collision with a Rhodes player that left the pinky finger on her shooting hand swollen and made it impossible for her to catch any passes.

"Luckily when I went in, I was able to get some open looks and knock them down," she said, "and from there you could just see us relax, and I think we got in a really nice offensive flow in the first half."

In the second half, the Bears repeatedly built a sizable lead before a Rhodes run narrowed the gap. The final such time, Rhodes cut a 69-60 deficit to 72-70 at the final media timeout. After play resumed, the Lynx made a three-pointer to take their first lead of the game, but on the ensuing Wash. U. possession, sophomore Melissa Gilkey found Anda cutting across the paint for a layup to regain the advantage.

In the final minutes, stingy Wash. U. defense and made free throws kept the Lynx at bay, and Rhodes sophomore Lauren Avant, a University of Tennessee transfer who scored 29 points, missed a three-pointer at the buzzer.

"Having these close games is really important come tournament time," Anda said. "You know, there's other teams in the bracket that kind of have blowout wins, which is great, but I think for us, it's good to kind of keep getting tested so after we get to harder and harder games, we'll have that confidence and knowledge that if we are down by one, we can come back and hold onto that win."

With Montgomery scratched from second-half action, Gilkey assumed the brunt of the scoring load. The all-conference first-teamer tallied a doubledouble with 18 points and 11 rebounds, including nine of each in the second half, despite being hampered by foul trouble and illness.

Gilkey went to urgent care to be treated for strep throat immediately after the game's conclusion. "It's pretty hard to physically talk right now," she told Student Life via text message. "To be honest the adrenaline we were all feeling that gme [sic] and the energy my teammates were showing was probably the best thing for me at the time because it helped numb the pain...I was able to stay focused on what was important- the game and my teammates."

Both Montgomery and Gilkey gave assurances that they would be healthy for the team's next game, Friday night at No. 1 DePauw University. A full preview will appear in Thursday's issue of Student Life.

STUDENT LIFE 7

'Cupcake Wars' launches bakery to St. Louis stardom

EMILY SYBRANT SCENE REPORTER

"We have to kick it in full gear here," Jenna Seibert urged. "I came here to win." Silver industrial stand mixers blended runny milk into a thicker mixture, creating a sticky white batter. Lids flew off canisters, and ingredients were carefully measured. A huge batch of bacon crackled in a silver skillet. Blueberries simmered in a pan, stirred occasionally with a yellow rubber spatula by Seibert's husband, Jason. He rushed to the fridge; his long, dark hair pulled back into a disheveled ponytail as he grabbed a carton from the fridge.

"We need to make some changes on a couple of cupcakes," Jenna says. "We have to make [the blueberry compote] thicker. I need to try to cook it down more. And we also need to make that blueberry cupcake a little lighter. And with that bacon cupcake, we need to amp up that bacon even more. Holy moly, that's a lot of bacon."

The Sweet Divine team started frosting. They squeezed frosting bags filled with lemon buttercream, marshmallow frosting and chocolate buttercream onto the perfectly rounded cupcake tops. The fondant and chocolate pieces of the decorations began coming together on large sheet tray, ready to be placed on top of the cupcakes.

"Bakers, in this final challenge, you were asked to create a 1,000-cupcake display in honor of the latest installment of the worldwide mobile gaming phenomenon Angry Birds Space," Justin Willman, the boyish host of "Cupcake Wars," said. "In the end, the judges felt that one of you truly captured what Angry Birds is all about today, and your flavors, decorations and total presentation will get the party started in Seattle just the perfect way. Congratulations...Jenna, you're the winner of 'Cupcake Wars!'"

The ovens at The Sweet Divine fire up early in the morning, typically around 6 a.m. In the busier summer months, it's not unusual for the bakery's lights to be flicked on an hour or two earlier. By 9 a.m., the South City bakery finishes baking the approximately 30 dozen cupcakes and other assorted baked goods for the day, and the frosting process is underway. Since The Sweet Divine's appearance on the Food Network's "Cupcake Wars" in July 2012, the publicity of the bakery and cupcake truck has made the business a St. Louis institution. Tuesday through Saturday, The Sweet Divine bakery sells eight to 10 cupcake flavors for \$3 apiece. The cupcake truck parks at various locations on the St. Louis streets Tuesday through Friday and notifies customers of its location via Twitter. With the bakery's steady popularity, The Sweet Divine has outgrown its current South City location and will be moving to a larger and more

of expanding by buying a food truck for a couple of months, the actual purchase happened suddenly.

"Literally, [I] was on my way home from work, and I just called to check in, and she and her mom were on their way to Georgia," Jason said. "She had found a truck online and 'It's going to be perfect, and I'm going to get it, and I'm on my way right now—I'm somewhere in Georgia.' So the next day she came home, and there was that truck sitting there."

Jason and Jenna outfitted the truck themselves. Since the truck was for distribution, it didn't need cooking or baking equipment, keeping the cost reasonable, Jason said, and the truck launched in March 2011. Though Jason was still working full time as a bricklayer, he would wake up early in the morning and help Jenna bake cupcakes for the day in their basement bakery. He left for work; she would take the cupcake truck out for the day. However, as one of only a handful of St. Louis vendors with a roaming vendor's license at the time, The Sweet Divine truck faced a steep learning curve in finding the best places to park and learning what to stock on the truck. To begin with, The Sweet Divine truck followed around the savory trucks, giving a dessert option to the people who picked up lunch at another food truck.

"Nobody really knew where they could go or what they could do. There was so much room at the time that the savory trucks didn't mind a sweet truck parking next to them," Jason said. "We followed the savory trucks around until we came up with a rhythm and knew what places we could go, what was selling, what wasn't."

As food trucks became more common in St. Louis, more spots were cultivated, and The Sweet Divine truck began to find its groove. Now, the truck is out on the streets Tuesday through Friday on an approximate two-week rotation of spots. In addition, the schedule mixes in eight to 10 periodically visited spots. Every Friday, though, the truck goes to Ameren, a St. Louis-based power corporation. "The truck is fun; it's a lot of fun," Jason said. "Everybody's in a good mood. Everybody's coming up to get cupcakes or something good to eat. And everybody's smiling, and all I've got to do is hand out cupcakes. It's fun." In the summer of 2011, The Sweet Divine was becoming so popular that Jason took a four-month hiatus from his job to help Jenna with the bakery, though he did go back to his job that winter. The next spring, though, the bakery's success was further magnified by its win on Cupcake Wars. After shooting the episode in late March 2012, Jason and Jenna knew it was imperative to open a storefront before the episode aired. With the store opening approaching, Jason decided to quit his job for good to join the bakery full time, and The Sweet Divine opened its storefront in June 2012.

crazy," Jason said. "And I told everybody, like, 'We have all these cupcakes,' I said, 'but I'm an hour late for Food Truck Friday. It's already started, and I have to go there with these—please come there.' And I felt really bad, but, yeah, it went nuts."

Ever since, business for the bakery has been steady. In addition to the "Cupcake Wars" episode, the attention from local news and media sources has added to the bakery's visibility. The most substantial method of exposure for The Sweet Divine, though, is social media; the bakery has more than 3,000 followers on Twitter and just fewer than 5,000 likes on Facebook.

On Mondays, Jenna and Jason work with their pastry chef to set the week's menu, and Jenna chooses the truck locations for the week. There is no specific rotation of flavors; the menu consists of whatever the team feels like making for the week. The menu and truck schedule are communicated via social media.

Though The Sweet Divine has a menu of tried-and-true cupcakes, the bakery works to incorporate new flavors. Every Food Truck Friday throughout the summer featured a new cupcake flavor at The Sweet Divine truck, and the bakery is constantly developing and testing new cupcakes.

"We grab inspiration from anywhere. That's the beauty of cupcakes—you can do so much. You can pretty much put anything in a cupcake," Jason said.

Their Rendezvous cupcake, for example, stemmed from a night out at Frazer's, a restaurant in Benton Park. As Jason and Jenna sat drinking cabernet and eating a brie and fruit appetizer, Jenna found inspiration. In talking about the cupcake, they decided on a cabernet sauvignon cake with creamed brie frosting. The next day, Jason got started on it, resulting in the Rendezvous cupcake.

While Jason and Jenna conceptualize







visible location in Soulard in April. When Jenna Seibert started The Sweet Divine four years ago, however, she wasn't baking cupcakes in a bakery or distributing them on a food truck—she was baking cakes in her home kitchen. The elaborate cakes that Jenna made for friends and family and posted on Facebook garnered demand for her specialty cakes and custom designs. At the urging of a family member, Jenna entered an Energizer-sponsored cake decorating competition, which she ended up winning. With that win, Jenna decided that her cake decorating could be a business.

Jenna and Jason outfitted a kitchen in their basement for Jenna's growing business. Although the bakery began with just Jenna, it soon became clear that she needed help to keep up with demand.

"I was always a hobbyist baker. When Jenna started getting busy with cakes, she got to the point where she needed help. And I was like, 'Well, I can help you with some stuff.' So that's when I just started baking things for her—cakes, helping her with buttercreams," Jason said. "I found that covering cakes with buttercreams—I was a bricklayer before I did this—and I found that I kind of had a knack for that [because] I was used to holding tools, trowels and stuff like that. I can buttercream a cake pretty slickly, I think."

By January 2011, Jenna was ready to expand her business further. Though Jenna had been tossing around the idea "I quit my job and hopped on full board. Just went to work and started baking, and I love it. I don't miss being a bricklayer at all," Jason said.

Since the winning episode premiered in July, business at The Sweet Divine has more than tripled. Though the increase at the store alone was impressive, business at the cupcake truck skyrocketed.

"On that first cupcake episode...our primary focus was, 'Hey, we have a cupcake truck in St. Louis,' and that's kind of how they introduced us on the episode. So when we came back into town and started rolling out the cupcake truck, it went crazy," Jason said.

During the first Food Truck Friday the Sauce Magazine-sponsored food truck gathering in Tower Grove Park once a month throughout the summer after the "Cupcake Wars" episode aired, The Sweet Divine storefront received so much business that people lined up out the door. Eventually, the store ran out of cupcakes and was unable to bake more due to the preparation work for Food Truck Friday.

"I physically had to lock the doors so we could finish prepping Food Truck Friday and get out the door—it was most of the flavor ideas, they consult their pastry chef to ensure that the flavor combinations are harmonious. However, that doesn't stop them from trying out rare flavors or cooking with unconventional ingredients.

"I always tell everybody there's too much pink in here, so I try to man it up with alcohol and bacon and stuff like that," Jason said.

As much as possible, The Sweet Divine prefers to use local beer when it uses beer in its cupcakes, and the bakery has developed a special relationship with 4 Hands Brewing Co., a St. Louis craft brewery in the LaSalle Park neighborhood. Approached by the brewery to create cupcakes using 4 Hands beer, The Sweet Divine incorporates 4 Hands Reprise Centennial Red ale into the Centennial Red Velvet cupcake and 4 Hands Smoked Pigasus porter into the Chocolate Pigasus cupcake.

While some flavor ideas come from unexpected places, others come from unexpected and sometimes outrageous tastes, like the PicaDilly, inspired by a Lay's pickle-flavored chip that Jenna ate. She headed into the bakery with a jar of pickles and some dill weed and came up with the PicaDilly, a dill pickle cupcake with dill cream cheese frosting topped with a potato chip.

"As far as flavor combinations, we're not afraid to try anything. It's all a matter of what people like if they're not afraid," Jason said.

With the steady business, Jason and Jenna are expanding to a new storefront in Soulard. At the new location, Jason expects walk-in business to triple due to the foot traffic in the surrounding restaurant district and the Soulard Farmers Market two blocks away. The bakery, which will include seating for a dozen people, is planning to extend hours to accommodate the new business and broaden the menu to include breakfast pastries and coffee drinks.

"We've incubated it in small steps," Jason said. "We've been pretty successful in that respect. Just small things at a time—starting at home, putting the kitchen in the basement, the cupcake truck and now the storefront. It's been a whirlwind."





How Mary Kate and Ashley | Top five reasons to *movies have shaped my* fantasy spring break plans

JAMIE GOTTLIEB CADENZA WRITER

Let's face it. Scandals aside, Mary-Kate and Ashley Olsen have lived quite the dream life. They both played Michelle on Full House, a childhood classic for any '90s baby; they have their own fashion line that sells luscious clothing one can only lust after. Most importantly, they made a series of movies in which they prance around the world being awesome. Unfortunately, these cinematic endeavors have inspired delusions amongst youth regarding what a spring break should be. By this I mean, I am guilty of suffering from "I wish my spring break could be as cool as M-K and A's" syndrome. Here's why, in a list of movies.

'HOLIDAY IN THE SUN'

Did I Google the Atlantis Resort in the Bahamas two hundred times after seeing this movie? Yes. Did I ask my parents every day if we could go to there? Yup. Did I love the song "Us Against the World" from that scene in which they dance in the club? Mhm.

Plus, their names are so anachronistic (Madison and Alex). They just so happen to be trendy for the exact year in which it was made (2001). If you think about it, it doesn't make any sense. I just don't see why there's anything wrong with wanting to go on a vacation and have a trendy name and surprise-score a suite in a beautiful hotel setting and hang out with all of my new beach friends and read magazines.

Also, Megan Fox apparently made her debut in this movie. Pish posh.

'PASSPORT TO PARIS'

It is absolutely outrageous that Mary-Kate and Ashley are upset about being forced to go to Paris. Talk about privilege, am I right? Once they finally realize how beautiful the city-and the boys-actually is, all is right in the world. I just want to go to Paris and run away from any authoritative figures with my best model friends and French men. I have yet to do any of the above and was hoping my spring break would one day reach that same level of quality. Here's to still hoping.

'WINNING LONDON'

Guys, Mary-Kate and Ashley are actually kind of intelligent, strong and independent women in this movie. They also go to London. When spring break called for school field trips (mine was to New York City with my middle school chorus to sing in Carnegie Hall), I only wanted to be sent to the United Kingdom to freely shop, meet nobles and more. As the years passed, I also developed a penchant for tea and would imagine myself drinking tea with my BFFs M-K and A. Too bad I've never been to England. I also have graduated from middle school and high school.

'OUR LIPS ARE SEALED'

I love the hit song from the '80s, "Our Lips Are Sealed," and I love a good heist movie. The idea that the two could occur in Australia with Mary-Kate and Ashley is basically mind-blowing. I'm not sure what I want for my spring break more-to be a part of a witness protection program or go to Australia. The only downside is that in March, it's fall. Darn you, Southern Hemisphere.



love Anne Hathaway

GEORGIE MORVIS SENIOR CADENZA EDITOR

On Oscar Sunday, Anne Hathaway took home the award for Best Supporting Actress, prompting basically everyone to erupt in flames of rage. Twitter tore apart her acceptance speech, she appeared on a number of worst dressed lists and gossip columns are now claiming she threw a fit because co-star Amanda Seyfried's dress was too similar to hers. I can't imagine how loud the hatred would have been if Jennifer Lawrence hadn't fallen up the stairs when winning Best Actress or if "The Onion" hadn't insulted Quvenzhane Wallis. Hathaway's speech would have been the major talking point of the night. I find the hatred for Oscar winner Anne Hathaway to be largely misguided, so here are five reasons you should love, not loathe, her.

SHE'S INCREDIBLY **SMART AND POISED**

A lot of people tweeted snarky things about Hathaway's Oscar acceptance speech, in which she hoped that the plights of her prostitute character Fantine would one day just be fictional rather than an actual reality. That criticism is incredibly insensitive to those suffering in the sex trafficking industry, and Hathaway had made shedding light on this issue a central part of her media appearances. She has shown herself to be incredibly educated on other issues as well, such as refusing to characterize her extreme weight loss for "Les Miz" as a positive thing, knowing that many young girls look up to her and might try to copy her. Unlike many other celebrities, she recognizes she's a role model and acts the part. too.



FRANCIS SPECKER | LANDOV | MCT

Anne Hathaway holds the Oscar for Best Supporting Actress for the film "Les Miserables" in the press room during the 85th annual Academy Awards at the Dolby Theatre at Hollywood & Highland Center in Los Angeles, California, Sunday, February 24, 2013.

at the Oscars with James Franco. She tried too hard or had too much energy, according to the critics. But Tina Fey put it best at the Golden Globes when describing her performance in "Les Miz": "I haven't seen someone so totally alone and abandoned like that since when you were onstage with James Franco at the Oscars." Why blame Hathaway for trying to save a show that wannabe poet Franco was sinking? Her exuberance is part of

deserved all the accolades she received for playing Fantine. Even the reviewers who hated the musical seemed to love her. And to do that in the same year she played Catwoman in "The Dark Knight Rises" to almost as much acclaim? Those who attack Hathaway forget her vast array of talents-musical, comedic and dramatic.

"THE PRINCESS DIARIES"

We were first exposed to Hathaway in the film

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SHE'S JUST REALLY ENTHUSIASTIC

Much of the hatred for Hathaway first surfaced after her co-hosting gig



her charm.

SHE'S ACTUALLY **TALENTED**

There's a reason Hathaway is halfway to an EGOT (winning an Emmy, Grammy, Oscar and Tony) already, and it's not because of some vast conspiracy against Hathaway haters. She can act just as well as any actress of her generation, and she's got an amazing voice to boot. People seem to have forgotten that she completely

"The Princess Diaries," which came out in August 2001. Along with "Mean Girls," it was one of the most influential movies of our generation. Who didn't love the fictional country of Genovia or want Julie Andrews to be his/her grandmother after seeing the movie? And Hathaway was the lead in that movie, meaning our fond memories are directly connected to her portrayal of Princess Mia. If you still hate Anne Hathaway after re-watching "Princess Diaries" and remembering how much you loved the film as a kid, you ought to get your hair straightened and your glasses removed.

EVERYBODY CAMPAIGNS

It seems that every year, one actress is singled out by the media for campaigning too hard for the Oscars. Before Hathaway, Kate Winslet and Natalie Portman both have come under attack for wanting it too much. First, why only single out actresses? It reeks of sexism, and actors campaign just as much as actresses. This year, Robert De Niro worked the circuit hard for the Best Supporting Actor award for his performance in "Silver Linings Playbook," but nobody even thought of accusing him of being too thirsty for award recognition. More importantly, campaigning is the nature of the game, and if Hathaway thought she deserved recognition for her part in "Les Miz," props to her for playing the game.

CAREER CENTER Washington University in St. Louis

Featured Upcoming Job & Internship Deadlines

March 5

Center for Political-Military Analysis Intern (Summer 2013) *Hudson Institute*

Web/Digital Internship + Others The Wilderness Society

Intern (Summer 2013) + Others U. S. Department of Health and Human Services

Office of Communications Business Opportunity Intern (Summer) + Other Federal Communications Commission

March 6 Junior Executive Internship Program San Jose Group

Mechanical Engineer I Roeslein & Associates, Inc.

March 7 Cato Institute Summer Internship + Other *Cato Institute*

Electrical Consulting Engineer + Other ESD - Environmental Systems Design

Production Coordinator (Design Flash Sales) *TouchofModern.com* Operations Positions 2013-2014 + Others *Uncommon Schools*

Intern Business Colorado + Others *Boeing Co.*

March 8 Behavioral Analytics Analyst Mattersight

Intern, Office of Presidential Libraries (Summer 2013) + Others National Archives and Records Administration

DC Intern (Summer 2013) Jewish Federations of North America

Marketing Assistant & Intern United States Healthful Food Council

PartnersCampus Business Intern Landor Associates

March 9 Analyst Intern RSF Partners

Merchandiser (Summer) + Other Chloe + Isabel Inc.

March 10 Content Intern + Others Answers Summer Legal Intern CARECEN

Recently Posted Opportunities

Account Executive - College Sales + Others Swank Motion Pictures

Analytics Intern The Supply Education Group

Business Intelligence Developer / Reporting Engineer + Others *Epic*

Photography Intern + Others Missouri Botanical Garden

Columbia Publishing Course Application The Columbia Publishing Course

Gallery Manager/Sales Dienst + Dotter

FROM PASSION SPRINGS PURPOSE

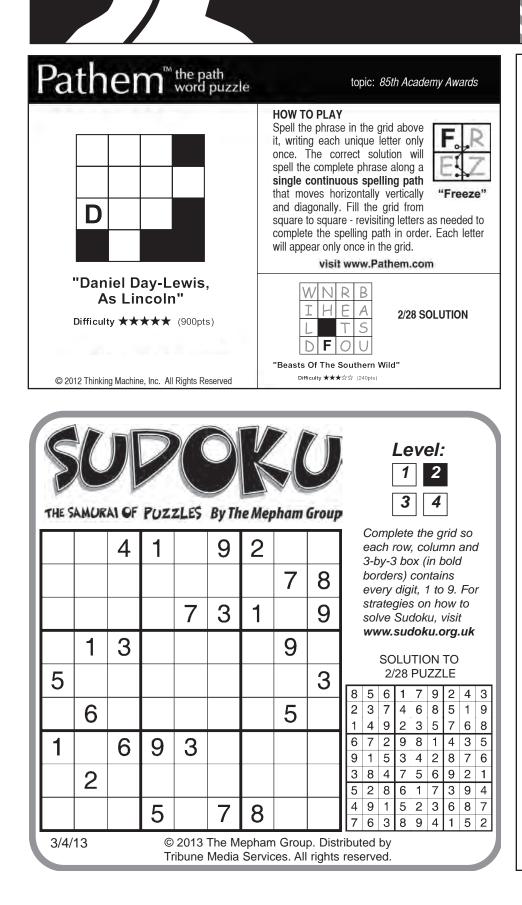
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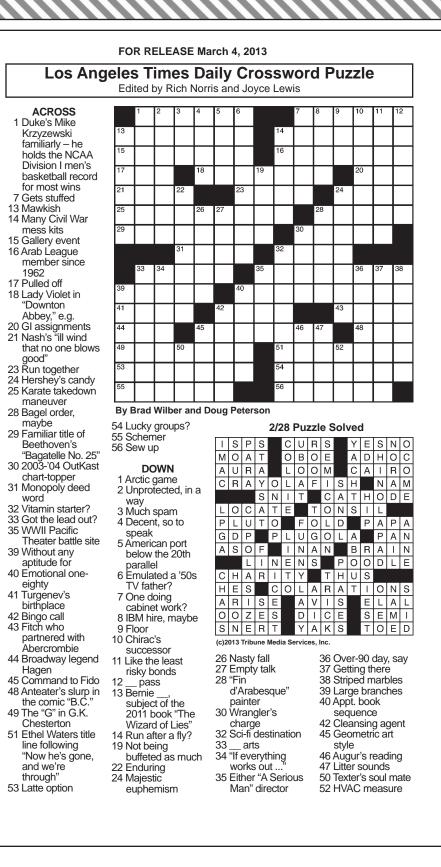




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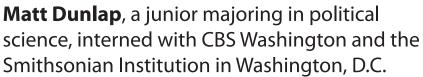




CAREER CENTER Washington University in St. Louis

My goal ... working in public service.





Getting to know myself ...

I'm passionate about giving back to the community and making a difference so attending the Government and Public Policy Workgroup has been extremely beneficial! Over the last two semesters, I've attended weekly as my schedule allows to receive tips from industry pros while strengthening my search skills.



Enjoying the Smithsonian Air and Space Museum!

Join a work group this that's how

STATES OF Visiting the CIA during the 2012 Government and Public Policy Road Show

Advisor Amy Heath-Carpentier helped me improve my applications, resumes, and cover letters. This past summer, I interned with CBS Washington as a Political and Government Intern and with the Smithsonian Institution as a Personal Property Management Intern. It was great to be in the D.C. environment.

Bringing my story to life ...

I've taken advantage of the Career Center staff's knowledge and expertise that cover all aspects of the career process. My Career Jo next... Public service. Years from now I'd like to be able to look back on my life and be satisfied with the contribution I've made to the world. We'll see where life takes me!

FROM PASSION SPRINGS PURPOSE

"It's never too early to start thinking about your next step, whether it's an internship or post-grad plans." Matt's Career Tip

Work Groups this spring can help with your job or internship search

THIS WEEK'S OPPORTUNITIES

The Wilderness Society

U.S. Department of Health and Human **Services**

ESD - Environmental **Systems Design**

National Women's Health Network

Roeslein & Associates

Federal Communications Commission

Cato Institute

Uncommon Schools

Boeing Co.

EVENTS

March 4 Public Health Work Group

March 5 Search Techniques You Can Use Now!

March 6 **Communications and Writing** Work Group

Nonprofit Work Group

March 21 Architecture & Design Career Fair

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