



'30 Rock?' 'Entourage?'
'Weeds?' See **CADENZA'S**
Emmy picks on **PAGE 7** and
check out the full story online.

At **studlife.com**: Hear the music
of Method Man, Redman and Passion
Pit, and see a video of the lineup's
announcement Thursday afternoon.

Who is Student Life's
first athlete of the week?
SPORTS, PAGE 6



STUDENT LIFE

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Wrighton: Endowment down 30 percent

*E-mail warns
higher deficits
still to come*

Sam Guzik & Michelle Stein
Student Life Editors

Despite some indications that the global economy is gaining strength, Washington University's financial situation has not improved since April, according

to an e-mail sent by Chancellor Mark Wrighton Wednesday afternoon.

Though the University took several cost-saving measures over the summer, it continues to face an annual shortfall of about \$30 million per year through fiscal 2011 and beyond.

The most significant source of trouble for the University's finances is the continued decline of the endowment. As of June 30, 2009, the market value of the endowment was about \$4.2

billion, which is down by 30 percent from its peak value two years ago.

"This downturn is very significant and has resulted in a decrease in endowment payout of \$9 million," Wrighton wrote. "We anticipate additional years of lowered payout and are planning for another \$9 million decrease in FY11."

Though the endowment has plummeted, the administration has made college affordability for students a top priority.

"We have set a priority to meet the financial aid needs of continuing students," Wrighton wrote.

The dedication to making tuition more affordable will be realized in "Opening Doors to the Future: The Scholarship Initiative for Washington University," a five-year-long drive to raise \$150 million for scholarships and financial aid by 2014.

"We're anxious to see our undergraduates succeed and to complete their time at the University," Wrighton said in an

interview with Student Life. "The 'Opening Doors' initiative is one that will help us in the short run and, hopefully, over time in the longer run as well."

In the e-mail, Wrighton promised to support the students and faculty and make as few personnel cutbacks as possible, though he emphasized that spending will have to be reduced in certain areas.

"I'm hoping that people will be understanding that the shift in resources to financial aid will

cause constraints in other areas. We will be perhaps a little slower in terms of services provided," Wrighton said in the interview. "We can't do everything all at once, but we are going to try to find ways to reduce expenses."

Wrighton praised the recent suggestions he received from individuals about cost-saving measures.

"I've received some very good suggestions already from

See FUNDS, page 3

Method Man & Redman to headline

WILD



METHANDREDMUSIC.COM

Passion Pit & K'naan to open the show

Kat Zhao
Senior News Editor

The wait is finally over. With fall Walk In Lay Down (W.I.L.D.) just over two weeks away on Oct. 3, Team 31 Productions made the much-anticipated announcement of the concert's lineup: Method Man and Redman will be the main act, with opening sets by Passion Pit and K'naan.

The announcement took place at the Campus Programming Council's (CPC) weekly happy hour event late Thursday afternoon. The gathering drew more than 200 students and filled Bowles Plaza to the brim.

Free pizza, buffalo wings, cake, drinks and an ice cream truck parked outside the Danforth University Center provided plenty of food and fun before a Team 31 member picked up the microphone to announce the lineup.

The crowd cheered after each artist's name was called out.

Minutes before the announcement, Team 31 Co-chair Ross Festenstein hung up a poster announcing the lineup on the side of the ice cream truck. Back in the Plaza, the music of Passion Pit played in the background.

Following the lineup announcement, students expressed excitement for W.I.L.D.

"I think [Method Man and Redman] are going to put on a great show. The rumor is that [the artists]—especially Passion Pit—are the best live," junior Monis Khan said. "If you listen to their music, it's very high energy. I feel like it's pretty prime for what



COURTESY PHOTO

we're looking for in W.I.L.D."

Junior Tara Pham echoed Khan's enthusiasm about experiencing the performances live.

"I heard that Method Man and Redman are really good live," Pham said. "The openers will be phenomenal. Passion Pit will be very fun, dance-y and great. I've heard they put on a really good show, and on their last tour they sold out."

Method Man and Redman, friends since childhood, have often operated as a rap duo on stage since 1995. They appeared together in the 2001 film "How High" and in their own sitcom called "Method and Red," which aired for only nine episodes in 2004. Method Man and Redman are formerly of Wu-Tang Clan and Def Squad, respectively.

Passion Pit, a five-member electronic band that formed in 2007, released its first full-length studio album "Manners" in May and its debut album "Chuck of Change" in September 2008.

Somali-Canadian artist K'naan released his debut album, "The Dusty Foot Philosopher," in 2005, which earned him the 2006 Juno Award for Rap Recording of the Year and a nomination for the Polaris Music Prize.

Though some students have never heard of the opening acts and said they had hoped for a more recent chart-topper as the main act, they are still looking forward to the concert in two weeks.

Sophomore Emily Heller summed it up.

"W.I.L.D. will be fun no matter who is appearing," she said.

—With additional reporting by David Messenger.



SEHER SIKANDAR

From textbooks to e-books

Chloe Rosenberg
Staff Reporter

Textbooks have just made the transition into the 21st century, as more and more are jumping online to become e-books.

Now, the Danforth Campus Bookstore, managed by Follett Higher Education Group, is following the national trend by offering students this up-and-coming textbook option.

E-books have three main advantages, according to Isabella Hinds, director of digital content for Follett: They are lower in cost, leave a smaller environmental impact and are improved study tools.

Most e-books offered through Follett are priced 55 percent lower than the new versions of their hardcover equivalents.

Once a student purchases an e-book, the material is downloaded to the student's hard drive. Each e-book can be accessed on up to three computers.

Despite the advantages of e-books, some students feel uncertain about making the switch.

One common benefit of traditional textbooks is that students can highlight passages in them. Though e-books have a feature

that allows users to highlight and take notes on the computer, students doubt the effect would be the same.

To address such questions and concerns, Follett is spearheading a program called Try Now, Buy Later, which allows students to test any e-book free of charge for one week.

Though e-books have been on sale in the bookstore since the beginning of the semester, most students are still unaware of their availability.

"I didn't hear about it at all, but I would definitely consider doing it," freshman Molly McGregor said.

Many other students responded similarly, despite their unfamiliarity with e-books.

"I would consider [using e-books]. It would be easier to carry around my laptop than to carry around a bunch of textbooks," junior Will Padover said. Padover also noted the price difference as a major benefit.

Sophomore Allison Gorman said she would consider using e-books for environmental reasons.

"I think it's good because it's not a waste of paper," Gorman said. "I prefer a physical textbook, but for some people it might be a good option."

Textbooks offered at the bookstore in this new format include "Principles of Modern Chemistry," "Psychology," "Financial Accounting" and "Human Genetics." Currently, there are a total of 21 books available electronically.

"It's just getting going. We want to get students aware and interested in trying this out," Hinds said. "We feel really good about the number of students trying it out."

The e-books can be found online at cafescribe.com. To access the material, students must first buy an access code at the bookstore.

Other universities that are trying out e-books include Cornell and Georgetown universities and the University of Miami.

Additionally, Follett recently started a book rental program at several other universities. So far, the program has been successful on those campuses.

It remains to be seen whether the rental program will make its way to the University's bookstore.

"I would do the online thing first, but if they didn't have that, I'd do the rental," Padover said.

Students can learn more about the rental program at the RentAText page on Facebook.



KIM JONES | STUDENT LIFE

Though e-books have made it to Washington University, students doubt that the e-books' note-taking and highlighting feature will be the same as doing those things in textbooks.

WU to raise \$150M for aid, scholarships

Dan Woznica
News Editor

Washington University's board of trustees has approved a \$150 million scholarship initiative called "Opening Doors to the Future: The Scholarship Initiative for Washington University" that will raise funds for student financial aid and scholarships.

"Opening Doors" will last five years, formally beginning Nov. 7 and ending June 30, 2014.

David Blasingame, executive vice chancellor for alumni and development programs, said that if the University mobilizes its affiliates to increase their support of current students, he feels the drive will have succeeded by the ending date.

"We hope we'll have engaged a larger number of alumni, parents and friends of the University," Blasingame said. "We hope that those folks will enjoy their experiences in providing those scholarships and that over time they'll continue their support."

Money for the drive will be raised in the form of gifts and pledges, mainly from alumni

and parents of current students.

"We'll also contact some non-alumni, non-parent friends of the University who might want to support some of our initiatives," Blasingame said.

This pool of prospects includes both non-profit foundations and corporations that value contributions made by University students, including contributions in the St. Louis area.

One of the initiative's most significant components is its \$2 million McDonnell challenge grant. This grant, named for John McDonnell, vice chairman of the board, challenges donors to meet certain criteria for their pledges that will result in their donations being matched.

This grant, like the rest of the drive, is intended not only to bring in capital but also to challenge University affiliates to support the University more through student scholarships.

Breaking down the numbers

Last year, the University awarded about \$66 million in financial aid to undergraduate students. Over half of all

See AID, page 3

Popular majors changing in tougher times

Carolyn Swope
Contributing Reporter

The recent upheaval in the economic, political and environmental situations has led to changes in the academic and career choices of Washington University students.

In particular, the environmental studies major has enjoyed an enormous increase in popularity. Since 2004, the program has seen an increase from 80 majors to 142.

Jan Amend, director of the environmental studies program, said he anticipates graduating 50 majors in May—which will be "by far the largest class ever."

Amend attributes this rise in popularity to what he calls the "Obama effect."

"Obama has inspired young people to pursue careers and futures they are passionate about, to do something truly important with their lives," he said. "For many, this begins with studying environmental issues."

In addition, Amend noted that the president has "made a big push to fund science and technology, especially green science and renewable energy sources."

Freshman Steve Fuller, a

prospective environmental studies major, said he became interested in his prospective major because environmental issues are much more pertinent today.

"A lot more people are interested in it, because they realize how important it will be," Fuller said.

University College has also seen a noticeable rise in degrees "much more applied in nature and much more in tune with economic trends," said Steve Ehrlich, the school's dean. He said he has observed a "flattening out" in some social sciences.

Ehrlich noted that there was still a "steady group" interested in the humanities, but that even these students are "looking at supplementing [liberal arts classes] in areas like finance, accounting, entrepreneurship, project management; very specific kinds of areas that can provide some very specific tools and skills to complement a liberal arts degree."

"We have more and more people interested in what are the global implications of the trends today," he added.

Carol Moakley, team leader of

See MAJOR, page 3

THE FLIPSIDE

weatherforecast

Friday 18

Mostly Sunny
High 81
Low 60

Saturday 19

Few Showers
High 75
Low 63

Sunday 20

Scattered Tstorms
High 74
Low 61

eventcalendar

FRIDAY 18

Africa Nite
Lopata Great Room, 7-10 p.m.
The African Students Association is sponsoring Africa Nite. Show up for an exciting event filled with free African food, games and music.

Pravin Godkhindi concert
Graham Chapel, 8 p.m.
Come listen to Pravin Godkhindi, a famous Hindustani superstar.

Kemper Art Museum's fall opening
Kemper Art Museum, 7-9 p.m.
Spend the evening at the Kemper Art Museum's fall opening celebration, featuring the "Chance Aesthetics" and the "Metabolic City" exhibition. While there, you can also stop by the permanent galleries. Free refreshments will be available.

SATURDAY 19

Football Tailgate
DUC Southwest Courtyard, 11 a.m.-1 p.m.
Come to the DUC's tailgate party, where food and activities will be provided. Dining Services will have special lunch options on the grill.

Swing Dance
Umrath Hall, 7-11 p.m.
Participate in a free swing dance lesson for the first hour and then be ready for open dancing for the rest of the night.

SUNDAY 20

Sunday on the Swamp
The Swamp, 2-6 p.m.
Enjoy a fun Sunday afternoon with your friends on the Swamp. There will be several fun activities, including inflatables, an obstacle course, a mechanical surfboard, proposals for the Guinness Book of World Records and lots of free food. This activity is sponsored by the Sophomore Class Council.

newsbriefs

Campus

'Metabolic City' exhibition to open at Kemper

The Mildred Lane Kemper Art Museum presents a new exhibition, titled "Metabolic City." The exhibition includes pieces from the British collective Archigram, the Dutch artist Nieuwenhuys and the Japanese Metabolists, among others.

The architect of the Kemper Art Museum, Fumihiko Maki, will also have pieces featured in the exhibition. The exhibition will include 70 pieces of varying mediums.

The exhibition is designed to explore the 1960s notion of the city as a living organism. The artists featured in the exhibition make use of scientific models, for instance, to develop modern concepts in urban design.

The exhibition will be curated by Assistant Professor of Architecture Heather Woofier.

"Metabolic City" opens Friday with a public reception at 7 p.m. It will remain at the Kemper Art Museum until Jan. 4, 2010. (Kelly Fahy)

National

Lab technician arrested in Yale student's murder

A Yale University lab technician was arrested Thursday morning and charged with murder in the slaying of Annie Le, a Yale graduate student whose body was discovered in the basement wall of an off-campus medical research building on Sunday. She was strangled to death.

New Haven Police Chief James Lewis said the murder was an example of "workplace violence." Following his arrest, the technician, Raymond Clark III, appeared in court and did not enter a plea. His court date is set for Oct. 6.

Clark has been a lab technician at Yale since December 2004. Lewis indicated that Clark and Le worked in the same building and passed in the hallway but refused to comment further on whether they knew each other.

Authorities are not releasing any further information at this point of the investigation. (Sally Wang)

International

U.N.-marked cars bomb African Union base

Two cars that were marked with U.N. logos and carrying bombs exploded in the African Union base in Mogadishu, Somalia, on Thursday.

The building is home to a field hospital on top of the African Union peacekeepers. The attack is believed to be connected to the Al-Shabaab Islamist militia group. Al-Shabaab is fighting against Somalia's transitional government. It is also seen as being connected to Al Qaeda and therefore is on the United States' list of terrorist organizations.

The United Nations is investigating both the attack and whether the cars were U.N. property. (Lauren Olens)

policebeat

LARCENY—Sept. 16, 2009, 11:08 a.m.

Location: DUC COMPLEX
Summary: Staff reported the theft of a teak chair from the patio this past week. Additionally, two planters were stolen from the Orchid Room in the same building. Chair value \$212, and planters are \$60 each. Disposition: Pending.

LARCENY—Sept. 16, 2009, 6:03 p.m.

Location: OLIN LIBRARY
Complainant reported the theft and use of their cell phone. TOC is unknown. Value \$300. Disposition: Pending.

FUGITIVE ARREST—Sept. 16, 2009, 6:10 p.m.

Location: GIVENS HALL
Summary: Suspicious vehicle call resulted in an arrest of the passenger

for outstanding warrants. Disposition: Cleared.

AUTO ACCIDENT—Sept. 16, 2009, 10:14 p.m.

Location: DUC GARAGE
Summary: A student struck the yellow metal post protecting the swipe pad as she was leaving the garage. Disposition: Cleared.

TRESPASSING—Sept. 17, 2009, 12:30 a.m.

Location: GRAHAM CHAPEL
Summary: Aramark reported that while working in Graham Chapel on Sept. 16, 2009, he observed two students enter via the handicapped door, which had been locked. Police were not called at the time and students were not identified. Disposition: Pending.

BINGE from page 3

social drinking," Foyer said. "Of course people will get inebriated but at a more reasonable pace."

He also noted that drinking games, a known cause of binge drinking, are less popular in France.

Both Foy and Gruzca, however, repudiated this perception.

"People will claim that Europe has low drinking rates and they don't have the same problems, but that's just not true," Gruzca said.

While fewer DWIs are given in some countries, he noted, this is most likely due to better public transportation and much harsher penalties, in some cases fines in the tens of thousands of dollars.

"But as far as underage drunkenness, underage binge drinking, alcohol poisoning, they have as many, if not more, problems than in the U.S.," Gruzca added.

Most recently, a drunk French 19-year-old took a nap between

the rails of a train track on his way back from a music festival. He narrowly escaped death as a train rolled over his unconscious body without harming him. As the police tried to rouse him, Reuters reported, he "gave a one-fingered salute" and went back to sleep.

Foyer said he believes there is a very practical reason for the effect seen in the United States.

"The reason I think [binge drinking] went down in high school students here is just the fact that [the raised drinking age] made [alcohol] harder to get for them, whereas college students have easier access because there are people over 21," he said.

In other words, if teenagers outside of college campuses could obtain alcohol more easily, they would still be binge drinking. The legal age has changed, but the nation's drinking culture probably has not.



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Binge drinking a bigger problem among college students

Becca Krock
Staff Reporter

Setting the national drinking age to 21 in 1984 brought about a steady decline in binge drinking in the general population—except in college students, a recent study found.

Binge drinking is defined as consuming five or more drinks in a night. While the study found significant reductions in binge drinking among 12- to 20-year olds since 1984—likely reflecting scarcer availability of alcohol to teenagers—young women maintained the same levels of drinking or, in the case of college women, began drinking more heavily.

The study, led by Washington University's Richard Gruzca, assistant professor of psychiatry, examined a national survey of drinking behavior conducted every year from 1979 to 2006

with a total of more than 500,000 subjects.

"We saw, on the whole, that binge drinking has gone down among individuals ages 12 to 20 considerably over the last 27 years," Gruzca said. "It's been more or less a steady decline. The most dramatic drop-offs were seen in 15- to 17-year-old boys, whose heavy drinking fell almost 50 percent in those 27 years."

On the other hand, 15- to 20-year-old females showed no change, and binging in 21- to 23-year-old women grew by about 40 percent.

"We think that probably has more to do with changes in gender roles in general—that is, women in general have started using more alcohol and drugs," he said.

Betsy Foy, substance abuse specialist at Student Health Services, said the University has closely matched nationwide trends in the 12 years she has worked

here. She said, however, that the University deviates from larger trends in some ways.

"Nationwide, varsity athletes tend to be high-risk drinkers," Foy said. "Here, I haven't found that. I think it might have to do with that we're not a Division I NPAA school."

Prior to 1984, the drinking age varied from state to state. While most states had a 21-year-old limit after the end of Prohibition, many states lowered the drinking age to 18 or 19 in the 1970s, according to James Fell, senior program director of the Pacific Institute for Research & Evaluation.

An increase in fatal alcohol-related traffic accidents involving youths in those states, however, prompted the federal government to incentivize states to set the legal age to 21.

The current study came about in part as a result of a recent coalescence, called the Amethyst

Initiative, of university presidents who question the logic of the current drinking age.

"Their claim is that there's an epidemic of binge drinking on college campuses, and they're wondering if the minimum age has been effective," Gruzca said. "We set out to look at some of the factual basis of what their rationale is for wanting to change the drinking age."

The results of this study, published in The Journal of the American Academy of Child and Adolescent Psychiatry in July, may not provide a direct answer. The authors say their findings prove that the higher drinking age has been very good for public health.

But the results also support the belief that college campuses continue to cultivate dangerous drinking habits, and they are out of step with the rest of the nation.

So what is different about

college campuses?

"A lot of unmarried people, people without children, will tend to have higher rates of binge drinking, and of course they're concentrated at college campuses," Gruzca said. "And [there is a] mix of legal-age drinkers and non-legal-age drinkers in close physical proximity," which leads to easier access to alcohol for minors.

Gruzca's research group is interested in early drinking because it is a strong predictor of alcohol dependence later in life. In addition, Gruzca pointed out the strong correlation of alcohol use with sexual assault and harassment: about 70 percent of sexual assaults are alcohol related, he said.

"The federal government is actually putting quite a bit of money into researching this because college campuses are a problem environment," Gruzca

said.

Foy also believed the higher age is a positive for public health.

"Since they raised the drinking age to 21, the number of DWIs has gone down," she said. "They've shown nothing but good marks since they raised it to 21."

Proponents of lowering the legal age, meanwhile, argue that countries in Europe and elsewhere enjoy a better drinking culture and fewer alcohol-associated problems as a result of lower drinking ages.

Jean-Charles Foyer, a senior who lived in a small village in Normandy, France, until entering the University, feels that without the excitement of secrecy, young people's drinking is healthier and more open.

"I feel that drinking culture in European countries might be less focused on getting drunk as fast as possible and more focused on

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AID from page 1

undergraduates received some form of financial aid. Twenty-two percent received aid greater than the cost of tuition.

Graduate students also received aid in large numbers. Eighty-two percent of law students, 89 percent of medical students and 92 percent of social work students received some form of financial assistance.

Bill Witbrodt, director of Student Financial Services, said "Opening Doors" will ensure that the University can maintain these high rates of financial aid and expand the diversity of

scholarship recipients.

"What this would do is allow us the flexibility to increase campus diversity in many ways, and to make sure that we can make it financially possible to enroll all the students that we admit," Witbrodt said.

Drive comes as economy stalls

One of the strongest forces behind the initiative, Blasingame said, is students' increased need for financial assistance in today's ill economy.

"What's happened with the

economy has made it such that some of our current students were impacted, and some of the families of our prospective students were impacted," Blasingame said. "So we're trying to build up our financial aid resources to try to reach out to those students."

Witbrodt echoed this sentiment, saying that the "Opening Doors" initiative will go a long way toward keeping financial aid stable in rough waters.

"We don't know what the future will bring," Witbrodt said. "And we need to have a scholarship base."

MAJOR from page 1

career development at the Career Center and co-facilitator of the Making Major Decisions workshop, said there has been a shift for reasons of "practicality" in career choices.

Notably, the decrease in interest in finance is "because of the flailing economy," while paths to graduate school, government and public health have become more popular.

While a changing world demands changing skills from its future workers, school officials warn Arts & Sciences students that the values of a liberal arts education should not be sacrificed in the meantime.

"By tradition and philosophy, Arts & Sciences prepares students for life rather than a specific career," said Matt DeVoll, sophomore dean and co-facilitator of the workshop with Moakley.

Ehrlich agreed, saying that "there's always going to be a place" for liberal arts degrees.

"Thinking, reading, writing, speaking, problem-solving, understanding ethics, sensitivity to other cultures—[these skills

are] particularly valuable in tough times," Ehrlich said. "People have to know how to learn, how to change and adapt."

Thus, even traditional humanities majors like English are still "practical degrees," he said.

"I think [English] has the power to transform a person's perception of the world and give him or her greater empathy and understanding," freshman and future English major Emma Hine said. "I think a world without literature would be hollow, narrow and selfish."

DeVoll and Moakley advise students to choose majors based on "personal interest and aptitude," and to "study what [they] love."

"There's really no such thing as a more or less lucrative major," DeVoll said. "Any number of majors can lead to the same job, and the same major can prepare students for any number of jobs."

He urged freshmen "not to look at the major alone as a gateway to a career" but rather to engage in "experiential learning" as well.

"The experience and networks that students develop are critical to the ability to land a first job, much

more so than a particular major," DeVoll said.

Ehrlich lauded attempts to use liberal arts degrees in "innovative ways."

"Good solid liberal arts programs have always been a combination of theory and application," he said. "Given the economic times, it's frankly up to us as educators to help students translate their skills that they're learning here a little more effectively and creatively into very practical job opportunities."

"In issues like the economy and the environment, we're going to have to learn to work more creatively with each other across schools," he added.

DeVoll echoed this message of flexibility and creativity.

"The job market today has become so flexible and dynamic that many jobs that [students] do not even exist today," he said. "If you don't move forward—if you try to stand still and rest on what you've learned—you'll quickly find yourself falling behind. It can be overwhelming or exciting."

FUNDS from page 1

my communication back in April of last year," he said. "I appreciate the creative effort of everyone as we move through this era. I know that, for many, this creates some anxiety and potentially some disappointment down the road."

The e-mail comes after another message from Wrighton sent in April, the first announcement of the economic downturn's effect on the endowment. In the previous e-mail, Wrighton assured

students at the time that while the endowment had plunged 25 percent below its previous value, it would not suffer in the long term.

Financial predictions for the endowment in the short run, however, are bleaker.

"We will most likely face significant financial problems in the next several years," he wrote in April.

Despite the anticipated difficulties, Wrighton emphasized that

the University remains strong.

"We're not broken," he said. "We have time to plan and be careful as we make changes to ensure that we sustain our excellence as one of the leading research universities while also making sure that we have the financing without having to be living year-to-year, so to speak."

With additional reporting by Dan Woznica.

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FORUM

No need to pretend

Dione Drew
Op-Ed Submission

Ever Samborn's unstated campaign to become a tabloid writer is off to a great start. Her recent editorial ("Pretending to be President Obama?" Sept. 16) contains a wealth of thinly-veiled personal attacks but lacked direction or purpose. I took offense to the article for two reasons: One, her "arguments" belittle the efforts of certain students around campus, and two—a secondary but still strong point—there did not seem to be a definitive reason for writing the article; it was poorly planned and even more poorly constructed. Let's start with the Nelson-Obama parallel.

Samborn spends four paragraphs quoting Nelson's "Campus State of the Union" address and classifying the language as something that could be "use[d] on the floor of the U.S. House," only to then make a concession that undermines her point: "It is true that Nelson did not ever quote Obama." So why the emphasis on a parallel? Could Samborn have compared the workings of Student Union and other student governments to that of the larger U.S. government? There have been many

famous political orators before Obama, and there have been many campus State of the Union addresses before Nelson. In fact, the State of the Union is a long-standing tradition in SU history. I hardly think a student who did not fall into the apparently small "well-spoken, highly-educated black male" demographic would have been compared so strongly to our nation's leader.

"Pretending to be President Obama?" is a personal attack—in fact, when you put up negatively-charged words such as "pretending," "play-acting" and "charade" against Nelson's genuine desire to better our undergraduate experience—the article borders on libel.

But that point may be a personal one. For those of you who found the article as directionless and pointless as I did, here is a summary in 42 words: Jeff Nelson pretends to be Barack Obama (but he isn't); EST pretend to be doctors (but they aren't); tutors pretend to be real teachers (which they are not); I pretend to be a real writer (which I most definitely am not). If Ms. Samborn wanted to muse over her non-future as a writer, fine—don't do it in print. If Ms. Samborn wanted to disparage the

See DREW, page 5

STAFF EDITORIAL

Budget cuts should not touch faculty and community well-being

For the second time this year, a sobering message from Chancellor Wrighton arrived in the inbox of members of the Washington University community. Global economic turmoil has bested the University's investment, sending our endowment plummeting in value by nearly 30 percent in the last fiscal year. As a result, the University will need to make significant cuts in order to address a predicted \$30 million shortfall in the operating budget for the upcoming fiscal year.

The need to find savings in the budget places a burden on the University: The administration must make hard decisions at the margin. In an interview before his e-mail was sent, Wrighton attested to these problems, saying, "We'd like to stand up and say, 'Here's some fat over here, and let's eliminate it,' but I don't think we have fat. If we did, we would have eliminated it before, because we're always trying to shovel more money into financial aid, more money into our top priority initiatives, so we're pretty tightly managed. But, if you're operating with five percent less money

than you thought you had, then you have to do something."

In a staff editorial last April, we suggested that cuts in the administration's operating budget should prioritize internal well-being over external image. While most of the changes proposed in the Chancellor's e-mail—reducing energy consumption, delaying the renovation of Mallinckrodt and closing the math and biology libraries—are responsible, we are concerned about the changes to employees' health care plans. The Chancellor wrote, "health care benefits have been altered to avoid University expenses of about \$4.5 million." We are leery of these alterations, worried that they will lead to faculty discontentment and, ultimately, turnover.

Admittedly, the reduction in the operating budget puts the administration in a difficult situation. The Arts & Sciences Strategic Plan released in 2008 calls for innovation across areas—new hiring, new construction and many new resources for students. The cuts mean that these innovations may not take place, that new construction will be awkwardly

stalled and new student resources will be limited.

The strategic plan was authored by a University seeking to vault itself in the U.S. News & World Report rankings, something that it had consistently done throughout the 1990s and most of the 2000s. In his e-mail, Wrighton emphasized the need to remain competitive with peer institutions.

We encourage the University to adopt a different definition of "competition" for the undergraduate education it offers. We do not need to attract students of privilege with high SATs by completing new construction, but we do need to remain competitive in the things that matter: the strength of our faculty and undergraduate community. Community-building—one of the initiatives outlined in the Arts & Sciences Strategic plan—can occur whether or not there are new buildings for it to take place in, and students can continue to achieve at high levels regardless of whether it takes place in new classrooms or in old ones.

Thanks to efforts from the administration over the past two decades, the University now offers a world-class education.

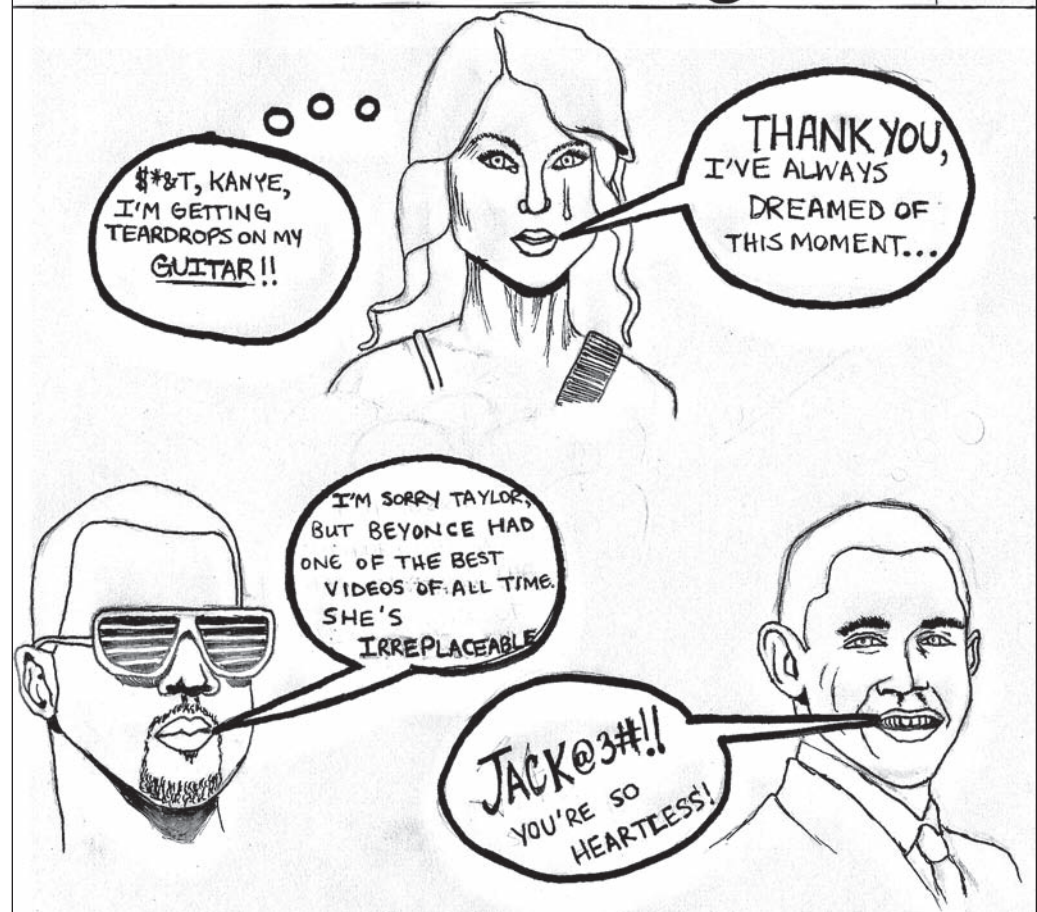
We enjoy many small and attractive luxuries at this school, but these are negligible in the face of the University's academic strength. When the economy turns around, the University will be just as capable of attracting new students by re-implementing these small luxuries. The loss of an academic foundation, however, will be more difficult to endure.

The University has spent two decades and billions of dollars building a name and reputation. Fortunately, the cuts in the operating budget come at a time when the University is nationally renowned for the quality of its education. We can discontinue advertising campaigns, stop funding expensive weekends for prospective students and cease mailing heavy brochures to high school students across America.

We stress, once again, that the University should make all efforts possible to preserve the strength of its faculty and community, even if these efforts get in the way of marketing its way up in the rankings. The faculty and community are in place, and—new buildings or not—the students will come.

DANNY JONES EDITORIAL CARTOON

Love Story!?!



ASHOKA & DANCE MARATHON

An open letter to students

As the leaders of Ashoka and Dance Marathon, we wanted to let you know that this fall, Diwali and Dance Marathon will be taking place on the same weekend (Nov. 6-8). *Student Life* covered this situation when it occurred in 2004, and we wanted to be the first to tell you how each student group is addressing the potential concerns that could stem from this overlap.

Members of the Ashoka and Dance Marathon executive boards have met multiple times and are making the best of this opportunity to work together. By combining the strengths of these two campus traditions, we will ensure that each event is more successful than ever due to this collaboration.

Both student groups are excited about this chance to help each other out. Some actions under consideration right now are to:

- Encourage Dance Marathon participants to attend the Friday night Diwali performance, so they are energized and ready to go for Dance Marathon the next day.

- Have Diwali dance groups perform at Dance Marathon's annual Dance-In, which will be held Thursday, Oct. 22 and Friday, Oct. 23.

- Have a Dance Marathon

check-in station at Edison Theater before the Saturday morning Diwali performance so that Dance Marathon participants can easily go straight from Edison Theater to the Athletic Complex in time for Dance Marathon Opening Ceremonies.

- Distribute PR materials promoting both Dance Marathon and Diwali.

We would like to encourage the Washington University community to participate in and/or attend both events. With the exception of those who are participating in the skit or one of the major dances in Diwali and the Dance Marathon Executive Board, anyone who wants to experience both events can do so without any hesitation; both groups will continue to work together to ensure that the weekend of Nov. 6, 7 and 8 will be one of the best weekends of the fall semester!

Please feel free to contact us for any information regarding this overlap. We would all be happy to answer any questions you might have. Thanks so much!

Neha Agarwal and
Minti Shah
Co-Cultural Chairs, 2009
Ashoka Executive Board

Andrew Seidl
Executive Director,
Dance Marathon 2009

A note to fellow pre-meds: Say "ahhh"

Aditya Sarvesh
Forum Editor

While frantically searching for answers for my personal statement for medical school, I realized that I am already pegged as fresh meat for the medical meat-grinding machine. I'm sure that the hundreds of pre-med students here at Washington University already know what lies

ahead in the glorified health field, but taking a closer look at the way modern medicine is run should leave us all questioning whether we get what we seek when entering the medical field.

Frequent "Scrubs" enthusiasts can relate to the show's message of completely capitalized health care. It is indeed a terrible thing, for countless massive corporations like insurance companies and pharmaceutical companies consistently

meddle in the medical field. After World War II, small private and home-run medical services were slowly losing out to the massive hospitals where physicians were able to serve a larger clientele with "better" equipment and support services. However, pharmaceutical companies soon realized that instead of bribing one doctor at a time to purchase their products, they could focus their funds to infiltrate an entire hospital.

My experience in working

in hospitals has not shown me otherwise. Physicians are given free trips to Las Vegas or Miami for "conferences" where the pharmaceuticals spend millions of dollars lavishly courting the physicians in order to gain customers. You might ask: What's the big deal? It's not like they're committing any fraud or crimes—they're just seeking new clientele through innovative methods to beat

See SARVESH, page 5

YOUR VOICE: LETTERS AND GUEST COLUMNS

Student Life welcomes letters to the editor and op-ed submissions from readers.

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One Brookings Drive #1039
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News: 314-935-5995

Fax: 314-935-5938
E-mail: letters@studlife.com

All submissions must include the writer's name, class, address and phone number for verification. Student Life reserves the right to edit all letters for style, length, libel considerations and grammar. Letters should be no longer than 350 words in length. Readers may also submit longer articles of up to 750 words as guest columns. Student Life reserves the right to print any submission as a letter or guest column.

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The Leno leap (to prime time)

Brian Price
Staff Columnist

Man walking on the moon...the fall of the Berlin Wall...the premiere of "The Jay Leno Show"? Okay, so maybe that last one isn't quite as monumental, but it's revolutionary nonetheless. Late night television has always been just that—late at night—yet now one man has dared to cross over into that unknown realm of lore: primetime.

It all began back in 2004, when NBC announced that Jay Leno, host of "The Tonight Show" since 1992, would hand over the reins to Conan O'Brien in 2009. I was disheartened at the time (as I'm sure others were), but I figured the actual transfer of power was so remotely distant that it wasn't worth fretting over. Additionally, Leno seemed very upbeat about the whole thing, like someone who'd had his moment in the sun and was ready to move on, and the apparent amicability between him and NBC erased any suspicions I might have had.

By 2008, however, the tension was palpable, as Leno's days on "The Tonight Show" quickly dwindled, and rumors ran rampant of a potential move to ABC, FOX or even syndicated television. Late night television seemed destined for some kind of shakeup, but in December there came perhaps the least expected announcement of all: Mr. Leno was going to primetime.

From NBC's perspective, this made perfect sense. After all, they were mired in last place, and with the days of Brandon Tartikoff and "must-see TV" far in the rearview mirror. Leno was perhaps the network's biggest (and one of its few) assets. Though NBC Universal CEO Jeff Zucker is largely responsible for the network's collapse, he deserves at least some credit for salvaging the fractured relationship with Leno. Of course, Jay himself came out of the whole fray as the obvious winner, both from the outcry of public support he received and the loyalty he showed by staying at the network that had given him his big break.

So now Jay Leno is back, and for NBC it is not a moment too soon. Ratings for "The Tonight Show" have plummeted since Conan took over, and when you add in a weak fall lineup, it's not hard to see why some have said the network is banking on Leno to save it from total ruin. These are incredibly lofty expectations, but if anyone can do it, it's Leno.

His always-humorous material and on-the-money delivery are reasons for optimism, but those aren't what will make or break "The Jay

Leno Show."

No, it's going to be Jay himself, and whether or not people want to watch him. Most network primetime shows require at least a degree of regular viewing to comprehend them, and to shift viewers to what is almost a carbon copy of the "The Tonight Show" at 10 p.m. will be no easy task.

I've watched the first episode, and while it wasn't bad (a typically hilarious opening monologue and the always-laugh-out-loud "Headlines" segment stood out), I didn't sense that there was enough

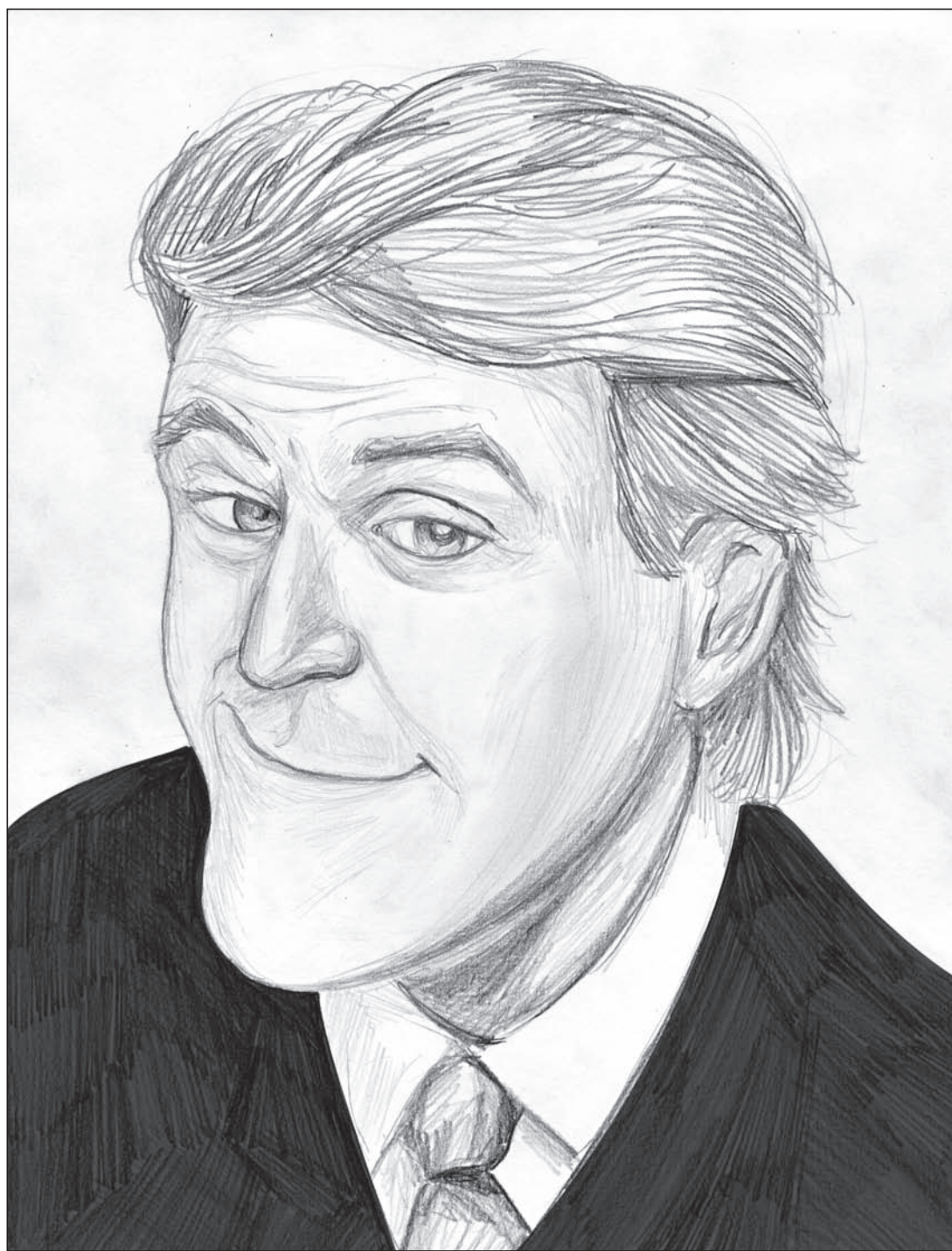
to make people tune in on a consistent basis. It's one thing when you've got Kanye West the day after he makes a fool of himself at the MTV Video Music Awards, but where does Leno go from here? Sure, he's stacked the register this week with a bunch of big names, but will avid viewers really abandon their longtime favorites in favor of this? Right now, I just can't say.

In 1968, a relatively unknown high jumper named Dick Fosbury made waves in the sporting world when he won an Olympic gold medal

using a revolutionary new technique he had developed. Though initially it was scoffed at and dismissed, the "Fosbury Flop" is today utilized by virtually all high jumpers. Will we look back in a decade, when the entire primetime slate is filled with what we now call late night television, and recall how the "Leno Leap" made it all possible?

Only time will tell.

Brian is a junior in Arts & Sciences. He can be reached via e-mail at brprice@wustl.edu.



MIKE HIRSHON | STUDENT LIFE

DREW from page 4

efforts of several groups on campus, fine—just don't do it in print. My problem is that Ms. Samborn takes obvious "shots" at other students but then attempts to cover her hostile views.

Seeing as how the actions of other students are the occasion for her article, it is strange that Samborn has not committed to a position on the issue of our campus involvement. In order of appearance: "We are all engaged in our own moments of playacting," then, "Our theatrical pursuits are not harmful or even futile," then, "The time and effort we spend on campus

might be better spent on problems affecting the real world" and lastly, "I cannot condemn Nelson for his charade [...] college should be our time to practice." Well, Ms. Samborn, which is it? Are we wasting our time and the time of others? Or are we doing some good? Does the fact that this campus is our world factor in anywhere?

Ms. Samborn also leaves out a few pertinent points. First, Jeff Nelson has no intentions to become president of the United States, and if he did, he wouldn't want to be Barack Obama. He'd be Jeff Nelson.

Second, there is a difference between tutoring (which no one considers "teaching" in the traditional sense) and student teaching, and student teachers are trained to handle a classroom alone. A quick visit to the EST Web site informed me that "all medics are certified in CPR, and at least two of the three medics on a duty crew are Missouri licensed Emergency Medical Technicians"; that is, students on EST do not pretend to be surgeons or general physicians. They are a team of medically-trained persons who deal with medical emergencies. Unfortunately, I cannot

defend the claim that a Student Life writer is not a real writer—that seemed to be the only nugget of truth in the article.

I believe my last point, however, is most important. It is not okay to belittle the efforts of another student or student group. Ms. Samborn singled out Jeff Nelson and EST, saying that their efforts—"parochial concerns"—were unimportant because we are in college. I happen to think that a more intuitive e-mail system, a comprehensive school calendar, more efficient programming, shorter food lines,

more money for student groups and 24/7 emergency care in three to five minutes is very important. But maybe I'm the one who has it all wrong.

Dione is a senior in Arts & Sciences. She can be reached via e-mail at ddrew@wustl.edu.

SARVESH from page 4

the competition. But therein lies the problem: Medicine has turned from a sacred and revered field to a heartless business. Pharmaceutical companies should take the millions of dollars they use for baiting physicians and prove to the doctors the quality of their product in a professional and scientific manner. In fact, the millions of dollars we pay for pharmaceutical products are used for courting physicians and hospitals, and if that practice were cut down, then the prices of drugs would go down.

Many of you may have heard the insane cost of malpractice insurance, but many do not know of the constant struggle between physicians and insurance companies. When running a private

practice, many of the physicians relentlessly haggle with the insurance companies for proper payment. Much of the

The answer lies with taking the government out of the business of medicine and having them regulate the insurance industries.

high-figure salaries look good only on paper, but most of it

goes back into trying to run a practice or trying to get paid by the patient or insurance company.

Today, there is a significant shortage of primary care physicians because many young doctors realize that in order to make decent money against rising malpractice fees, they must be a specialist. This vicious cycle only harms the patients and the physicians and leaves the insurance companies with bags of money.

How can all of these problems be solved? How can we ensure that the people who need insurance get it? How can we allow physicians to practice in whichever field they like instead of having to choose a higher-paying specialty to combat malpractice fees? The answer lies with

taking the government out of the business of medicine and having them regulate the insurance industries. Hopefully, Obama will realize that the government should not have to monitor the medical industry but instead should place regulations on massive pharmaceutical and insurance companies who have "respected" politicians in their deep pockets.

The idea of medicine developed thousands of years ago to cure the ailments of fellow human beings. That idea has been bastardized and must be rectified in order to create a healthy and harmonious society.

Aditya is a junior in Arts & Sciences. He can be reached via e-mail at aflutist89@gmail.com.

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LETTER TO THE EDITOR

Address academic facilities before athletic ones

Dear Editor,

In response to your recent Staff Editorial calling for improved athletic equipment, I call foul. I would prefer to see the facilities needed for academic achievement first. In three areas, my academic life is made more difficult on a daily basis because of sub-par facilities.

Firstly, it is often difficult to find a wireless signal in many parts of the engineering school. It seems a basic requirement in a modern wireless campus that wireless access be better than sparse.

Secondly, software that is required for one of my classes (Visual Studio 2008) is only available in a single lab, and that lab is often occupied by the introductory computer science class. Again, the ability to work on academic projects is limited due to a lack of facilities.

And finally, there is only one Mac lab on campus that has the needed software for the iPhone development course. This would be more than sufficient, except that the lock on the door is broken, and therefore we do not have access to that lab.

I have no doubt students in all fields and disciplines frequently encounter similarly frustrating facilities deficiencies, issues that cause more than the inconveniences caused by less-than-ideal gym conditions.

Sincerely,
Philip Kimmey
Class of 2012

SPORTS

New hire to boost Bears' marketing

Sadie Mackay
Sports Reporter

The Washington University Athletic Department now has a new marketing and external relations coordinator, Erin Blecha.

The position includes many important tasks to be completed throughout each sports season. From advising Red Alert to determining the logistics of events and finding sponsors, Blecha has a big job ahead of her—though she seems determined to expand even more.

Blecha's new ideas include a sports marketing organization for those with an interest in sports management.

"Erin Blecha is going to be a great asset in the Wash. U. Department of Athletics and will continue to improve the marketing and promotions of Bears' athletics and our student-athletes," Sports Information Director Chris Mitchell said.

Blecha replaces Trevor MacDonald, who created the position two years ago. MacDonald took a job at Indiana University-Purdue University Indianapolis (IUPUI) as director of marketing and operations.

Blecha joins the University community with a master's degree in communication from the University of Arizona, a Division I school, where she interned for one year in the athletic department's market-

ing office.

"It's a great opportunity to get into the Division III athletic setting and build upon a strong athletic tradition which is going on here at Wash. U.," Blecha said. "[There are] lots of winning teams and really excited students who are involved in the campus and the community."

But Blecha is no stranger to the Division III athletic system. She attended Augustana College in Rock Island, Ill., competing as a successful track and field athlete and making the all-conference team all four years. Blecha captured the 2006 College Conference of Illinois and Wisconsin championship high jump in her junior year and competed at the Division III NCAA Indoor National Championships in the high jump in 2007.

Blecha's familiarity with the dual responsibilities of a student-athlete has influenced her future plans. She hopes to develop "more community involvement...[such as] a letter-writing program with some of the schools to promote education and the importance of being a student and an athlete."

As Division I sports tend to have "built-in students and community members coming to games," Blecha recognizes the greater challenge of attracting students to a Division III event. There are already many plans in development to increase student attendance.

Blecha has clearly done her homework, as she is aware



JOHANN QU A HIANSEN | STUDENT LIFE

Erin Blecha, the new director of marketing and promotions.

of the popularity of raffles and giveaways at Wash. U. She promises that there will be some great halftime promotions, including a shooting contest, giveaways and incentives at sporting events. One of Blecha's goals this year is to "appeal to the student population as a whole, not just those who love sports." She

even hinted that some restaurant sponsors would be giving away free food at games.

Blecha and the Athletic Department are excited to continue working side by side with Red Alert and intend to keep building the program, aiming for more consistency in promotions at all athletic events.

Athlete of the week:
Hannah Buck

Johann Qua Hiansen
Senior Sports Editor

In just a few weeks, freshman Hannah Buck has made a strong impression in the varsity women's golf program. On Sept. 5, Buck shot a school record of 74 at the Illinois College Lady Blues Invite, tying for first. Buck followed up by leading the squad to its first major tournament victory at the 2009 Wartburg Fall Invitational on Sept. 13. Buck tied for third, firing a 79 in the first day before shooting a 75 for a total score of 154. Her stellar performance has earned her *Student Life's* Female Athlete of the Week.

Student Life: What's different between high school and college?

Hannah Buck: It's been a pretty easy transition. The biggest difference is because in high school there's such a wide range of skill levels; it's very much an individual sport. Whereas here you're working as a team a lot more, which makes it more fun.

SL: Talk about breaking the school record.

HB: I wasn't even thinking about it. I didn't even know what the record was. I was pretty surprised. What was funny about it was I wasn't even playing that well at the beginning, but my last three holes went really well.

SL: How did the team feel about winning the program's first major tournament?

HB: It was really exciting. I think all of us were surprised, and I think we surprised a lot of other teams. I don't think it was expected at all. It definitely increased our expectations for the rest of the season.

SL: Can you describe any cool shots you've had this season?

HB: On my 17th hole when I got a 74...I put it in from a hundred yards out on a



CHRIS MITCHELL | WUSTL SPORTS INFORMATION

Freshman Hannah Buck reads the green at the Maryville Fall Warm-up.

par 5 for an eagle.

SL: Have you done that before?

HB: I've probably done that two other times, but I've been playing golf since I was 10. It's very rare.

SL: What's your typical week like?

HB: I practice Tuesday through Thursday. I'm there about an hour and a half to two hours a day. I normally spend 30 minutes hitting, 30 chipping and 30 putting. Then we leave Friday morning for a tournament. We practice on Friday, then play Saturday, Sunday, and we get back Sunday night. Monday's my day off.

SL: How does it feel to be part of a team without much history?

HB: It's cool, though, because you get to be a part of it from the beginning.

SL: What are your thoughts on the rest of the season?

HB: I don't think other teams expected much of us up until this year, when we started playing well. I think we're really just trying to improve our reputation as a team.

The Bears compete at the Illinois Wesleyan University Fall Classic on Sept. 19-20.

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CADENZA

CADENZA PREDICTS THE EMMYS!

Hannah Schwartz, Alexander Terrono, Christina Wilson, Percy Olsen and Ashley Johnson
Cadenza Staff

Cadenza knows what you're thinking. Last year's Emmy Awards ceremony was boring and painful to watch. The choice to have five reality-show hosts emcee was arguably one of the worst ideas ever, and it ruined the integrity and fun of the entire event. But this year they have completely redeemed themselves with the selection of the wonderful Neil Patrick Harris as host. He is sure to be as adorable and hilarious as always, and who knows? Maybe there will be a musical number! ("Glee" fans, did we convince you?) Furthermore, in recent years, television has become a medium that more than rivals film in its ability to continually create and develop complex story arcs. In other words, television—the good kind, at least—can be serious, brilliant, funny and, most importantly, culturally significant. In honor of this event, Cadenza has compiled a list of the most important categories and expounded on which nominees should win and which actually will take home the award. Tune in to CBS at 7 p.m. (CT) on Sunday to see if we're right! —H.S.

Outstanding Drama Series

- **'Big Love'** • HBO
- **'Breaking Bad'** • AMC
- **'Damages'** • FX Networks
- **'Dexter'** • Showtime
- **'House'** • FOX
- **'Lost'** • ABC
- **'Mad Men'** • AMC

Should win: 'Lost'
Can we give "Lost" some love, please? The show has been nominated numerous times but has not won the Outstanding Drama Series category since 2005, and the writers and creators deserve the award for the direction in which they have taken the show since then. Last season's ingenious time-hopping brought "Lost" to a new science-fiction realm and opened up a world of possibilities in a way that seemed almost plausible. Sheer brilliance. As they enter the final season, everyone involved deserves some recognition.

Will win: 'Mad Men'
Along with everyone else on the planet, "Mad Men" is one of my favorite shows, and the second season was absolutely phenomenal. They really hit their stride and made every episode even darker, smarter and funnier than the last. Plus, Peggy's haircut truly revolutionized her character—and I'm only half-kidding. But they swept the ceremony just last year, and I just can't get over the fact that there's an episode in the new season that features blackface. Just for that, "Lost" all the way! —H.S.

Outstanding Comedy Series

- **'Entourage'** • HBO
- **'Weeds'** • Showtime
- **'How I Met Your Mother'** • CBS
- **'Flight of the Conchords'** • HBO
- **'30 Rock'** • NBC
- **'The Office'** • NBC
- **'Family Guy'** • FOX



Should win: '30 Rock'
The sharpest half hour on television didn't lose a step in its third season. That's a good thing because comedies tend to hit their peak in their second seasons. "30 Rock" has the right stuff and cast to keep the good times coming.

Will win: '30 Rock'
This would make it a three-peat. Maybe they should rename the category, "Best Show That Isn't '30 Rock.'" Give the other shows a chance, you know? —P.O.

Outstanding Lead Actress in a Drama Series

- **'The Closer':** Kyra Sedgwick as Brenda Leigh Johnson
- **'Brothers & Sisters':** Sally Field as Nora Walker
- **'Saving Grace':** Holly Hunter as Grace Hanadarko
- **'Damages':** Glenn Close as Patty Hewes
- **'Law & Order: Special Victims Unit':** Mariska Hargitay as Detective Olivia Benson
- **'Mad Men':** Elisabeth Moss as Peggy Olson

Should win: Elisabeth Moss as Peggy Olson
This first-time nominee acts with a wholesome modesty, ensuring empathy for her character.

Will win: Glenn Close as Patty Hewes
Glenn Close has it in the bag to win for a second year in a row. —C.W.

Outstanding Lead Actor in a Drama Series

- **'House':** Hugh Laurie as Dr. Gregory House
- **'Dexter':** Michael C. Hall as Dexter Morgan
- **'The Mentalist':** Simon Baker as Patrick Jane
- **'In Treatment':** Gabriel Byrne as Paul
- **'Breaking Bad':** Bryan Cranston as Walter White
- **'Mad Men':** Jon Hamm as Don Draper

Should win: Hugh Laurie as Dr. Gregory House
Who doesn't love a good scoundrel, especially one as endearing as House? Thus, I can't help but want Hugh Laurie to win. Wouldn't mind hearing one of his hilarious acceptance speeches too.

Will win: Jon Hamm as Don Draper
But I expect Jon Hamm to pick up the trophy, after being robbed last year. —C.W.

Outstanding Commercial

- **'Airport Lounge':** Amex/Platinum Card
- **'Alec in Huluwood':** Hulu
- **'Bottled Courage':** Nike
- **'Circus':** Anheuser-Busch Budweiser
- **'Heist':** Coca-Cola
- **'Magazine Buyer':** Anheuser-Busch Bud Light
- **'Tips':** Career Builder
- **'Wedding':** Sprint Nextel

Should win: 'Bottled Courage' - Nike
This commercial has it all: amazing sports clips thrown at you in fast motion, inspiring messages ("Everything You Need is Already Inside"), and the background music of The Killers' best song: "All These Things That I've Done." Besides, any commercial that makes me want to get out there and play sports has truly accomplished something. I've got soul, indeed. —H.S.

Outstanding Lead Actor in a Comedy Series

- **'The Office':** Steve Carell as Michael Scott
- **'Monk':** Tony Shalhoub as Adrian Monk
- **'Flight of the Conchords':** Jemaine Clement as Jemaine
- **'The Big Bang Theory':** Jim Parsons as Sheldon Cooper
- **'30 Rock':** Alec Baldwin as Jack Donaghy
- **'Two and a Half Men':** Charlie Sheen as Charlie Harper

Should win: Alec Baldwin as Jack Donaghy
Alec Baldwin brought his A-game this season (then again, when doesn't he?). Heck, he should get five Emmys for absolutely owning Generalissimo. NBC, I demand a spin-off, pronto!

Will win: Steve Carell as Michael Scott
Can you believe that Steve Carell has never won an Emmy before? C'mon, that can't last. —P.O.

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3 4

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3	1	7	9	4	8	2	6	5
9	8	2	3	5	6	1	4	7
5	6	4	1	7	2	8	3	9
6	4	8	2	1	5	9	7	3
7	3	5	8	6	9	4	2	1
1	2	9	4	3	7	5	8	6
4	5	1	7	2	3	6	9	8
2	9	3	6	8	1	7	5	4
8	7	6	5	9	4	3	1	2

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FOR RELEASE SEPTEMBER 18, 2009

Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

ACROSS

- 1 Colored part of the eye
- 5 Phonograph records
- 10 Become overly dry, as lips
- 14 John Wesley's relig.
- 15 Love to pieces
- 16 Country byway
- 17 Arizona city
- 18 Fenway Park team, briefly
- 19 Condo or apartment, e.g.
- 20 Really exhausted
- 23 "Nevermore" bird of poetry
- 24 Honey maker
- 25 "... and so on": Abbr.
- 27 11-point blackjack card, at times
- 28 Really exhausted
- 33 Copier paper size: Abbr.
- 34 Creole vegetable
- 35 Mil. school at Annapolis
- 36 Really exhausted
- 40 Bassoon cousin
- 43 Big-screen movie format
- 44 Observed
- 47 Really exhausted
- 51 Mentalist Geller
- 52 Sandwich initials
- 53 Cereal grain
- 54 Concrete-reinforcing rod
- 56 Really exhausted
- 61 Ali who stole from thieves
- 62 Broom rider of the comics
- 63 With 66-Across, roadside stop
- 64 Finds in mines
- 65 King of rock 'n' roll
- 66 See 63-Across
- 67 Sitcom radio station
- 68 Gunslinger's "Hands up!"
- 69 Afternoon TV fare

DOWN

- 1 Unethical
- 2 Bring to life again, as a Civil War battle

1	2	3	4	5	6	7	8	9	10	11	12	13	
14				15					16				
17				18					19				
20				21					22				
23							24			25	26		
27				28	29	30	31			32			
33				34						35			
				36				37	38	39			
40	41	42					43				44	45	46
47				48	49	50					51		
52				53						54	55		
				56	57			58	59	60			
61							62				63		
64							65				66		
67							68				69		

By Michael Blake 9/18/09

Wednesday's Puzzle Solved

D	E	B	R	A	N	I	H	I	L	I	S	M
U	S	A	L	O	Z	O	N	E	T	E	A	
D	A	N	G	E	R	M	O	U	S	E	O	L
S	I	D	E	R	O	A	D	S	W	O	L	F
				T	R	Y	E	C	A	R	D	
W	I	L	L	Y	O	U	M	A	R	R	I	M
R	A	N	D	Y	P	A	R	D	O	A	R	
V	C	R	S	S	C	E	N	T	R	U	N	T
E	K	E	K	O	L	N	T	A	S	S	E	
R	O	B	I	N	S	O	N	C	R	T	A	S
U	S	E	A	S	H	E	R					
T	I	T	L	E	E	L	A	I	N	E	M	A
A	N	T	L	O	S	T	I	N	S	P	A	C
R	C	A	E	N	I	D	S	T	I	L	T	S
P	A	L	D	E	N	S	E	O	C	T	E	T

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SCENE

@student groups: twitter frenzy

Sasha Fine
Scene Reporter

Twitter. Tweet. For those who have been living under a rock for the past few years, Twitter is a social networking forum that allows people to set up micro-blogs and track each other as they go about their lives. Tweeting, the act of updating your status in 140 characters or less, can be done from any computer or smartphone. This has led some very driven (read: addicted) individuals to update numerous times a day. But the vast majority of members moderate their usage.

Understandably, this trend has crept onto the Washington University campus. As Student Life reporter Eliza Adelson covered in "The Interwebs" last week, Wash. U. continues to take great advantage of this resource. Not to be outdone by the administration, however, some student groups have also created their own accounts and are Twittering away.

Student Union created one of the most prominent and visible Twitter accounts on campus.

"We tend to Tweet a lot," sophomore Morgan DeBaun, SU vice president of public

relations, said with a laugh. "We Tweet...an average of three times a day. It's not just governmental, administrative or procedural items either. When Student Union got to tour the new dining facility, they sent constant update[s] with pictures."

Twitter also promotes awareness about the goings-on of SU, encouraging transparency and allowing students to convey their opinions directly to SU, according to DeBaun.

In general, Tweeting among student groups on campus seems to be a relatively new phenomenon. "We got one at the end of last semester, and we used it a lot over the summer," said junior Kenny Hofmeister, one of KWUR's two music directors. "It's great for getting the word out. We'll post something on our blog and link it on the Twitter."

Twitter is in its infancy and still has several opponents on campus. Central among them is senior Gregory Allen, editor in chief of the Washington University Political Review (WUPR).

"We don't think that very many people would read it," Allen said. "The main age demographic that uses Twitter is quite a bit after graduating college, so it doesn't seem like there

would be a whole lot of value to us from doing it... [It] seems like it would be a lot of time expended for not a lot of gain."

A New York Times article published on Aug. 25 of this year stated that only 11 percent of Tweeters are between the ages of 12 and 17. Considering the inverse relationship between age and technology, this appears to be a relatively low number.

In place of Twitter, WUPR's Internet medium of choice is Facebook. Its Facebook page displayed 374 fans.

"Facebook was something that we saw as absolutely mandatory," Allen said.

On the other hand, groups such as Student Life, SU and Eleven thrive on Twitter's ability to disseminate information more frequently.

So what are some recommendations for aspiring Twittering groups?

"It's useful for promoting events...it's a promotional tool," DeBaun said. "It's also useful for just updating students [about what is going on with the group]."

Hofmeister said: "If you've got something you want to share with other people, then I guess it makes sense. It's a good way to get information out there."

R♥mance 101

Make it or break it:
How we deal with deal-breakers

Carly MacLeod
Romance Columnist

During my freshman year, I fell head over heels for a boy I met just weeks before school ended. He was the total package: hilarious, down to earth and adorable. Even my friends loved him. Better still: He was single.

On one of my first visits to his room, I ended up sitting next to a pile of clean laundry that he was in the midst of folding (how much more perfect could he get?). But, as I looked around the room, something caught my eye and shocked me. "Oh, yeah," he laughed, registering the surprise on my face. "I'm a briefs guy."

Unexpected? Yes. Could I handle a non-boxer man? Why not? At least, that's what I thought until he moved the laundry pile, where I saw not just tighty-whities, but also pink briefs.

Yes, pink—not light red, not "I mixed them in with my darks"—a bright, bold salmon pink.

I kept my composure as he walked me home, and we made dinner plans. All I could think about, however, was, "Aren't I supposed to be the one in the pink underwear?"

We like to think that we are open-minded—that when it comes to dating, we can hopefully get past major obstacles like religion, race and social status. But when it comes down to it, everyone has things they refuse to compromise on: fashion choices, political views, hobbies, etc. So we have to ask ourselves, are we really as open-minded as we think?

And it's not just girls who have this issue—guys suffer too. When my best guy friend, a born and bred

Boston boy, called to tell me about the incredible girl he recently met, I couldn't have been more excited. When I asked about the girl one week later, however, I was shocked when he sighed, "She was a Yankees fan. It would have never worked out."

So what do we do when we find Mr. or Ms. Right, only to find something terribly wrong? While at first I chastised my friend, I later realized that he had a point; he spent the better part of summer and fall watching Red Sox games. If the Yankees were outperforming the Sox, the relationship certainly would have suffered. Call it what you will, but the season's stats really had an effect on the guy.

I guess that it all comes down to whether this "deal-breaker" is something that will constantly hurt your relationship. What's the point of being in something that is a perpetual struggle? Chances are, though, the issue isn't really that bad. Sometimes the notion of compromise is a painful one, but maybe they're already compromising something for you. Perhaps your favorite sports team isn't theirs, or those shoes that he thinks are so trendy are just ugly. If you want something to work, you've got to put in the effort and pick your battles!

As for Mr. Underwear and me, we dated for six months. Why? I realized that finding someone who would be happy watching YouTube clips with me in pajamas is more important than the occasional startling sight of my boyfriend's pink underwear.

But if he's wearing a thong, run for the hills.

Until next time,
The Love Guru

Stepping Out

Winslow's Home

7211 Delmar Blvd., St. Louis, MO 63130, <http://www.winslowshome.com>



Netta Sadovsky
Scene Reporter

A warmth entered my heart as I stepped into Winslow's Home, a little restaurant and store located just west of the Delmar Loop. The aura of the place is a mix between home away from home and small-town convenience store.

Unfortunately, for all of its quaintness, Winslow's Home also gives off a yuppy vibe. In fact, I would call it prototypically yuppy with its homemade, scrapped-together feel and its prices, whose magnitude suggests the contrived nature of the whole image.

The restaurant part of Winslow's Home can be found in the back, where a colorful display shows off the pastries (both sweet and savory) of the day. Above you'll see an endearing menu on a chalkboard with the options du jour. Apart from the restaurant, Winslow's Home has aisles of various goods, from books to dog collars, and a little grocery area in the back.

The store owners have playfully arranged "random" objects about the store. It reminded me of a slightly more rural version of the first floor of Urban Outfitters, replacing the eclectic "how-to" books with an "index" of cooking supplies.

But I forgave the pretension of Winslow's Home as soon as I took the first bite of a slow-roasted beef brisket with brie, which was at once melty and meaty. Toasted bread frames the painting that is the meat and cheese with just enough crunch to give the sandwich support yet still make it fluffy and fresh. Biting into this delightfully warm and juicy sandwich whisked my mind away from the tension of paying for it. The juice slid over my tongue, and I lost myself briefly in this world of succulent brisket.

Coming back down to earth, I tried the side salad, which adds \$2 to some menu options. If you choose to get a side salad, you will find beneath your fork a small bed of mixed greens, which could have come straight from the South 40 House's salad bar. It has virtually no merit beyond cleansing the palate for the next bite of your dish.

The beef brisket is not the only marvel of Winslow's Home. In my opinion, the sandwich must bow down to the oatmeal pecan pie. Taking a gooey, chunky bite is like slowly raising your eyes to the ceiling of the Sistine Chapel, and the buttery crunch is simply divine.

Just when you think the world can get no more stunning, all the flavors amalgamate—the crunchy pecan, the oatmeal, the

soft flaky crust—and you gaze up to that moment between God and man, humbled before the wonders of the senses.

These two food items, along with the layer pastry in the display (the meat one, not the vegetarian one) are must-haves if you visit Winslow's Home.

This three-course meal will set you back about \$20. I personally have not had much luck with other choices. The grilled cheese is good but not worth the cost, and the main salads, though a small step up from the side salad, are also insults to their price tags.



Just west of the Delmar Loop, Winslow's Home has great food, though its home-like atmosphere comes off as a bit pretentious.

Word on the Street

St. Louis was recently ranked the 43rd most-booked travel destination in the United States. What is your reaction to this?



"Forty-third? I think it's kind of small, I guess in comparison...I'm coming from Houston, Texas, or big cities. It's pretty small and quaint, and I think that not a lot of people know about everything that's here. So I can believe that, maybe."

-Michelle Brito, sophomore

"Well, I am a bit surprised because actually it should be a better destination. [It] has a lot to show and a lot to give to any tourist."

-Guillaume Auffret, senior



"I want to say something very positive, but I'm not thinking of anything very positive. It's kind of sad that we are 43. We can do much better."

-Nick Abramson, junior

"I wish it was a little higher; I think there are some good parts about it. You've got the Loop, you've got Forest Park, you've got downtown, you've got the Central West End. It's a big city in the Midwest, which is a big area. Like I said, I wish it was higher."

-Ross Passo, freshman

