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WU building to bring wind power to Loop

John Scott
News Editor

The Delmar Loop recently added another building to its collection when Washington University opened the newly renovated Corner Building at the intersection of Delmar and Skinker boulevards in August.

The building opened after approximately three months of work. Still waiting to be added to the structure are seven roof-mounted wind turbines.

The building will house businesses in the ground floor and 16 apartments in the second and third stories. The wind turbines will have a production capacity of 14 megawatt-hours of power per year. The turbines that will be installed are smaller and quieter than traditional models.

The Corner Building joins a long list of University-owned or operated buildings that were designed or retrofitted with sustainability in mind, such as the Danforth University Center, Seigle

Hall and South 40 House. Many building materials were reused in the renovations.

“Our rationale for actually doing the [Corner Building] was to continue the movement of the Delmar Loop east and create a positive and vibrant experience—pedestrian experience—for people in the loop as they move east,” said Mary Campbell, assistant vice chancellor for real estate. “Obviously, having that building sitting there vacant doesn’t help.”

Junior Peter Murrey, president of Green Action, said he believes the windmills on the Corner Building are a move in the right direction for the University.

“We’ve always been pushing for renewable energy on campus—be it solar, wind, geothermal,” Murrey said. “I’m really encouraged to see the University take these steps.”

Campbell emphasized that the project also shows the University’s support for its surrounding community.

See WIND, page 4

Green bike club aims to join SU

Jack Marshall
Staff Reporter

When an anonymous group placed bikes on campus nearly a year ago, students had no idea who was behind the project.

The group, called Green Bikes, is now trying to become Student Union sanctioned but still protect its anonymity, according to an e-mail sent out to its members.

“This year, the GBP has decided that it is in the best interest of our project, the bikes and of course all of you, for GBP to become an offi-

cial, SU-sanctioned student group,” the e-mail reads.

Green Bikes anonymously provides free bikes around campus for student use. The organization hopes that by becoming a recognized group, it will be able to gain funds that will allow it to become bigger than it was last year.

“By uniting ourselves with the University, we hope to receive funding for our endeavors, as well as other support from the school, that will allow us to continue providing our free services to the Washington University

See BIKES, page 3

Kosher options upgraded, with more changes coming

Lauren Olens
Assignment Editor

Washington University students will be treated to a new kosher food program this coming year as it undergoes a facelift.

Kosher food on campus already has seen a large overhaul with a new development in the meal plan system. In previous years, a separate kosher meal plan existed and served approximately 40 students. Certain food items were only available for students with the kosher meal plan.

Now, kosher meals have been integrated with the rest of the food on campus and will be more accessible, cost-effective and better tasting, according to Nadeem Siddiqui, resident district man-

ager for Bon Appétit.

“I personally believe that it’s a mainstream program,” Siddiqui said. “It’s not a separation and it should be available to everybody at all locations.”

With the new dining plan, Siddiqui hopes all students will be encouraged to eat kosher foods, not just those who traditionally keep kosher. The plan also seeks to better serve vegetarians, vegans, students who adhere to Halal requirements and others who wish to develop healthier eating habits.

Currently, the dining area in the South 40 House offers a kosher station that is open on nights from Sunday to Thursday. Bon Appétit held a kosher food tasting session at Hillel this past week.

Now that everyone can use their meal points to eat

kosher, Bon Appétit has run out of kosher food options on many nights.

“It’s actually really popular,” Siddiqui said.

Prepackaged kosher food is available in all of the campus dining areas. Compared to last year, twice as many prepackaged items are being offered this year.

Pascal Schaefer, a student intern hired to help improve the kosher food program at Bon Appétit, is working to compile a list of already kosher food and beverages that the University can provide, such as juices and milk. Since most students may not be aware of this change, Bon Appétit will provide the list to dining patrons as soon as the process is complete.

Despite these new efforts,

See KOSHER, page 4

Women’s soccer sweeps weekend tournament

Sadie Mackay
Sports Reporter

The Washington University women’s soccer team commanded the Washington University Classic, outscoring opponents 13-1 and boasting eight different goal scorers, including one hat trick.

The first victim of women’s soccer was Claremont-Mudd-Scripps. The Athenas kept the ball mostly on Wash. U.’s side in the first half. Thirteen minutes into the game, CMS’s Nicole Sady-Kennedy struck from the right side, sending the ball across from 20 yards out and ricocheting it off the far post into the goal.

In the 32nd minute, the Bears received a free kick just outside the box, resulting in a scramble just in front of the goal line. After three close range shots, all denied by CMS’s goalkeeper, the ball clipped a Claremont defender and rolled inside.

Both teams took eight shots, tying the game at 1-1.

See SOCCER, page 4



MATT MITGANG | STUDENT LIFE

Sophomore Emma Brown scored a hat trick in a 10-0 victory over Grinnell College on Saturday.



MATT MITGANG | STUDENT LIFE

Sophomore Lee Ann Felder, who scored two goals, is chased by three defenders in Saturday’s victory against Grinnell College.

Freshman presidential hopefuls give ideas in first-ever debate

SU hopes for debates in other races

Alan Liu
Staff Reporter

Presidential hopefuls from an unprecedented number of Freshman Class Council slates debated for the first time ever Sunday night.

The five slates were represented by presidential candidates Tej Azad from The Freshmen Leaders of Wash. U. (F.L.O.W.), Joshua Bridgeman from Nickel, David Lam from Blues Friendly Five (BFF), John Mern from Mystery Machine, and Alix Sim-nock from Hi5.

While the sidewalks all

over the South 40 have been covered by chalkings from the five slates for around a week, the debate was the first real opportunity for the groups to address their platforms.

“I hope that the freshmen can really know what the slates stand for because what this has been so far has been a publicity push and who can get their name out there the most,” said junior Nate Ferguson, Student Union vice president of programming and the debate moderator.

The candidates debated Sunday night in front of an audience of about 50 people in the Mudd Multipurpose Room. The debate was streamed on the SU Web site and lasted for an hour.

The hour began with each candidate’s opening state-

ment, followed by 40 minutes of questions from Ferguson and ending with 20 minutes of questions from the audience.

Ferguson’s questions centered on the candidates’ qualifications, plans and goals for the upcoming year. Due to the number of questions asked and the number of candidates in participation, each answer was kept to a strict time limit of one minute.

Ferguson said the debate was a chance for the slates to showcase their goals as a voice for the freshman class.

“I hope that they were able to differentiate between the slates—not just the slates that could chalk the best, but had the best ideas,” he said.

The span of ideas present-

See FCC, page 3

THE FLIPSIDE

weatherforecast

Tuesday 15

Partly Cloudy
High 82
Low 62



Wednesday 16

Partly Cloudy
High 78
Low 63



eventcalendar

MONDAY 14

Leading in Green

Seigle Hall, Room 170, noon
Isaac Berzin, director of Interdisciplinary Center-Herzliya, Israel, will lead this lecture for the Center for New Institutional Social Sciences. To attend, R.S.V.P. by e-mail to cniss@artsci.wustl.edu.

"Hercules"

Ursa's, 8 p.m.
The Disney Movie Appreciation Club is airing this classic Disney feature tonight at the South 40 hangout.

TUESDAY 15

Assembly Series

Graham Chapel, 3:30 p.m.
Julie Otsuka, author of the Freshman Reading Program book "When the Emperor was Divine," will speak to the student body at Graham Chapel.

Blood Drive

Various Campus Locations, 9 a.m.-5 p.m.
The blood drive will take place at nine locations on the Danforth and West campuses. Locations include the DUC, Ursa's, Mallinckrodt and the Village House. Appointments are recommended, and can be made at <http://www.communityservice.wustl.edu/bd/>.

newsbriefs

Local

City Dems pick candidate to replace Smith

St. Louis Democrats selected Joe Keaveny, the 28th Ward Democratic committeeman, as their candidate for a special election to replace former state Sen. Jeff Smith in November, outlets reported over the weekend.

The balloting was conducted on Saturday by Democratic committeemen and -women of the 4th District. Support was divided between several strong candidates, including state Rep. Rachel Storch and lawyer Jerryl Christmas.

Keaveny, who was endorsed by St. Louis Mayor Francis Slay, is expected to win the nomination because the 4th District is strongly Democratic. Jeff Smith resigned last month after pleading guilty to two felony charges relating to campaign fraud. (Becca Krock)

National

Tea Party protesters march on Washington

As many as 2 million people marched to the U.S. Capitol Building on Sunday, holding signs and waving flags in protest of President Obama's health care plan and his "out-of-control spending."

According to authorities in Washington, D.C., the horde of protesters extended for many blocks along Pennsylvania Avenue all the way to the Capitol.

Protesters in the group yelled, "We the people" while others in the crowd shouted, "You lie, you lie!" and "Enough, enough."

Republican lawmakers also supported the rally, as did the Heartland Institute, Americans for Tax Reform and the Ayn Rand Center for Individual Rights.

The rally comes just days after Obama's speech to Congress and the nation to promote his health care reform measures.

Saturday's protest copied the original Boston Tea Party of 1773, in which colonists dumped dozens of crates of taxed tea in Boston Harbor to protest the parliament of England with the slogan, "No taxation without representation."

The modern day tea party group started to grow in April, when Texas Gov. Rick Perry, a Republican, mentioned the possibility that his state might secede from the Union in reaction to the Obama administration's spending. Tea parties have moved across the country since. (David Messenger)

International

Mexico plagued by drought

Mexico had been plagued this year by the worst droughts that

International, cont.

the country has seen in six decades. The summer, usually a four-month-long rainy season, has seen none of the usual downpours this year.

After months without rain, Mexico City has recently been bombarded with heavy downpours. Last week Mexico saw its greatest rainfall in 10 years. But rain in Mexico City drains into the Gulf of Mexico and does not find its way to the reservoirs, which remain unusually low.

The drought, caused by the El Niño weather pattern, has affected approximately 40 percent of the farmland surveyed by the Mexican government. Large amounts of crops are suffering from the lack of nourishment.

The government is encouraging the 20 million residents of the Mexico City metropolitan area to install appliances that are more water efficient to preserve the dwindling resources.

The drought is not only affecting Mexico; some of its Central American neighbors are feeling the effects as well. Guatemala is experiencing shortages of such dietary necessities as corn and beans. (Chloe Rosenberg)

policebeat

LARCENY—Sept. 9, 2009, 11:11 p.m.

Location: Danforth University Center

Summary: Complainant reported that he left his phone in the DUC and it is in the possession of a person unknown who has replied to a text message, but has not returned the phone. TOC 4-6 pm. Value \$90. Disposition: Pending.

RECIIVING STOLEN PROPERTY—Sept. 10, 2009, 10:07 a.m.

Location: Hoyt Dr.

Summary: Officer observed a vehicle with suspicious license tabs. Traffic stop resulted in the subject admitting they were not purchased through the Department of Motor Vehicles. Disposition: Cleared by arrest.

LARCENY—Sept. 10, 2009, 12:57 a.m.

Location: Steinberg Art Gallery

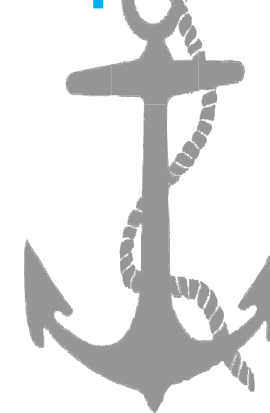
Summary: Complainant reported securing laptop to desk with a cable lock on Sept. 9 at 4 p.m. and finding the laptop gone at 12:15 p.m. on Sept. 10. Value \$2,300. Disposition: Pending.

LARCENY—Sept. 10, 2009, 6:50 p.m.

Location: Steinberg Art Gallery

Summary: Complainant reported finding their security lock severed and their laptop stolen. TOC Sept. 9, 4 p.m. - Sept. 10, 6:45 p.m. Value \$2500. Disposition: Pending.

delta
gamma
anchor
splash



MATT MITGANG | STUDENT LIFE



MATT MITGANG | STUDENT LIFE

LEFT: Tau Kappa Epsilon brother Ryan McCombe shows off his red cape and Speedo at Delta Gamma's Anchor Splash event this past weekend.
ABOVE: Delta Gamma sister Brianna Jordan assists members of Alpha Phi with the wet T-shirt race at Delta Gamma's annual Anchor Splash event.



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BIKES from page 1

community," the e-mail said.

While other organizations at Wash. U., such as Bears' Bikes, allow students to rent bicycles for the year, Green Bikes is a free service intended for short-term use. The bikes originally appeared outside the Danforth University Center last October as an anonymous effort to "increase environmental awareness among the student body." The organization's original goal was to cut down on short car rides taken to class from either dorms or off-campus houses and apartments.

Student Union President Jeff Nelson supports Green Bikes' cause and expects that the group will eventually apply to be an official SU group.

"I think it's an interesting concept," said Nelson. "Some of our senators are looking into a bike-sharing program, and I think that

Green Bikes is something that fits into that concept really well. I am confident that they will submit an application and look for other ways to make Green Bikes a sustainable program."

Although Green Bikes sent the e-mail on Aug. 18, the group has not yet applied to be an official Student Union group. Nelson believes that this delay is due to the general difficulty of the process as well as the members' anonymity.

"I think they are trying to apply and are figuring out exactly what the process is," said Nelson. "I think they are trying to respect the anonymity of their group. They're a special case and are figuring out how to go about applying."

Many campus groups, most notably SARAH, have their members remain anonymous, according to Nelson. These groups, however, are

required to have a public president and treasurer so that SU can contact them when necessary. Green Bikes requested anyone devoted to their cause to join the executive board of the organization.

"A student group needs an executive board and for this, we turn to you. If you are a rising sophomore, junior or senior and are passionate about our cause, we ask you to step forward and take the helm," the e-mail said. "If you have enjoyed the presence of GBP on campus, please help ensure the project's success."

Other students are excited about the concept of free, short-term bikes.

"Having free bikes is a really good idea," sophomore Sheri Balogun said. "A lot of people would like to have an alternative for Bears' Bikes. Not everybody needs a bike all the time, so if Green Bikes could get it together and become an actual student group and have lots of bikes around campus, then it would be beneficial for people who just need bikes for short-term use."

Others, however, are worried about the possibility of bike theft, a main reason why the group had troubles last year.

"I think that their idea is really nice, but there are a lot of bikes that get stolen," junior Suyeon Koo said. "I don't think that most people know how to lock up their bikes properly. I think that if they were to work formally, it would be worth it to make the users sign a short waiver and inform them about how to take care of the bike, so that we don't end up wasting the budget."

Despite these problems, Green Bikes is optimistic about the future of the organization.

"Over the past year we grew; now is our chance to grow stronger," the e-mail said.



EVAN WISKUP | STUDENT LIFE

One of the many bicycles from the Washington University Green Bicycle Project is seen parked in front of the art school.

FCC from page 1

ed during the debates ranged from freshmen coffee hour to homecoming week to a farmer's market on the South 40.

It's most competitive election in recent memory due to the number of slates, impressing Ferguson and many other SU members.

"It's awesome. I think this will really help legitimize the class council in the freshman class's mind, and I'm excited to see a competitive election," Ferguson said. "As evidenced by their campaigning, everyone has been taking this very seriously."

While this was the inaugural Freshman Class Council debate, SU is hoping that debates will become a part of every election.

"We actually plan on doing some variety of this for the next two elections—fall Senate elections and spring elections," said senior Colin Towery, SU elections commissioner. "Obviously, with Senate and Treasury elections, there are a lot of candidates for a lot of seats, so we'll probably do a forum or

open-forum-type thing [rather] than debates, but we'll have to have these live events again for each election."

Sunday night's debate was attended by non-SU students like freshman Princeton Hynes, who said he came to learn about each slate to help him decide which one he should vote for.

"Quite a few of my friends are in each slate, so I didn't want to be the person who votes for his friends," he said. "I came to hear what my friends had to say."

Hynes said his criteria for the best candidate will depend on more than just one's abilities in debating.

"They're all very good speakers, very good political speakers, so I'm going to have to vote based on who I think will do something afterward, who I think is more passionate," he said. "That's something I don't think I can take away from their words but from how they said them."

Freshman Kelsey Brod, another student who attend-

ed the debate, also said she knew many of the students running.

"I'm going to have a very difficult time deciding—this debate was the deal breaker for me," Brod said.

Brod said she was disappointed that the candidates "weren't really specific about some of their goals. But I'm excited about their excitement."

Brod participated in the Leading Wash. U. Style Pre-Orientation program along with 12 of the 25 candidates running on freshman slates, which Ferguson said he believes is definitely an advantage in the competition.

"I think [the program] allows them to start thinking about it a little earlier. From the first day of Pre-O, we explain, 'What is SU?'" he said. "While some people are trying to transition through orientation, the slates may have already been formed."

Voting for Freshman Class Council will take place on Wednesday and Thursday on WebSTAC.

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SOCCKER from page 1

Frustration was evident on the Bears' side, which had missed some key scoring opportunities.

Senior Caryn Rosoff scored quickly with an assist from sophomore Rachel Haas.

Rosoff distracted the goalie during her run as sophomore Natalie Callaghan's first career goal off a free kick from 40 yards out slipped in to make the score 3-1.

The brief homestead gave the team their first home win. The team's objectives were to get a shutout and finish opportunities, according to head coach Jim Conlon.

Just how much offense, however, nobody could have guessed, as Wash. U. crushed Grinnell 10-0.

Rosoff delivered the first punch only four minutes into the game, receiving a pass from midfield and pounding the ball in from the 15-yard line. Six minutes later, Rosoff

fed junior Julie Tembunkart for a successful one-on-one with Grinnell's goalkeeper.

"Since [Caryn] moved out to the outside wing, I continued my run to fill in where she had been so I was in a position for a cross I would've given to her," Tembunkart said.

A mere 42 seconds later, Haas found the back of the net off a cross by sophomore Lee Ann Felder. A scoring drought ensued for 20 minutes until Felder scored with 15 minutes left and Wash. U. took a 4-0 lead into the half.

Felder opened the scoring after two minutes with a left-side rebound from graduate student Sam Murphy. Eight minutes later, Murphy took one for herself off a cross by sophomore Ashley Nault.

"I just happened to be in the right place at the right time, and I tucked it in the corner," Murphy said.

With a 6-0 lead, things

were just starting to heat up. Sophomore Emma Brown received Nault's second assist of the night to add another to the rising score.

"We pointed out that the goalie didn't have the greatest hands and so we knew we had to follow up on shots," Brown said. "[There was a] shot and it came off her hands and I knew it was coming out and I was there."

Just over a minute later, freshman Lauren Clatch received a perfectly placed corner kick by senior midfielder Emily Bylsma and headed it into the goal. Members of Clatch's freshman floor cheered on her first career college goal.

"Being a little jittery and having people cheering your name felt awesome," Clatch said.

Brown complemented Clatch's goal a little over a minute later, with a feed from Rosoff for a one-on-one with

Grinnell's goalkeeper for her second goal. With four minutes left to play, Brown completed her 18-minute hat trick with an assist from sophomore Michelle Peterson.

"Once the team got into a rhythm, it was easier to go out there and just kind of have fun," Brown said.

The last time Wash. U. scored in double digits was in 2004 against Blackburn, with the record being a 12-0 win in 1999 against Anderson.

Wash. U.'s defensive line allowed only four shots as freshman goalie Clara Jaques got her first shutout in the first half. Junior Katy Southworth and freshman Caitlin Heim split the second half.

"Hopefully it launches us for the rest of the season," Jacques said.

The Red and Green prepare for Alma College and Calvin College next weekend.

"It's start from scratch," Conlon said.

KOSHER from page 1

Schaefer said he still believes that many students do not enjoy the taste of kosher food—though he would disagree.

"I think that the food is great," he said. "Taste-wise, it's greatly improved over the summer."

Next year, the kosher meal plan will undergo even more changes. Currently, all the kosher food is still prepared and cooked in the kitchen at Hillel. Once the second phase of the South 40 House is finished, the second floor will house a full kosher kitchen for both meat and dairy products.

Bergson Café in the Danforth University Center will provide microwaves behind the bakery that will be used for heating only kosher food so that students, faculty and staff who buy prepackaged items will be able to enjoy their food warm.

If the microwave program is successful, Bon Appétit

will expand it and implement kosher microwaves in other eateries on campus as well.

One advantage of the kosher food program, Siddiqui said, is that it displays the University's respect for all its students and gives everyone the opportunity to learn about different cultures.

"Culturally, [kosher food is] educational for other groups of people so they know what kosher is and why," he said. "We learn from each other and why people eat a certain way and what it means to them."

As there are few places in the St. Louis area that provides kosher food, Siddiqui said he believes the University's food program and services may become an amenity to the wider community in the future.

The national organization Hillel reports that the University's undergraduate population is 26 percent Jewish.

Clean coal consortium tackles environmental impacts

John Scott
News Editor

Since its formation last December, the Consortium for Clean Coal Utilization at Washington University has been working on several projects aimed at mitigating the environmental impacts of coal usage, which generates half of the electricity in the United States.

"The way I would think of it is the use of coal in a way that has the minimal environmental impacts," said Daniel Giammar, associate professor in the Department of Energy, Environmental and Chemical Engineering. "Carbon is clearly the big player right now."

The consortium, which includes University faculty from several different curricula, also researches methods to control other pollutants such as sulfur dioxide, which plays a role in acid rain, and metals like mercury.

While several areas of research make up the focus of the consortium, Giammar is involved with geological sequestration of carbon dioxide and looking at the overall fate of metals in coal use resulting from the 5 to 10 percent of unburnable material making up most coal in the United States. According to Giammar, management of coal ash is a sizeable issue. Coal ash can contain high levels of toxic metals; metals that become mobile in the environment pose a high risk.

But one even more fundamental issue at hand, for some, goes back to the phrase "clean coal" itself.

Junior Peter Murrey, pres-

ident of Green Action, calls the term a misnomer.

"It's like healthy tobacco," he said.

Murrey points to the process of obtaining coal as a major problem in addition to the products of burning it, arguing that it disrupts ecology and cultures and creates a wide range of additional health problems.

Giammar said that while clean coal research may not be a perfect solution, coal makes up an integral part of the country's energy infrastructure.

"Overall, I think a goal of [environment engineering] is to use science and technology to protect human health and the environment—to design technologies, to design strategies to do that," Giammar said. "Clean coal fits with that perfectly."

Giammar believes no other material at the moment can generate electricity to match the capacity of coal.

"[Renewables] are growing rapidly," he said. "But even if they continue their growth rates, they're not going to be able to supplant the huge amounts that we generate from coal, natural gas, nuclear and hydro."

Giammar said it will take time for renewable energy sources to build up the infrastructure necessary to become a major contributor to the energy supply.

"Coal is going to be a bridging strategy," he said. "In order to get there and continue sustaining our economy, we're going to continue using a lot of energy."

Murrey, however, argues that clean coal—while it may be possible to reduce its en-

vironmental impact—is not sustainable because the supply of coal is finite.

"Something can definitely be clean and not sustainable. Sustainability is traditionally defined as meeting the needs of the present without infringing upon the needs of the future," Murrey said. "Eventually, we're going to have to jump ship. We need to acknowledge that coal will play a role in the immediate future. But as more and more time passes, it's going to be shrinking and shrinking."

As clean coal is still in the theoretical stages, Murrey said he would prefer a focus on sources such as solar and biofuels.

As more research is conducted on improving coal, there may be some point where it is more cost-effective to invest elsewhere, according to Giammar.

"You're going to reach a point of diminishing returns where you could invest more money into better technologies, but they're not going to give you the same overall impacts," he said. "If you had a billion dollars to spend on minimizing the impacts of clean coal, would you go for the perfect power plant or would you go for making a lot of power plants better and making sure they all have state-of-the-art technologies? There are different approaches to doing that."

Overall, Giammar said any improvement in coal would have a major impact.

"We can be a lot cleaner than we are. If you can make marginal improvements on this vast infrastructure, you can have a huge environmental impact," he said.

Clean coal at a glance

Most coal in the United States is made up of 5 to 10 percent unburnable material.

Coal generates roughly half of the electricity in the United States.

Coal ash may contain high levels of toxic metals, which are very dangerous if mobile in the environment.

Clean coal is intended to reduce the effects that burning coal has on the environment.

In 2008, the University dedicated \$12 million to a campus clean coal initiative.

Carbon sequestration, also known as carbon capture and storage (CCS), is a process by which carbon dioxide emissions that are byproducts of burning coal are stored underground, thereby mitigating the power plant's effect on climate change.



CHUCK KENNEDY | MCT CAMPUS

Demonstrators march for clean energy and protest at a rally in Washington, D.C., on March 2, 2009. The clean coal debate has reached Washington University, which has pumped millions of dollars into a clean coal consortium that is looking into ways to reduce coal's environmental impacts.

WIND from page 1

"To the extent we could play a role in helping get that developed and helping be a catalyst for further development along Delmar, that's

something that we as a University should take a leadership role in doing, and we chose to do it," she said.

Murrey noted that sustain-

ability needs to be an integral part of how the University interacts with the surrounding community.

"It sends a very good mes-

sage to the community," he said. "I think the best thing we can do is serve as a model for showing how to do these things right."

A message about sustainability was a top priority in planning the project, Campbell said.

"We [wanted to] play somewhat of an R&D function and actually explore alternative technologies and aesthetically create something unique and interesting for the Loop," she said. "That's a role that we constantly research."

To this end, Green Action will be hosting a statewide conference on climate change and clean-energy policy called Power Shift, modeled after the national conference of the same name that took place last February. Green Action expects 750 Missouri students to attend.

Richard Axelbaum's previous statement about energy—that there is no silver bullet to deal with the energy crisis—is accurate but can be expanded, Murrey said.

Murrey said he believes that retrofitting the older buildings on campus and incorporating new technologies is important in addition to planning new buildings to be energy efficient.

"I would always love to see more," Murrey said. "I'd be curious to see how [the

Corner Building] fits into the University's sustainability plan."

Last November, proposition C passed, requiring 15 percent of Missouri's power to come from renewable sources by 2021.

Murrey predicts that 15 percent of power will likely come from elsewhere in the state, like the northwestern part, which has better wind sources.

"St. Louis is an interesting place. We don't have the room to make these big wind farms or solar farms," he said. "I think the best thing we can do here is pump up as many small-scale projects as we can," he said.

Still, Murrey stressed the importance of efficiency.

"The best unit of energy is the unit of energy you don't use," he said.

Murrey praised the University for its own efforts toward a more sustainable future, such as the dramatic reductions of energy loads from campus buildings.

"I think Wash. U. hasn't really talked enough about how much it's done with sustainability," Murrey said. "It's something to be proud of."



PAUL GOEDEKE | STUDENT LIFE

Washington University's recently renovated building at the corner of Delmar and Skinker boulevards. The building, which University officials hope will encourage development eastward down the Delmar Loop, will eventually feature seven wind turbines on its roof.

FORUM

Where are the Bosco sticks?

Andrew Gottlieb
Staff Columnist

While there have been a few incremental improvements, the overall dining experience on the South 40 has gone significantly downhill this year. As someone who considered the late night Bear's Den run to be a major part of my social life, this is very disappointing. Bear's Den, Bear Mart and Center Court no longer exist, and they have been replaced with two dining facilities in the new South 40 House or "SoFoHo," one upstairs and one downstairs. The upstairs facility, a smaller version of Bear Mart, has an international station and is the location for the weekend brunches that used to occur at Center Court. The downstairs area has a grill, sandwich station, bakery and fryer.

With full knowledge that the dining facilities in operation this year are to some degree temporary, there are some minor and more serious flaws with the new eateries. The most serious flaw is the physical layout of the downstairs eating area. While there are several distinct stations—each serving different types of food—there's only one area roped off for the lines. The result is chaos. The lines are confusing, and it is not hard to wait in line for quite a while only to realize that you were in line for the wrong station. A half-hour or longer wait for a burger is common during popular dining times. Many upperclassmen I know have given up trying to eat on the 40 and taken to driving off campus for dinner or making the long trek to places like the Village or the DUC.

Another serious problem with the new options is lack of late night dining. Yes, the downstairs

facility is open late, and it has the same hours that Bear's Den used to have, but the atmosphere and variety of food available could not be more different. Late night Bear's Den was a way of life for me as a freshman, but now the experience simply does not exist. This brings me to the title of my article: Where are the Bosco sticks?

Bosco sticks were popular, inexpensive and delicious, and yet along with Bear's Den, they are conspicuously absent this year. In addition to the disappearance of the Bosco sticks, the wildly popular buffalo fries are gone, as were, for a while, the mozzarella sticks that were a staple at 2:45 a.m. on a Saturday. All three of these items are incredibly easy to make; the latter two are cooked in the deep fryer that is already in place in the new facility. Why would Bon Appétit get rid of these huge sellers?

While Bear's Den was buzzing and alive at 2 a.m., "Bear World" is not. Some friends have commented to me that it feels like a basement, and I have simply replied that it is, in fact, a basement with no windows and very limited seating. Sadly, instead of being a social venue at which to end our nights, Bear World is just an eatery—and a poor one at that.

I am hopeful that these problems will be corrected as the new facilities become one and reach their fully finished state. Can the company that got rid of Bosco Sticks really be trusted to replicate the glory that was Bear's Den? If I had to guess, I would say no. Nevertheless, I, along with many other students, will hold out hope.

Andrew is a sophomore in Engineering. He can be reached via e-mail at avg1@cec.wustl.edu.

ENVIRONMENT and SUSTAINABILITY

with Avanti Puri

The long answer to 'How was your summer?'

Avanti Puri
Staff Columnist

As an environmental studies major (social sciences track—got to keep my sanity as the prototypical Wash. U. pre-med), it was always my dream to intern or work for the Environmental Protection Agency (EPA). I had no idea I would get the opportunity right after freshman year. Interning at the EPA this summer, I learned the nuts and bolts of how our government handles broad issues such as pollution and globalization. In my environmental studies classes, we had discussed the impacts of these issues but never specifically how the issues themselves are addressed.

One topic that really interested me in my Intro to Environmental Studies: Social Sciences class last semester was how environmentalism in the United States can cause problems in Third World countries. When environmental laws are passed in the United States that tighten regulations or outlaw harmful processes, manufacturing companies often outsource production to poor countries instead of cleaning up their manufacturing processes. As a result, poor people bear a disproportionate burden of landfills, radioactive material and untreated wastewater, among other environmental hazards. The people who are most disenfranchised and least able to protect themselves are most likely to be exploited. This is why it is so crucial to strengthen and enforce the environmental laws in developing countries, especially.

That's where the Office of Enforcement and Compliance

Assurance comes in. A large part of what my supervisor Cheryl Wasserman's job entailed was providing training in other countries to strengthen the enforcement of environmental laws, and to make sure corporations complied with them. Under the Central America Free Trade Agreement-Dominican Republic, several environmental provisions took effect in Guatemala, Costa Rica, El Salvador and the Dominican Republic. For every mine, dam, hotel or any major project that is proposed, there is an Environmental Impact Assessment (EIA) that assesses the impacts and alternatives to a project. During the training sessions, people who work at the EPA equivalents in these countries are trained to perform EIA reviews.

Ideally, when countries around the world have environmental laws that are enforced and complied with, corporations won't be able to outsource production to poorer areas, and socioeconomic status won't affect access to basic resources. I find it ironic that the United States trains a large number of environmental enforcement programs in other countries, yet at the same time the United States was a major holdback to international climate negotiation in Kyoto. Globalization and outsourcing of production make environmentalism about so much more than just the environment. It's about the infrastructure of governments, human rights, health, the economy and the way people around the world live.

Avanti is a sophomore in Arts & Sciences. She can be reached via e-mail at apuri@wustl.edu.

STAFF EDITORIAL

Despite slow pace, efforts on sexual assault post commendable

We inhabit a synthetic environment, one that has been sculpted to facilitate a safe four years of academic and social exploration. Living here, it is too easy to be lulled into a false sense of security and to ignore the threat that rape and sexual assault bring to bear on this campus.

Though many student groups have sought to create dialogue and facilitate education surrounding these issues, they have long lacked formal guidance from the administration.

Finally, the University is making progress to resolve this deficit. The interview process is underway for a director of sexual assault and public health. After several months of searching, more than a year of writing a job description, and

student agitation that began before any current undergraduate arrived on this campus, the University is on the verge of filling this vacancy. Two interviews have been conducted, and a third and final will occur on Tuesday.

The interview process has been comprehensive and has reflected the input of students involved with organizations such as SARAH, CORE and MORE, all of which will have a key role in interacting with the director to coordinate education and facilitate programming. Specifically, candidates have been brought to campus to participate in open forums to ensure that when they are hired they will be a known entity. We feel that this is of particular importance in this situation because the role to be filled is largely educational, relying on the

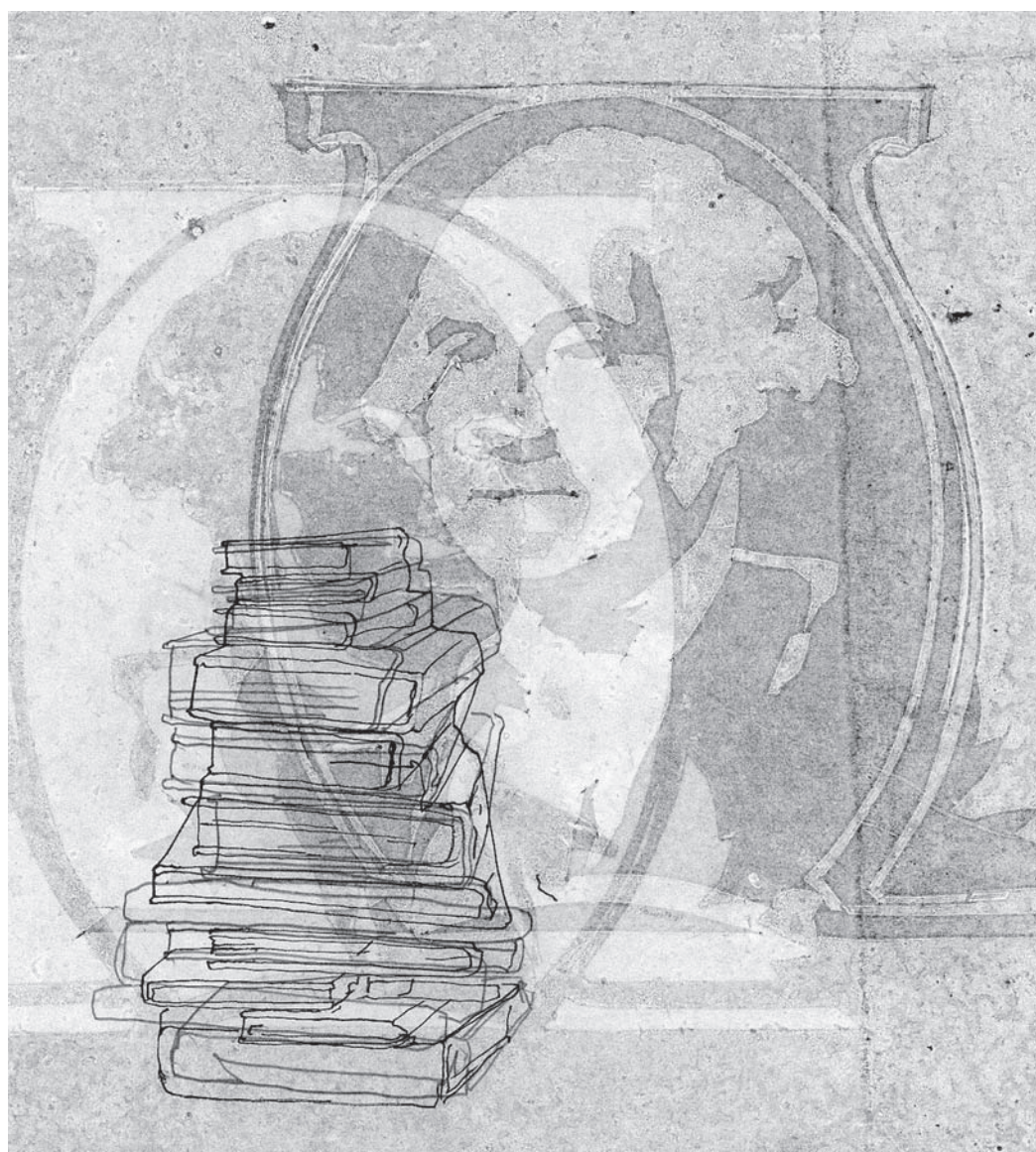
continuing creation of dialogue and trust on this campus.

Though the pace leaves something to be desired, we commend the strides that the University has taken. We want to emphasize, however, that the effectiveness of the new hire's programming will rely on the continued engagement of students and faculty in recognizing the real presence of rape and sexual assault on this campus.

It is too easy to create a position and consider a problem solved. Similarly, we are often tempted to make token gestures without undertaking the hard work and probing questions needed to address pressing social ills. Perhaps we, as students, will feel safer here knowing that someone holds responsibility for making this campus safe from sexual assault.

But we owe it to the community we inhabit—no matter how synthetic we may consider it to be—to acknowledge that rape or attempted rape will affect one in four women on this campus. We need to recognize that rape more commonly occurs in dorm rooms than it does in dark alleys, that rapists are more often acquaintances or friends than total strangers.

We, as a community, will be the source of norms concerning disclosure of sexual assault. This role is not—and should not be—left up to the administration. It is our duty to work actively with the new director, and with each other, to ensure that victims of rape feel genuinely supported and that the sense of safety our community claims to afford becomes a practical reality.



ERIN MITCHELL | STUDENT LIFE

Textbook economics: More than just price

Richard Markel
Staff Columnist

Like clockwork at the beginning of the year, there appears in every university's newspaper an editorial or two about textbooks and their extremely high prices. Generally, there are some suggestions about ways to make the books cheaper or ideas that would otherwise purport to save students money. I love the optimism, I honestly do. I am, however, an economics major. Thomas Carlyle, the Scottish historian, has called my field "the dismal science," and he's spot-on with that moniker. Here's the truth: There is no such thing as a cheap textbook. Moreover, there never will be.

The problem with just about every article that comes out attacking the textbook industry is that the author fails to take into account the hidden production costs of making the books. Allow me to paraphrase Dr. Karen Braun, a former professor of mine and current professor of accountancy at Case Western Reserve University. She co-wrote a textbook on managerial accounting. According to Braun,

the textbook that retails for \$210 costs roughly \$4 to print, bind and ship.

Now, I can see exactly where arguments against the exorbitant prices of textbooks come from. They spawn from people seeing the production cost and the production cost alone. In that case, somebody's making \$206 in pure profit. However, this is not entirely the case. The economics of the textbook market are very different from the economics of the luxury goods market, where an item like a pair of Marc Jacobs shoes, which actually do cost nearly nothing to make, routinely run \$750 a pair and yield extraordinary profits per unit sold.

Claiming that the retail price is just a many-thousand percent markup of a \$4 book is utterly incorrect. Publishers incur tens of thousands of dollars in expenses related to the creation and sale of a textbook and its related materials. To go back to Dr. Braun's accounting text, the standard set of Powerpoint slides that comes with the teacher's package costs in excess of \$15,000 to have designed professionally and revised and to have clip-art pictures licensed for digital distribution. Costs certainly

don't stop there. Teacher guides and portfolios with information on how best to present the material to students must be prepared. And no, we're not done yet.

After the entire package is created, the books still need to be sold. Enter the regional sales representatives. These people travel from school to school trying to sell professors on using specific textbooks. Publishing conglomerates like Thomson Reuters and Pearson, as well as every other textbook publisher on the planet, hire dozens, and their salaries must be paid. This factors into the cost of the book too. Finally, most publishers have buy-back agreements. They are thus liable for refunding money to bookstores for unsold textbooks. That's another routinely incurred cost they must deal with.

In economics there's a concept called "marginal cost." In short, it's the production cost of each subsequent item produced. The marginal cost to produce a textbook, as stated above, is about \$4. But it's a fallacy to argue that those few dollars are the true cost of the book. The marginal cost of the second through nth books may be \$4, but the marginal cost of the first textbook contains the thousands

of dollars of design costs previously incurred by the publisher. The fixed costs associated with the first book must be taken into account.

If you want to read an up-to-date textbook—a proposition that I concede is probably much more important in a science book than in an ancient history text—you have to pay for it. High prices are not something that you can simply overcome by, as some might suggest, selling loose-leaf or electronic editions. That'll have nearly no impact on price. Additionally, the argument that prices are high because publishers must make up for the money they don't collect when books are resold is an irrelevant catch-22.

Textbooks are expensive because they cost a lot to create. It's as simple as that. An overwhelming majority of production costs is sunk into research and design and can only be recouped through higher retail prices. It's a sad fact of the textbook market. I don't like it any more than the next guy, but that's just how it is.

Richard is a junior in Business. He can be reached via e-mail at rmarkel@wustl.edu.

YOUR VOICE: LETTERS AND GUEST COLUMNS

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Fax: 314-935-5938
E-mail: letters@studlife.com

All submissions must include the writer's name, class, address and phone number for verification. Student Life reserves the right to edit all letters for style, length, libel considerations and grammar. Letters should be no longer than 350 words in length. Readers may also submit longer articles of up to 750 words as guest columns. Student Life reserves the right to print any submission as a letter or guest column.

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CADENZA

ALBUM REVIEW

‘Breathing Underwater’

Marié Digby

Alex Terrono
Cadenza Reporter

So far, YouTube has launched the careers of many aspiring artists with varying degrees of success. Two years ago, singer-songwriter Marié Digby posted a video of herself singing an acoustic cover of Rihanna’s No. 1 hit “Umbrella,” which catapulted her into YouTube stardom. Now signed to Hollywood Records, Digby is releasing her second album, “Breathing Underwater.”

Through her videos, Marié has demonstrated that she can in fact sing, but for some reason, she completely misses the mark on this album. On “Breathing Underwater,” Digby’s voice sounds weak and off-key. It’s clear on the title track that she’s trying, but her voice essentially just falls flat and leaves the listener wondering what happened. And “Know You By Heart” and “Come Find Me” find Marié in a similar position vocally.

Aside from her vocal problems, Digby also has problems with the production throughout the album. She tries to switch up her style, mixing her usual acoustic guitar with more electric, synthesized sounds. It certainly makes “Breathing Underwater” more interesting, but it also makes a mess of some of the songs. The highly synthesized sound of “Know You by Heart” takes a stab at modern pop music, but ultimately lacks the hard bass that populates

today’s radio, leaving the song sounding outdated. Meanwhile, the production on “Breathing Underwater,” while not bad, sounds generic and boring.

On the other hand, Brian Kennedy’s production on “Machine” and “Overboard” makes the two tracks the highlights of the whole album. The much more modern-sounding R&B- and hip-hop-influenced songs show that Marié can indeed release quality material and fit on current pop radio. “Overboard” in particular works really well with Marié’s voice. The song switches back and forth between a crunk-rock guitar rhythm and a lighter, more R&B beat. In the process, it uses both her strengths and weaknesses as a singer to its advantage.

The album “Breathing Underwater” isn’t all bad. In the majority of Digby’s songs, the lyrics save what could otherwise be lackluster songs. “Love With a Stranger” is not overpowering in vocals but succeeds in telling the emotional story of a one-night stand (“I let go with a stranger/ Just to see if I still feel”). On “Feel,” Marié’s vocals continue to strain, but thanks to the production (by the Clutch) and the lyrics, they fit into the mood of the song. As she asks her boyfriend, “Are you alive? Show me you’re human/ Can’t you feel?” the listener can hear the desperation and pain in her voice’s strain. That said, not all of the lyrics showcased on

“Breathing Underwater” have such an impact; the album’s ultimate song, “Crazier Things,” borders on cliché in its insistence that “crazier things have happened” than people falling in love (like bombs going off and tidal waves).

Marié Digby’s sophomore album, “Breathing Underwater,” is not bad by any means, but it isn’t a good representation of what the singer has to offer. Overall, the songs that she has been given miss the mark and leave Digby sounding vocally weak. The major problem on this album is the material. Marié has proved that with the right songs, she can knock it out of the park. Someone just has to give her that chance.



★★★★☆

for fans of
Kate Voegele, Sarah Bareilles,
Mandy Moore
tracks to download
‘Feel,’ ‘Machine,’ ‘Overboard’

ALBUM REVIEW

‘Break Up’

Pete Yorn & Scarlett Johansson

Hannah Schwartz
TV Editor

From Serge Gainsbourg and Brigitte Bardot in the ’60s to Cobra Starship and Leighton Meester this summer, it’s nothing new for musicians to generate some buzz by collaborating with high-profile actresses—or even someone slightly less than high-profile (what, that Babysambles duet with Kate Moss didn’t go so well, Pete Doherty?). Acoustic singer-songwriter Pete Yorn and Scarlett Johansson claim that their new album “Break Up” is “a valentine” for Gainsbourg and Bardot’s sexy French-pop album, but they come off as a bad imitation of M. Ward and Zoëy Deschanel’s phenomenal “Volume One,” released last year.

The album was recorded in a garage in 2006, two years before Johansson’s lackluster album of Tom Waits covers was released, and it is meant to chronicle the rise and fall of a relationship. “Relator,” the first track, is surprisingly lovely in its sunny beat and electronic-yet-country vibe. It completely contradicts Yorn’s normal acoustic sound and is a very pleasant, catchy surprise. Unfortunately, the album quickly goes

downhill as the surprising qualities of the first song fall away and both talents cling to their respective clichés: Yorn as an acoustic singer-songwriter and Johansson as a husky ingénue. “Wear and Tear,” “Blackie’s Dead” and “Shampoo” all run together in the same mediocre vein.

When they do branch out from this sound, such as the Sonic Youth-esque chant on “Search Your Heart” or Yorn’s tortured falsetto on “I Don’t Know What to Do,” the result gives the album much more depth and resonance. But these moments don’t make up for the sleepy quality of the rest of the album. Johansson has not quite found her sound yet and instead borrows from everyone else: a little Amy Winehouse here, some Zoëy Deschanel there, even some Laura Marling thrown in for good measure—and never measures up to any of them. The result just makes her bland and forgettable. Yorn, who received critical acclaim for his debut “musicforthemorningafter” and hasn’t gotten much attention since, stays consistent to his own sound, but he too comes off as unimaginative.

Together, they fail to achieve any sort of chemistry, save for the second-to-last track, “Clean,” where their husky voices combine



★★★★☆

for fans of
Pete Yorn, Jem

tracks to download
‘I Don’t Know What to Do,’
‘Someday,’ ‘Relator’

in the haunting plea: “Would you talk to me?/ I want everything to be so clean.” The only other track that comes close to matching “Relator” is “Someday,” the closer. A jarring drum beat accompanies Yorn’s strong voice, and Johansson’s floats harmoniously in the background as they repeat “Our last word” over and over until their voices fade away, signaling the end of the relationship. Yorn and Johansson’s duet is strongest in birth and in death—and with a few exceptions, it’s best to just skip the stuff in between.

TV REVIEW

‘Vampire Diaries’

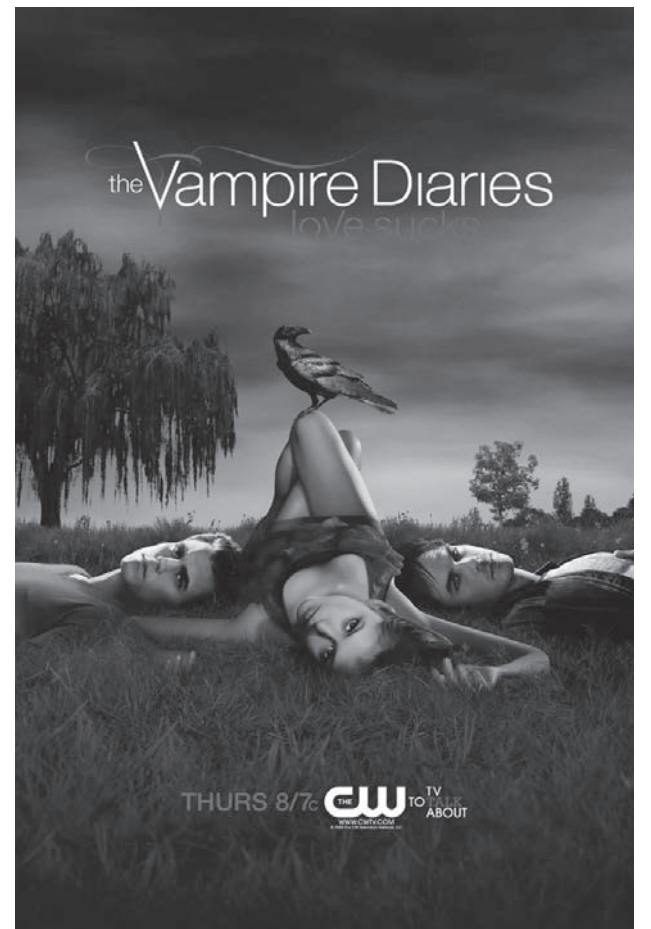
Alex Terrono
Cadenza Reporter

Both fortunately and unfortunately for “Vampire Diaries,” the CW’s new show has premiered this week at the height of the vampire mania surrounding “Twilight” and “True Blood.” Yes, this helps the show find a larger audience, but it also gives way to more comparison among all of the vampire shows and movies.

“Vampire Diaries” follows Elena (Nina Dobrev), a high-school girl who has recently lost her parents, as she tries to put her life back together. On the first day of the new school year, she meets Stefan (Paul Wesley), the mysterious, good-looking “new kid” who makes every girl stop and stare. Of all the girls in the high school, Stefan takes an immediate liking to Elena, who takes an immediate liking to him, too. As the show continues, we see more of Stefan’s vampiric qualities, confirming that he is indeed the vampire love interest on the show (since we are never told outright). His ability to charm the school secretary (or “glamour her” as they say in “True Blood”), his adverse reactions to blood, and his ability to appear and disappear suddenly all point the savvy vampire fan to the logical conclusion.

Throughout the pilot episode, a few people, suddenly surrounded by fog and crows, are attacked by vampires, throwing viewer suspicion onto Stefan. Obviously, he is not the attacker (he needs to be the romantic lead). As it turns out, Stefan’s long-estranged brother, Damon (Ian Somerhalder), has also returned to town and has been feeding on the town’s citizens, causing trouble with his “vegetarian” brother (i.e., he feeds only on animals, not on people).

While the new show bears no resemblance at all to “True Blood,” the com-



“Vampire Diaries,” the latest in a recent surge of vampire-related series, has solid acting but occasionally makes some missteps.

parisons to “Twilight” are inescapable. Yes, some of the facts are different, but essentially, the story is the same. Girl meets boy—who unbeknownst to her is a vampire and who is strangely attracted to her—and they fall in love. Of course, the boy doesn’t drink human blood, and, of course, he is able to successfully assimilate into high school without causing too much trouble. At one point, “Vampire Diaries” even uses music that is very similar to the score used in “Twilight,” only increasing the similarities between the two.

This in itself shouldn’t count against the show, but the show certainly does have other issues. The biggest problem is its gimmicky use of journal writing. Both Elena and Stefan write in their journals, which the actors read in voiceovers.

Their emotions’ being poured onto the page and then read off end up sounding trite and cheesy. Hopefully in the future, the show can either eliminate these entries altogether or somehow make them less awkward.

Overall, though, “Vampire Diaries” shows potential. The script, except for a few missteps, is clever, and the acting is believable for the most part (minus the fact that Elena looks like she’s 25). There is promise in both the main couple and the supporting characters, which hopefully can help transform the show into something unique and entertaining. While I’m not completely convinced that this show can make it work in the future, it has enough assets to give it a shot.

★★★★☆

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In Defense of...

Teenage soap operas



Nora Long
Cadenza Reporter

Not too long ago, on a rainy night when there wasn't too much going on in my own life, I entered another world. The world of "Dawson's Creek," that is, to watch Pacey and Joey's first kiss in an old episode on YouTube. I'd seen it before. I knew it was coming. I even knew they were going to end up together. But I still got that fluttery feeling in the pit of my stomach to be a witness to this perfect moment, after almost a full season of buildup. It was the same for Seth and Summer, Chuck and Blair, and Ephram and Amy.

In real life, first kisses are rarely so perfect. They come from someone you've known for a little while and have been flirting with, after a night of pizza or a movie or a party, and that fluttery feeling in your stomach is there, certainly, but you're too busy analyzing what the kiss means and what your

next move should be to just relax and experience it. And this is a best-case scenario. Sometimes it's just awkward and wet and anticlimactic. Sometimes you bump noses. Sometimes you misjudge the situation, and he pulls away.

None of this happens in a teen soap opera. Oh yes, there's drama of all shapes and kinds. There are angsty, subtext-wrought conversations to be gotten through. Both parties will be negotiating parental divorce, drug abuse, failing classes, pregnancy scares, jealous exes and death (it doesn't particularly matter whose, so long as it's someone close). All this will happen in a month. And then it will happen again, to different people and in a different order. But when that crucial moment comes, after all the waiting and angsty, everything will be just right. They will immediately and very articulately declare their love for one another and commence an intense relationship that will last about a week before a teary breakup scene. After all,

no one is allowed to be happy until the show ends. But you, the viewer, can sit back and comfortably watch the drama, knowing the characters will get through it all with plucky determination and end up with the person they're meant to be with.

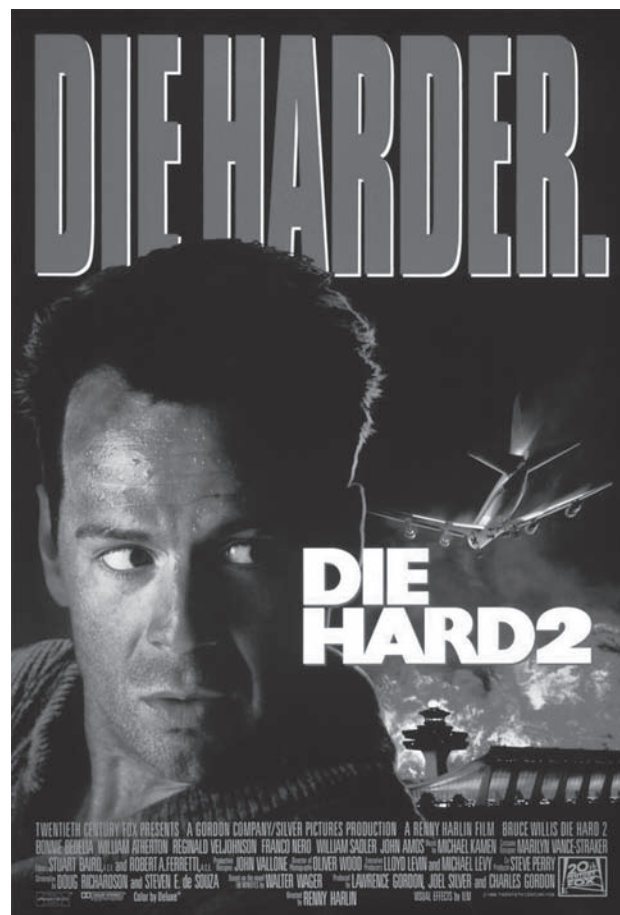
This guarantee, so clearly lacking in real life, is what keeps me coming back to teen soaps. Regular soap operas, with their evil twins, comas and alien babies, almost have to be overwrought and melodramatic because they thrive on the cliffhanger. Teen soaps thrive on that moment when it all comes together, because in high school, everything really does feel that dramatic. Your first love is the only one you're ever meant to be with, and your first breakup is the end of the world. Teen soaps make it all come true in a more literal way. They feel more raw and real than anything in real life. And no matter how jaded you want to be, it's impossible to completely close yourself off to the vicarious thrill of the happy ending.

Worst movie dubs on cable TV

Stephanie Spera
Senior Cadenza Editor

Sometimes swearing is a necessity. When I found out that the Office of Residential Life doesn't provide their off-campus apartments with cable or wireless internet, I expressed some choice words. (Seriously, ResLife, I think there are prisoners with access to these amenities, and they aren't paying for any sort of housing.) But the importance of a well-placed swear word could not be more evident than when you're watching a movie on cable television. And it's not just the censorship, but it's the way in which networks like TNT, TBS and USA go about removing the 200-plus F-bombs from "Scarface." FX airs "There's Something About Mary" almost every other day. But, you can only tolerate Ben Stiller calling Matt Dillon a "froggin' ashpole" so many times. So, we present the most ridiculous edited-for-television lines.

(It would be unbecoming of Cadenza to print the original versions, but we trust in your ability to figure them out.)



socks' in hell!" ("The Exorcist")

2. "Yippie-kai-yay, 'Mr. Falcon'!" ("Die Hard 2")

5. "Pardon my French, but you're an 'aardvark'!" ("Ferris Bueller's Day Off")

3. "This is what happens, Larry! This is what happens when you 'find' a stranger in the 'Alps'!" ("The Big Lebowski")

1. "Enough is enough! I have had it with these 'monkey-fighting' snakes on this 'Monday-to-Friday' plane!" ("Snakes on a Plane")

4. "Your mother 'sews



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Wash U. alumnus bounces to the top

Tara Alpert
Scene Reporter

Jeff Platt is not just another success story; he's a Washington University success story. Platt is the owner of a major franchise called Sky Zone, an idea created during his time as an undergraduate at the Olin Business School. Sky Zone, a recreational facility composed entirely of trampolines, has grown to incorporate five locations across the United States.

Platt's journey began in high school, helping his dad develop a business project during his free time. During his junior year as an undergraduate, Platt thought up the idea for Sky Zone in an entrepreneurship class he was taking at Olin. To Platt, however, it was just a school project.

"I had never actually intended on doing it," Platt said.

But when Platt began to receive advice from local business owners encouraging him to follow through with the project, he started looking at possible locations and investors. Soon enough, Sky Zone became a reality in St. Louis.

Originally designed as a new professional sport field, Sky Zone was bought from an anonymous inventor by Platt, who brought it to life as a place for birthday parties, family fun and even community service.



St. Louis Sky Zone is just one of several in this expanding franchise, founded by a Wash. U. alum.

After Platt bought the idea for Sky Zone, he began a research and development facility in a Las Vegas warehouse.

"There was actually a skate park next door to us, and kids kept banging on the door telling us, 'Oh we want to jump, we want to jump,'" Platt said. "So we actually let them come in, and they would play around, and then we realized we could actually have a viable business on our hands where we could charge people to use it."

From Las Vegas, Sky Zone has expanded to many other major cities including St. Louis, Sacramento, Boston and Houston. Platt's business plan envisions a Sky Zone in every major city across the country in five to 10 years. Platt said the

company's focus is currently domestic, but eventually it would like to grow internationally.

Even with success and rapid expansion, Sky Zone has not forgotten the importance of helping its community. Sky Zone recently launched a children's fitness program called "SkyFit 4 Schools" focused on the problem of childhood obesity in America. The program hosts after-school activities and welcomes schools to bring gym classes to Sky Zone for field trips.

"Kids love trampolines, and it's a great workout, so it's what we call fun fitness," Platt said.

Sky Zone is even working with a local St. Louis middle school to install a small court in the school's

gymnasium for physical fitness purposes.

After graduating from Wash. U., Platt spent two years learning how the Sky Zone facilities were run, including how to market them and how to sell the business. Currently, Platt resides in Los Angeles, where his focus lies entirely on franchising. He is currently looking for a future branch location in Southern California.

From the University's Business School to an international franchise, Jeff Platt has jumped to success and will continue on his upward path as more and more people become aware of the many opportunities Sky Zone has to offer.

FACULTY PROFILE

Charles Sweetman

Agnes Trenché
Special Features editor

"The Second and Final Meeting of the Self-Improvement Book Club," "Bill-Paying Zombie" and "National Take-Your-Inner-Child-To-Work Day." No, these titles aren't part of a literary tribute to "The Office."

Instead, they are part of Enterprise, Inc., a prizewinning chapbook of poems written by Washington University Professor Charles Sweetman. In the work, he explores the lives of white-collar workers, often using satire and humor to describe their cubicle-filled worlds.

Mentioning bar nights, early promotions and performance specialists who try to instill confidence through the S-H-O-U-T method, the collection touches base with many of the staples of corporate life, as well as some moments that showcase Professor Sweetman's nuanced office characters. It is unsurprising that, before becoming an English professor and poet, Sweetman worked as an accountant in Houston.

"I didn't find it a very satisfying line of work, so part of that tension comes from my experience. But it was pretty easy to observe tension in others, too," Sweetman said.

"Some people are kind of rebellious and cynical, some people are all-out careerists, some people are fantasists. They escape—immerse[ed] in sports talk or anything that passes the day," he said. "Some people are genuinely engaged with the work."

Each type of person can be found in Sweetman's 60-odd pages of poetry. In one poem, a model worker is discovered with a stash of romance novels in his cubicle; in another, we are introduced to the office cowboy. The poem "To Staff" shows a worker who quits a company and transfers to a lesser paying job because, according to the text, the "illusion of control/ was too strong to pass up."

In some of his poems, Sweetman explores business lexicon—"tangible assets," "intangible assets," "Return on Investment"—and how this language

could intersect with the decisions individuals make when they plan and live out their lives. It reflects the sort of tug-and-pull those in college can appreciate. About Wash. U. students, Sweetman said:

"There's a lot of pressure to do something practical—their own pressure and also from the culture at large. The next thing—what is it? Sometimes people don't know what that is when they get to graduation."

In the poem "Portrait of Hooper as a Drama Minor Pulling an All-Nighter for the Finance Exam," a student mixes up his academic interests and his life aspirations during a moment of stress.

"As he's studying, all the material from the play is going through his head and the business jargon and the play jargon are swapping places. It's during a late night, a disoriented night," Sweetman explained.

The notion of opportunity cost, the cost of what one gives up when making a choice, comes up in the poem's last stanza: "These costs tend to be subjective, for example, the happiness Biff foregoes when unable to say who he is."

To an extent, many people can relate to Hooper's late-night struggles, jumping from passionate actor to finance major, from line to line. When discussing how thwarted dreams and thwarted aspirations related to the experiences in Enterprise Inc., the professor responded:

"One of the blurbs on the back says satire, and there are satirical elements. But I hope people find a kind of pathos. Enterprise, Inc. is partly about human aspiration, human enterprise and how it meets practical goals."

He further explained, "You have talents and aspirations—the question is how can you use those and still make a living. Talent plays a part in work, but a corporation has its own goals, and it will want you to do certain things. It will often channel your energies."

Enterprise Inc. is available for purchase in the Campus Bookstore.

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The Haps: Shake your bon bon

Kristen Klempert
Scene Reporter

You're in the mood for a non-keg-related night out, but going to the club and popping it Beyoncé style has been getting a little old lately. What other options could there be? How about salsa? St. Louis actually has some decent salsa clubs, or at least clubs that have special salsa nights.

For instance, there's Club Viva. On any other night of the week, you'd probably walk right past this basement club in the Central West End. However, on Thursday and Saturday nights, the salsa beats are pulsing. Located at 408 N. Euclid, Club Viva plays salsa so authentic that there's even an elderly man who shakes maracas.

The club has a strict 21 and older policy and is free to ladies, but has a \$5 cover for guys.

The event draws a decently-sized crowd of varying skill levels, so if you've never salsa-ed before, you won't stand out like a sore, awkward thumb. They even offer a free lesson to teach you the basics. While it's advertised to start at 8 p.m., the earliest you'd need to be there is 8:30. Unless you bring a partner, you will be paired up with someone you don't know during the lesson, but it's not that bad. Even as a feminist with personal space issues, I didn't find letting a strange man lead me around too uncomfortable.

The freestyle salsa starts after the lesson, but like most night spots, it doesn't truly pick up until

around 10:30, which gives you plenty of times to practice or drink yourself into a sense of comfort.

There is also no clique feel to the club; some salsa clubs tend to pull in hardcore, repeat salsa dancers, leaving a divide between those who can and can't dance. But at Club Viva there are always new people coming to learn.

"There are some repeats," said Carmen Guynn, the salsa instructor on Thursday nights, "but for the most part, it's new people every week."

As far as attire goes, people wear everything from jeans to smoking-hot red dresses. For ladies, wearing high heels can help you with the motion and nature of the steps, but remember, it's not necessary and flats may make it easier

to stay standing and remain blister-free.

Other St. Louis clubs with salsa include Dante's, on Olive St., which has Latin dancing on Fridays with a lesson starting at 9 p.m. and Atomic Cowboy, on Manchester, with salsa every Sunday at 10 p.m. While Atomic Cowboy has no lessons, fellow dancers will offer words of advice. However, this learn-it-as-you-go feel means that the dancers who go to Atomic Cowboy are more experienced.

So, if you're looking for a new adventure, try salsa. It provides laughs and giggles as well as a great way to meet new people. So go and shake your bon bon. You know you want to.

Double majoring across schools

Ellie Kirshenbaum
Scene Reporter

At Washington University, completing one major is no easy feat. Add another major and things might get difficult. And if that second major is in a different school, well then, your workload will get a bit tricky. But, as Wash. U. students, the thought of a challenge is not intimidating. In fact, if you look around, you'll find many students working toward two majors in two separate schools.

Senior Snow Powers applied to the University through the art school but picked up marketing from the business school in the spring of her freshman year.

"[Wash. U.] was my first choice because of its flexibility," Powers said. "I wanted to take other classes beyond the art school and have that well-rounded education."

Junior Chris Tang Foon's primary major was finance until he decided to take a computer science class from the School of Engineering.

"I took computer science in high school, and I really enjoyed it," Tang Foon said. "Sophomore year I took computer science again and still liked it, so I decided I was interested in a second major."

He said that the current status of the economy was also a factor in deciding to double major in the business and engineering schools.

"[Double majoring] gives you a broader range of skills, and if you are interested in both areas, you shouldn't have a problem one way or another in your career," Tang Foon said.

While double majoring across two schools does broaden interests over various mediums, it also requires a lot of work and planning.

"I had to schedule and figure out all the classes I would have to take, and

[classes] change," Powers said, "I had to find out during which semester certain classes were offered. My schedule is really tight, and I don't really have time to take any extra classes." In fact, Powers averages 18 to 20 credit hours per semester.

Tang Foon's schedule is similarly packed. "Freshman year I took a few classes that didn't do much for me," Tang Foon said. "I took bio and chem because I still wasn't sure of what I wanted to do. [My schedule] is a bit tight right now."

Although their schedules are extremely rigid, both Tang Foon and Powers think that double majoring will pay off in the long run.

"Going into the art school, you are a little scared that you're not going to get the job that's quite as prestigious as the people who are pre-med or in the business school," Powers said. "If I go into an artistic field and feel that it's not working for me, or I'm not getting the kind of work that I'm looking for, I do have that second major in marketing to back off of."

In regards to advice for students thinking about pursuing a double major across schools, Tang Foon and Powers both stressed the importance of planning ahead.

Tang Foon commented that the University does not make students jump through hoops once they decide they would like to double major, but scheduling does become much easier when students declare their majors early.

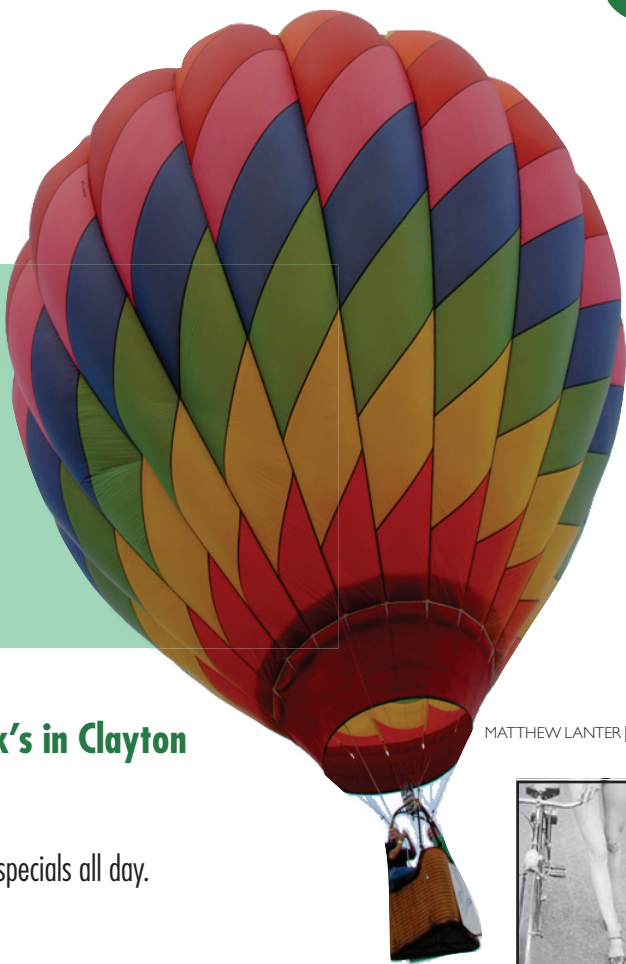
"Plan ahead. It really helps if you have an internship over the summer that you get credits from because there isn't a lot of overlap between schools," Powers said. "Get credits wherever you can find them and take classes pass/fail. It's easy to feel really overwhelmed with your credits, and it just becomes crazy."

Other happenings

Great Forest Park Balloon Glow and Race

Sept. 18-19 at Central Field in Forest Park

The big balloon glow is Sept. 18 from 7-8:30 p.m. with fireworks starting at 9 p.m. The balloon race takes off on Sept. 19 at noon and events run all day. All of these classic St. Louis events are free.



MATTHEW LANTER | STUDENT LIFE

Wash. U. Happy Day at J. Buck's in Clayton

Sept. 19 at J. Bucks, 101 S. Hanley Rd. noon-1p.m.

Bring a Wash. U. ID for appetizer and drink specials all day.

GroveFest

Sept. 19 in the Grove, Manchester between Sarah and Boyle, 4 p.m.-10 p.m.

Music, food, and fun in the Grove. After the Festival closes down, the GroveFest after party runs until 3 a.m. in nearby hot spots.

Dancing in the Street

Sept. 26 at Grand Center 3526 Washington Ave, 1 p.m.-9p.m.

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SOLUTION TO FRIDAY'S PUZZLE

9	5	6	1	3	7	8	2	4
3	7	2	4	8	5	9	6	1
1	4	8	9	6	2	5	7	3
4	8	9	3	7	1	2	5	6
5	6	1	2	4	8	3	9	7
2	3	7	5	9	6	4	1	8
6	9	4	7	2	3	1	8	5
8	1	3	6	5	9	7	4	2
7	2	5	8	1	4	6	3	9

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FOR RELEASE SEPTEMBER 14, 2009

Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

ACROSS

- Places for chickens
- Teapot feature
- Roman 901
- Comics orphan
- Skier's jacket
- Youthful fellow
- London art museum, as it was formerly known
- Some MIT grads
- Extreme degrees
- LPGA teen phenom Michelle
- Tibet's capital
- "you ready for this?"
- Its seat is Jackson, Wyoming
- Oinker
- Proofs of age, briefly
- Ones making money
- Pointy-eared "Star Trek" guy
- Cookie holder
- Small jazz combo
- It shows a book's name, author, publisher, etc.
- Parts of the Rockies: Abbr.
- Boiling
- Kitchen allure
- Norse mariner
- Leif
- AT&T competitor
- King, in France
- Photographic memory
- Prickly chestnut case
- Blackmore's "Doonee"
- Paul Bunyan's tool
- Piece of sausage
- Stock mkt. debut
- Multi-flavored ice cream
- Fire, to the French
- Actor Zimbalist Jr.
- "the loneliest number": old song lyric
- Ambulance destinations, for short
- Goes bad, as milk
- Strolls in shallow water

DOWN

- Short snoozes
- Traveling away from home
- Very busy
- Pumpkin desserts
- Part of a line: Abbr.
- Bowler's challenges
- Opposite of neo-
- Source of iron
- Kiev is its cap.
- "Fire and Rain" singer/songwriter
- James
- Vacuum
- Orchestra conductors, formally
- "Sounds about right to me"
- Dumbfounded
- Big game tracker
- Torch: patio light
- Twice-monthly tide
- Irene of "Fame"
- Radiologist's procedure, briefly
- Fast plane
- Norse thunder god
- "The ___ Ranger"
- Political candidate
- lineups
- Adages
- First symbol on a musical staff
- Supply party food for
- Pale-green moth
- ET's vehicle
- One-man show about Capote
- Use oars

Friday's Puzzle Solved

A	F	B	S	P	U	C	K	S	J	O	A	D		
C	L	U	E	I	S	L	E	Y	E	L	L	E		
H	U	M	V	E	E	F	O	R	M	A	T	I	O	N
E	X	P	E	R	T	L	Y	P	I	T	N	E	Y	
			V	I	A	H	O	L	Y					
H	U	M	I	N	G	V	A	S	E	H	C	H		
O	N	I	O	N	A	M	I	D	A	H	A			
M	C	X	I	S	A	L	S	A	A	R	I	Z		
E	L	I	S	A	R	I	A	P	P	L	E			
Y	E	N	H	U	M	D	R	U	M	R	O	L	L	
			B	A	S	S	E	P	A					
T	A	C	O	M	A	M	A	N	H	O	L	E	S	
H	U	M	B	U	G	R	E	P	E	L	L	E	N	T
A	T	O	B	E	S	S	E	X	D	A	V	Y		
T	O	N	Y	S	T	A	R	T	S	K	Y	E		

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SPORTS

VOLLEYBALL

Women split tourney title to rebound from early loss

Kurt Rohrbeck
Sports Reporter

Going up against four of the nation's premier teams, the Washington University women's volleyball team stood their ground.

The Bears made it through the WU/Asics National Invitational tournament at the Wash. U. Field House with a 3-1 record and a tie for first place in the tournament overall.

On Friday, the team began by defeating No. 10 Pacific Lutheran University in four sets (22-25, 25-22, 25-18, 25-12). The night game, viewed by some as the marquee matchup of the tournament, pitted the Bears against No. 4 Ohio Northern University, which ended the Bears' NCAA tournament run last year. Unfortunately, the Bears could not exact revenge on this night, going down in three sets (25-29, 26-24, 25-23).

Despite the tough loss, the team came firing back on Saturday. The Lady Bears defeated No. 18 Concordia-Moorhead University in straight sets (25-19, 25-12, 25-13) and took out No. 17 University of Wisconsin-Whitewater in the final match of the tournament, winning in four sets (24-26, 25-20, 25-21, 25-23). Coupled with University of Wisconsin-Whitewater's 3-2 defeat of Ohio Northern earlier in the day, the Bears grabbed a split of the tournament title.

"The loss was difficult for us, but I think for us that it's important to take the losses and learn from them," senior captain Erin Albers said. "It's important that we can bounce back from a loss like that the way we did."

Albers took charge in the first

game, as her 16 kills led the team and helped them rally against Pacific Lutheran. After dropping the first set, the Bears only got stronger as the match continued. Each win widened the difference between the teams.

In the matchup against Ohio Northern, the Bears were their own undoing, giving up late leads in both the second and third sets. They registered 26 errors—a season high—which, for the team, was disconcerting but not discouraging.

"I sat here last night and watched the DVD from the game, and after looking and seeing the number of errors against Ohio Northern, I just laughed, because there are so many things that are going to be easy for us to clean up," head coach Rich Luenemann said on Saturday.

Coming back out from the loss, the team came out strong on Saturday, needing little time to take out Concordia-Moorhead in the first match—and committing only eight errors in the process.

In the final game against Wisconsin-Whitewater, knowing a share of the tournament was on the line, the team again rebounded from a loss in the first set to take the next three, paced by sophomore Lauren Budde's 21 kills.

The spark behind Saturday's success came from the combination of Budde and freshman Marilee Fisher. Fisher, in at setter for the injured Vicki Blood, who played both games on Friday, had 83 assists in Saturday's two games and is clearly beginning to establish some chemistry with the team's hitters.

"It's been going well," Budde, who was named to the all-tournament team, said about her



MATT MITGANG | STUDENT LIFE

Marya Kaminski (left) and Lauren Budde go up for the block against University of Wisconsin-Whitewater on Saturday, Sept. 12.

on-court relationship with Fisher. "I know I have to be with her for three more years, so I know how important the chemistry's going to be."

Working through youth and a rash of injuries, including to Blood and sophomore Erin Kasson, the Bears have persevered and still have much on the forefront—and they know it. Sophomore Kristen Thomas was also named to the all-tournament team, leading the Bears with 53 kills over the weekend.

"We have tons of potential on our team," Albers said. "Already we've seen our team grow a lot to where we are now, and with so many young players I see how much farther we can go."

The team's potential can be seen this upcoming weekend in the Teri Clemens Invitational. The Bears face rival and No. 2 Juniata College at 7:30 p.m. on Friday, before taking on No. 6 University of La Verne and No. 7 University of St. Thomas on Saturday at the Wash. U. Field House.

sidelines

Women's volleyball

Friday: No. 8 Wash. U. def. No. 10 Pacific Lutheran, 3-1 (22-25, 25-22, 25-18, 25-12).
No. 4 Ohio Northern def. No. 8 Wash. U., 3-0 (25-29, 26-24, 25-23)

Saturday: No. 8 Wash. U. def. No. 18 Concordia-Moorhead, 3-0 (25-19, 25-12, 25-13)
No. 8 Wash. U. def. No. 17 Wisconsin-Whitewater, 3-1 (24-26, 25-20, 25-21, 25-23)

Football

Saturday: Wash. U. 41, Westminster 35

Men's soccer

Thursday: Wash. U. 2, Webster 1
Sunday: Wash. U. 1, Rhodes 1 (2-OT)

Women's soccer

Friday: No. 20 Wash. U. 3, No. 21 Claremont-Mudd-Scripps 1
Saturday: No. 20 Wash. U. 10, Grinnell 0

Cross country

Saturday: Maryville Classic
Men: 1st/7 teams
No. 3 Women: 1st/6 teams

Women's golf

Wartburg Invite
1st/22 teams, defeating No. 19 Wartburg and No. 15 St. Thomas

CROSS COUNTRY

Squads take 1st at Maryville

Johann Qua Hiansen
Senior Sports Editor

Perfection is tough in any aspect, but the Washington University women's cross country squad turned in a perfect finish at the Maryville Classic on Saturday, beating five teams. The men's team also took first in a field of seven squads.

Junior Sangeeta Hardy led the way with a time of 20 minutes and 32 seconds in the 5K as Bear after Bear came flying through the finish line.

"We're always strong from the front," Hardy said. "We were cheering for each other when we overlapped each other."

Freshmen Anne Correll and Brittany Cronin rounded out the top three with times of 20:51 and 20:56.

Junior Anna Shafer-Skelton (21:12), sophomore Elisabeth Stocking (21:19) and junior Augusta Dunse (21:22) crossed the line in fourth through sixth place respectively. In cross country, points are assigned for each racer's placement. The lowest team score, combining the best five racers, wins the meet, and a score of 15 is considered a perfect score.

Senior Allison Bickel and sophomore Sarah Britton placed eighth and 10th overall.

"Our strategy was to go out, control [the field] and just finish strong," Bickel said. "It's encouraging this early in the season."

Most of the course at Parkway South High School was composed of hilly terrain with tree-lined paths.

"It definitely made you feel more isolated," Hardy said.

Contrary to last week's meet, when runners were heavily rained on at Forest Park, Wash. U. track athletes enjoyed a relatively hot and humid day.

Three freshmen led the way to the men's victory. Jason Dorn set the tone for the Bears, taking third overall with a time



JOHANN QUA HIANSEN | STUDENT LIFE

Freshman Jason Dorn battles the elements in last weekend's Wash. U. Early Bird meet. Dorn took third and led the men to first place at the Maryville Classic, with the women also taking first.

of 21:16 in the 6K. Classmate Mikael Boughdiri trailed by four seconds, finishing in fifth place overall, while Josh Lewis took seventh place in 21:25.

"Lewis had a really nice kick in the last [kilometer]," senior Tim Meahl said.

Lewis edged out Lindenwood University's Blake Austin by a second and Fontbonne University's Todd Schulte by four seconds.

Meahl (21:38) and junior Peter Bush (21:45) rounded out the scorers with 12th and 13th place finishes, respectively.

The men's team started off moderately in the pack before making their move at the three-mile marker. "We try to mix it up as we get to the midpoint of the race," Bush said. "[We] try to get up front and compete

with the leaders."

The squad used this meet to prepare for the 8K races that come later on in the season, according to Meahl.

"The race for the 8K starts at three miles," Meahl said. "We wanted to be conservative...We wanted to move up throughout the race."

Some of the strongest performances on both the men's and women's sides came from the freshmen.

"The freshmen class in general is really strong," Bush said. "[a] really talented group of runners [that] could help out the team right now."

Wash. U. takes a week off before competing at the Southern Illinois University Saluki Invitational at 10 a.m. in Carbondale, Ill., on Sept. 26.

FOOTBALL

Bears' late TD seals first victory in wild contest

Alex Dropkin
Sports Editor

Junior halfback Sam Kentor's 1-yard charge into the end zone with 3 minutes and 41 seconds left in the fourth quarter, his second touchdown of the day, gave Washington University a 41-35 victory over Westminster College on Saturday in a wild game of twists and turns.

"We needed to get that score in because we needed to win that football game, and I think everyone knew that and knew that we had the capacity to do it," Kentor said. "We just executed, gave it 100 percent, and we got in."

The Bears' 35-14 lead at the start of the fourth quarter was cut down in a span of 3 minutes and 47 seconds.

Westminster started the final quarter of the game quickly with a 2-yard touchdown run by sophomore Isaiah Mosley. After intercepting junior quarterback Mitchel Bartel, the Blue Jays connected on a 52-yard touchdown pass from senior quarterback Daniel Edison to junior receiver Carl Givens.

Westminster's defense held Wash. U. to a three-and-out immediately after, while Givens scored the tying touchdown on only the second play of the drive.

"The big thing that the coaches had stressed to us at halftime is that we needed to finish. That's what great teams do; they finish. They finish the game, they finish

all the plays, and they don't let these [games] slip away," said junior quarterback Stephen Sherman, who made his first career start at that position. "At no point did we feel like we were ever going to lose that game...There wasn't a doubt in mind."

On the Bears' first offensive play of the game, Sherman connected with senior halfback Greg Lachaud, who took the ball 43 yards for a touchdown with 11:46 left in the first quarter. The 7-0 lead was extended in the second quarter when senior receiver Matt Mangini caught a 5-yard touchdown pass from Sherman.

On the ensuing drive by the Bears, Kentor ran the ball 22 yards for a touchdown, earning his team a 21-point lead.

"[Taking an early lead] was huge to give our offense the confidence we needed, just to show that we really are a good team, and that we can make some great things happen," Kentor said.

Westminster showed some life in the first half, however, and after an interception off Bartel, the Blue Jays managed to score on a 15-yard touchdown pass with only seven seconds left before the break.

A successful two-point conversion attempt made the score 21-8 at halftime.

With 5:03 remaining in the third quarter, O'Brien capped a 91-yard drive with a 22-yard touchdown run to push the lead to 28-8. Starting in place of injured se-

nior co-captain Matt Glenn, O'Brien recorded 143 rushing yards, a career-high, on 28 carries.

"The [offensive line] did a great job at opening things up. They were just getting a great initial push and doing good work," O'Brien said. "It was a lot of them just clearing things up and letting the backs get up to the secondary levels."

Westminster scored after a punt return gave them the ball at the Bears' 2-yard line, but senior Nick Vom Brack intercepted a pass from Eidson and returned it 28 yards for a touchdown to restore a 21-point lead heading into the fourth quarter.

The Blue Jays threatened to score again with under two minutes to play after two costly personal fouls gave Westminster great field position, but Wash. U.'s defense strengthened on fourth and 4 yards to close out the victory.

Following a game against Greenville College in which the Bears managed to gain only 167 total offensive yards, the team rebounded in a big way with 430 total yards, 243 of which came on the ground.

"We were fired up," Kentor said. "We had a good week in practice, and everyone knew their responsibilities and knew what we had to do to be a good football team."

Washington University (1-1) takes on Wittenberg University (1-0) at home on Saturday. Kickoff is at 1 p.m.